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KEY=XXL - HERMAN STARK

Fronteras de la computación

Ediciones Díaz de Santos *Este libro contiene nueve capítulos organizados en torno a algunos de los temas que a día de hoy pueden considerarse como fronteras de la computación, entendiendo la palabra 'frontera' no como un límite o una restricción al avance de la computación sino como una esperanza, un camino a seguir o un objetivo a alcanzar. En definitiva, no como una barrera o freno sino como una puerta abierta y un estímulo a nuevos logros, de todo tipo, en el acelerado y apasionante mundo de la computación. En este sentido, fronteras de la computación son, por ejemplo, la computación neuronal o la computación fuzzy. Se tratan estos temas de proyección más novedosa junto con temas acerca del estado reciente y actual de la computación, como son la computación con semiconductores, la supercomputación, la computación ubicua o una historia reciente de la computación. Todos los temas son abordados por expertos, con la idea de hacer una obra asequible a no expertos, aunque con el rigor y la profundidad suficientes para que a los distintos capítulos resulten también de interés a personas con amplios conocimientos en las tecnologías de la información. En definitiva, se ha tratado de obtener una obra que a través de los distintos capítulos y sus secciones resulte atractiva para todos aquellos que estén interesados por el ámbito de la computación y sus avances. INDICE RESUMIDO: Breve recorrido por la historia de la*

moderna computación. Supercomputación. Los límites de la computación con semiconductores. Computación óptica. Computación cuántica. Computación biomolecular. Computación neuronal: una perspectiva dual. Computación fuzzy. Computación ubicua.

La educación superior en el siglo XXI

líneas estratégicas de desarrollo : una propuesta de la ANUIES.

ANUIES

Colombia ante los retos del siglo XXI: desarrollo, democracia y paz

Universidad de Salamanca *Colombia ante los retos del siglo XXI : desarrollo, democracia y paz / Manuel Alcántara Sáez / - El siglo XX colombiano : las alternativas de la paz y de la guerra / Medófilo Medina / - El difícil trance de la ingobernabilidad : de la crisis de legitimidad a la crisis del Estado. Una reflexión a propósito del caso colombiano / Pedro Medellín Torres / - La Constitución de 1991 : un proyecto de construcción institucional / Ana María Bejarano / - Colombia : ¿renovación o colapso del sistema de partidos? / Eduardo Pizarro LeonGómez / - Democracia, exclusión social y construcción de lo público en Colombia / Alvaro Camacho Guizado / - Colombia : recesión y deuda pública / Jorge Iván González / - Desarrollo y paz : perspectivas políticas de las transformaciones económicas del campo / Darío Fajardo Montaña / - Plan Colombia : gasolina al fuego / Héctor Mondragón / - El dilema de la paz : renuncia a las armas o reformas estructurales / Alberto Cruz / - Conflicto armado, neutralidad y no violenc ...*

21 Lessons for the 21st Century

Random House ****THE NUMBER ONE BESTSELLER**** *In twenty-one bite-sized lessons, Yuval Noah Harari explores what it means to be human in an age of bewilderment. '21 Lessons is, simply put, a crucial book' Adam Kay How can we protect ourselves from nuclear*

war, ecological cataclysms and technological disruptions? What can we do about the epidemic of fake news or the threat of terrorism? What should we teach our children? Yuval Noah Harari takes us on a thrilling journey through today's most urgent issues. The golden thread running through his exhilarating new book is the challenge of maintaining our collective and individual focus in the face of constant and disorienting change. Are we still capable of understanding the world we have created? 'Fascinating... compelling... [Harari] has teed up a crucial global conversation about how to take on the problems of the 21st century' Bill Gates, New York Times 'Truly mind-expanding... Ultra-topical' Guardian

Análisis de indicadores de ciencia y tecnología

El saber sobre la enfermedad en Colombia, siglo xix

Editorial Universidad del Rosario *Esta obra analiza el atemporal conflicto entre los contribuyentes y las administraciones fiscales sobre los límites de la legítima planeación tributaria y las conductas elusivas, en el marco de la cláusula general antiabuso incorporada por Ley 1607 de 2012. En este análisis se desarrollan los conflictos entre principios jurídicos cardinales para el derecho tributario y se abordan conceptos que han pretendido delimitar esa sinuosa frontera, incluyendo las teorías importadas desde el derecho privado y los desarrollos logrados a partir del análisis económico, para facilitar al lector el análisis de los antecedentes doctrinales y jurisprudenciales del contexto colombiano. Se desarrollan los elementos configurativos y las condiciones de realización de abuso de acuerdo con la norma colombiana, junto con las facultades extraordinarias concedidas a la administración fiscal, para recaracterizar las operaciones fraudulentas y concluir sobre su aplicabilidad práctica.*

Capital in the Twenty-First Century

Harvard University Press *The main driver of inequality—returns on capital that exceed the rate of economic growth—is again threatening to generate extreme discontent and undermine democratic values. Thomas Piketty's findings in this ambitious, original, rigorous work will transform debate and set the agenda for the next generation of thought about wealth and inequality.*

Cosmos

enciclopedia de las ciencias y la tecnología en México

Teorías de la globalización

Siglo XXI *Para quienes asistimos al fin del milenio, este libro puede ser desafiante, agresivo, devastador. El desarrollo impetuoso de la informática, las ciencias de la comunicación, la cibernética, en fin, la más evolucionada tecnología, si bien constituye una realización inusitada e incomparable, también nos sume en una desgarrante confrontación. El hombre moderno pierde cada día más su individualidad y este proceso no es casual. Está dictado por los misteriosos resortes de una realidad que ahora se torna virtual e imaginaria; pero a la que no todos tienen acceso. El mundo unipolar y globalizado, sin embargo, debe permitir algunas opciones para el desarrollo efectivo de sus fuentes nutricias que, tal vez a su pesar, pero gracias al tiempo transcurrido desde épocas inmemoriales, lo han ido conformando en su unicidad y su multiplicidad. El sociólogo y filósofo brasileño Octavio Ianni acude a fuentes muy diversas que, en apretada síntesis, van de Karl Marx a Francis Fukuyama, sin obviar los ineludibles aportes de Max Weber, entre otros muchos; la problematiza y critica en su válido afán de explorar al hombre contemporáneo, inmerso en las contradicciones de la sociedad más compleja que nunca haya existido sobre el planeta. Este libro convoca a una lectura audaz: a un lector cómplice que no debe -ni puede- quedar ante las profundas, fantásticas y esenciales transformaciones de su entorno vital.*

Planeta Web 2.0.

Inteligencia colectiva o medios fast food

LMI *Presentación del libro El término Web 2.0 nació a mediados de 2004 y creció hasta ser portada de los principales semanarios mundiales en las navidades de 2006. Este fenómeno tecno-social se popularizó a partir de sus aplicaciones más representativas, Wikipedia, YouTube, Flickr, WordPress, Blogger, MySpace, Facebook, OhMyNews, y de la sobreoferta de cientos de herramientas intentando captar usuarios / generadores de contenidos. Según O'Reilly, principal promotor de la noción de Web 2.0, los principios*

constitutivos de ésta son siete: la World Wide Web como plataforma de trabajo, el fortalecimiento de la inteligencia colectiva, la gestión de las bases de datos como competencia básica, el fin del ciclo de las actualizaciones de versiones del software, los modelos de programación ligera junto a la búsqueda de la simplicidad, el software no limitado a un solo dispositivo y las experiencias enriquecedoras de los usuarios. En un entorno en el que se generan cientos de lecturas aceleradas y mientras aún escasea una bibliografía rigurosa respecto de la Web 2.0, el libro Planeta Web 2.0. Inteligencia colectiva o medios fast food, de los investigadores Cristóbal Cobo Romaní y Hugo Pardo Kuklinski (con prólogo de Alejandro Piscitelli), pretende desde su primer capítulo ser un aglutinador de ideas, al diseñar un breve marco teórico para el darwinismo digital de la World Wide Web y recopilar un vasto mapa de lecturas para aquellos interesados en comprender y profundizar en este momento evolutivo de Internet. Este trabajo refuerza algunas ideas que pretenden proteger al lector del alineamiento ciego con los discursos grandilocuentes y con la dicotomía wired / tired / expired. Sin vocación de predecir el futuro, se reflexiona si se vive una fase determinante y creativa de la inteligencia colectiva o si simplemente se trata de un escenario de medios fast food, de consumo rápido y de carácter amateur en rápida transición hacia una nueva etapa evolutiva. Se trata del momento preciso para presentar un libro sobre Web 2.0. El concepto se ha asentado ya en el universo digital, mientras el mundo académico empieza a investigar seriamente el fenómeno y sus posibles implicancias y el mundo empresarial analiza el entorno en busca de un definitivo modelo de negocio. En los primeros años del nuevo siglo, hubiéramos resultado autistas describiendo un nuevo tipo de aplicaciones emergentes, ante la evidencia de la explosión de la burbuja de las dotcoms. Sin embargo, en este sentido del timing, radicó el principal mérito de O'Reilly para explicar una realidad en transformación con algunos simples conceptos. Como es costumbre desde nuestro asincrónico contexto iberoamericano, llegamos un poco más tarde, pero con el mismo interés de comprender el futuro. Esperamos lo disfruten.

Revista Anthropos

British Merchants And Chilean Development, 1851-1886

Routledge *Nineteenth-century Chile was an exceptional phenomenon in Latin America: Constitutional procedures were observed, the army remained in its barracks, and development proceeded at a perceptible pace, even to contemporary observers. This book examines the enormous contribution British merchants made toward Chilean prosperity and stability during this period. The prospect of trade initially brought the British to Chile in the early 1800s. Great Britain soon provided the largest markets for Chilean produce, and British factories produced the largest share of Chile's manufactured imports. British merchants organized the trade and provided*

services and expertise wherever needed. John Mayo documents the economic aspects of the British presence in Chile, but he also surveys the social, diplomatic, and political relations between the two countries. What emerges is a picture of a mutually profitable partnership based on the simplest of all motives—self-interest.

Open Veins of Latin America

Five Centuries of the Pillage of a Continent

NYU Press *[In this book, the author's] analysis of the effects and causes of capitalist underdevelopment in Latin America present [an] account of ... Latin American history. [The author] shows how foreign companies reaped huge profits through their operations in Latin America. He explains the politics of the Latin American bourgeoisies and their subservience to foreign powers, and how they interacted to create increasingly unequal capitalist societies in Latin America.-Back cover.*

Artesanías de América

Latin America in Its Architecture

New York : Holmes & Meier

Autonomous and Intelligent Systems

Third International Conference, AIS 2012, Aviero,

Portugal, June 25-27, 2012, Proceedings

Springer *This book constitutes the refereed proceedings of the Third International Conference on Autonomous and Intelligent Systems, AIS 2012, held in Aveiro, Portugal, in June 2012, collocated with the International Conference on Image Analysis and Recognition, IACIAR 2012. The 31 revised full papers were carefully reviewed and selected from 48 submissions. The papers are organized in topical sections on autonomous sensors and sensor systems, autonomous systems and intelligent control with applications, intelligent fuzzy systems, intelligent robotics, intelligent knowledge management, swarm and evolutionary methods, and applications*

The Age Of Extremes

1914-1991

Abacus *THE AGE OF EXTREMES is eminent historian Eric Hobsbawm's personal vision of the twentieth century. Remarkable in its scope, and breathtaking in its depth of knowledge, this immensely rewarding book reviews the uniquely destructive and creative nature of the troubled twentieth century and makes challenging predictions for the future.*

Comercio exterior

Caliban and the Witch

Women, the Body and Primitive Accumulation

Penguin UK *'A groundbreaking work . . . Federici has become a crucial figure for . . . a new generation of feminists' Rachel Kushner, author of The Mars Room A cult classic since its publication in the early years of this century, Caliban and the Witch is Silvia Federici's history of the body in the transition to capitalism. Moving from the peasant revolts of the late Middle Ages through the European*

witch-hunts, the rise of scientific rationalism and the colonisation of the Americas, it gives a panoramic account of the often horrific violence with which the unruly human material of pre-capitalist societies was transformed into a set of predictable and controllable mechanisms. It is a study of indigenous traditions crushed, of the enclosure of women's reproductive powers within the nuclear family, and of how our modern world was forged in blood. 'Rewarding . . . allows us to better understand the intimate relationship between modern patriarchy, the rise of the nation state and the transition from feudalism to capitalism' Guardian

Enciclopedia del español en el mundo

anuario del Instituto Cervantes 2006-2007

Plaza & Janes Editoriales Sa *A review of Spanish language usage throughout the world and the influence of Spanish culture in the arts and media.*

Doughnut Economics

Seven Ways to Think Like a 21st-Century Economist

Chelsea Green Publishing *A Financial Times "Best Book of 2017: Economics" 800-CEO-Read "Best Business Book of 2017: Current Events & Public Affairs" Economics is the mother tongue of public policy. It dominates our decision-making for the future, guides multi-billion-dollar investments, and shapes our responses to climate change, inequality, and other environmental and social challenges that define our times. Pity then, or more like disaster, that its fundamental ideas are centuries out of date yet are still taught in college courses worldwide and still used to address critical issues in government and business alike. That's why it is time, says renegade economist Kate Raworth, to revise our economic thinking for the 21st century. In Doughnut Economics, she sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points out how we can break our addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design. Named after the now-iconic "doughnut" image that Raworth first drew to depict a sweet spot of human prosperity (an image that appealed to the Occupy Movement, the United Nations, eco-activists, and business leaders alike), Doughnut Economics offers a radically new compass for guiding global development, government policy, and corporate strategy, and sets new*

standards for what economic success looks like. Raworth handpicks the best emergent ideas—from ecological, behavioral, feminist, and institutional economics to complexity thinking and Earth-systems science—to address this question: How can we turn economies that need to grow, whether or not they make us thrive, into economies that make us thrive, whether or not they grow? Simple, playful, and eloquent, Doughnut Economics offers game-changing analysis and inspiration for a new generation of economic thinkers.

Perspectivas del Comercio Internacional de América Latina y el Caribe 2019

El adverso contexto mundial profundiza el rezago de la región

United Nations *En 2019 el desempeño del comercio mundial de bienes sería el peor desde la crisis financiera. En esta edición de Perspectivas del Comercio Internacional de América Latina y el Caribe se analiza dicho fenómeno, así como las crecientes tensiones comerciales y las repercusiones en el comercio regional. La fuerte desaceleración del comercio mundial responde tanto a la acumulación de barreras comerciales desde 2018 como a otros factores de más larga data. Entre estos se destacan la menor demanda mundial, la creciente sustitución de importaciones por producción nacional en algunas economías, la menor proporción de la producción china que se destina a la exportación, el retroceso de las cadenas globales de valor y la irrupción de nuevas tecnologías que causan un impacto en la naturaleza misma del comercio. En el capítulo II se analiza la forma en que el comercio internacional puede hacer un mayor aporte a la sostenibilidad ambiental. Los vínculos entre comercio y medioambiente se han hecho más visibles desde los años noventa, como muestra el aumento de las controversias comerciales vinculadas con aspectos ambientales y la creciente incorporación de capítulos ambientales en los acuerdos comerciales. Por último, en el capítulo III se examina la situación de la infraestructura y la logística, aspectos clave para el comercio internacional y la producción. Se concluye destacando la necesidad de reexaminar las políticas públicas en materia de concesiones de infraestructura económica y el rol central de la acción regulatoria del Estado, especialmente en el ámbito de la competencia.*

Improving the Quality of Primary Education in Latin America and the Caribbean Toward the 21st Century

World Bank Publications *World Bank Discussion Paper No. 257. Countries in the Latin America and the Caribbean region (LAC) have invested heavily in primary education over the past 10 years. International studies of achievement, however, show that LAC countries still perfo*

The Power of Identity

John Wiley & Sons *In this second volume of The Information Age trilogy, with an extensive new preface following the recent global economic crisis, Manuel Castells deals with the social, political, and cultural dynamics associated with the technological transformation of our societies and with the globalization of the economy. Extensive new preface examines how dramatic recent events have transformed the socio-political landscape of our world Applies Castells' hypotheses to contemporary issues such as Al Qaeda and global terrorist networks, American unilateralism and the crisis of political legitimacy throughout the world A brilliant account of social, cultural, and political conflict and struggle all over the world Analyzes the importance of cultural, religious, and national identity as sources of meaning for people, and its implications for social movement Throws new light on the dynamics of global and local change*

Health Professionals for a New Century

Transforming Education to Strengthen Health Systems in

an Interdependent World

Harvard School of Public Health, Francois-Xavier Bagnoud Cen *One hundred years ago a series of seminal documents, starting with the Flexner Report of 1910, sparked an enormous burst of energy to harness the power of science to transform higher education in health. Professional education, however, has not been able to keep pace with the challenges of the 21st century. A new generation of reforms is needed to meet the demands of health systems in an interdependent world. The report of the Commission on the Education of Health Professionals for the 21st Century, a global independent initiative consisting of 20 leaders from diverse disciplinary backgrounds and institutional affiliations, articulates a fresh vision and recommends renewed actions. Building on a rich legacy of educational reforms during the past century, the Commission's findings and recommendations adopt a global and multi-professional perspective using a systems approach to analyze education and health, with a focus on institutional and instructional reforms.*

Instrumental Enrichment

An Intervention Program for Cognitive Modifiability

Puente Solidaridad Colombia

resultado de la perseverancia nuevoleonesa

Sapiens

A Brief History of Humankind

Random House ****THE MULTI-MILLION COPY BESTSELLER**** *'Interesting and provocative... It gives you a sense of how briefly we've been on this Earth'* Barack Obama *What makes us brilliant? What makes us deadly? What makes us Sapiens?* Yuval Noah Harari challenges everything we know about being human. Earth is 4.5 billion years old. In just a fraction of that time, one species among countless others has conquered it: us. In this bold and provocative book, Yuval Noah Harari explores who we are, how we got here and where we're going. The perfect gift for curious readers this Christmas. _____ **PRAISE FOR SAPIENS:** 'Jaw-dropping from the first word to the last... It may be the best book I've ever read' Chris Evans 'Sweeps the cobwebs out of your brain... Radiates power and clarity' Sunday Times 'It altered how I view our species and our world' Guardian 'Startling... It changes the way you look at the world' Simon Mayo 'I would recommend Sapiens to anyone who's interested in the history and future of our species' Bill Gates ****ONE OF THE GUARDIAN'S 100 BEST BOOKS OF THE 21st CENTURY****

Sir Isaac Newton's Mathematical Principles of Natural Philosophy and His System of the World

Univ of California Press *I consider philosophy rather than arts and write not concerning manual but natural powers, and consider chiefly those things which relate to gravity, levity, elastic force, the resistance of fluids, and the like forces, whether attractive or impulsive; and therefore I offer this work as the mathematical principles of philosophy. In the third book I give an example of this in the explication of the System of the World. I derive from celestial phenomena the forces of gravity with which bodies tend to the sun and other planets.*

Homo Deus

A Brief History of Tomorrow

Random House ****THE MILLION COPY BESTSELLER**** *Sapiens showed us where we came from. In uncertain times, Homo Deus shows us where we're going. 'Homo Deus will shock you. It will entertain you. It will make you think in ways you had not thought before'* Daniel Kahneman, bestselling author of *Thinking, Fast and Slow* Yuval Noah Harari envisions a near future in which we face a new set of challenges. *Homo Deus* explores the projects, dreams and nightmares that will shape the twenty-first century and beyond - from overcoming death to creating artificial life. It asks the fundamental questions: how can we protect this fragile world from our own destructive power? And what does our future hold?

Copyrights and Copywrongs

The Rise of Intellectual Property and how it Threatens Creativity

NYU Press *Argues that strict legal guidelines prove insensitive to the diverse forms of cultural expression prevalent in the United States*

A Short History of Chemistry

Doubleday *Examines the development of the basic principles of chemistry from the Bronze Age to the present day*

Technology and War

From 2000 B.C. to the Present

Simon and Schuster *In this impressive work, van Creveld considers man's use of technology over the past 4,000 years and its impact on military organization, weaponry, logistics, intelligence, communications, transportation, and command. This revised paperback edition has been updated to include an account of the range of technology in the recent Gulf War.*

Enhancing Human Traits

Ethical and Social Implications

Georgetown University Press *In this volume, scholars from philosophy, sociology, history, theology, women's studies, and law explore the looming ethical and social implications of new biotechnologies that are rapidly making it possible to enhance an individual's mental and physical attributes in ways previously only imagined. To clarify the issues, the contributors grapple with the central concept of "enhancement" and probe the uses and abuses of the term. Focusing in particular on the moral issues pertaining to cosmetic surgery and cosmetic psychopharmacology (a category which includes Prozac), they also examine notions of identity, authenticity, normality, and complicity. Other essays in this collection address the social ramifications of the new technologies, including the problems of access and fairness.*

Free Culture

Lulu Press, Inc *Lawrence Lessig, "the most important thinker on intellectual property in the Internet era", masterfully argues that never before in human history has the power to control creative progress been so concentrated in the hands of the powerful few, the so-called Big Media. Never before have the cultural powers- that-be been able to exert such control over what we can and can't do with the culture around us. Our society defends free markets and free speech; why then does it permit such top-down control? To lose our long tradition of free culture, Lawrence Lessig shows us, is to lose our freedom to create, our freedom to build, and, ultimately, our freedom to imagine.*

Cervantes, Aristotle, and the Persiles

Princeton University Press Any student of Cervantes' literary production must at some point take into account the theories that inspired the plan and creation of *Los Trabajos de Persiles y Sigismunda* for, of all Cervantes' works, it is the one most directly related to the author's awareness of literary theory. This volume, in attempting to clarify the *Persiles*, traces the major influences reflected in the Renaissance literary theories which inspired it, examines Cervantes' ambivalent attitude toward those theories as revealed in his works, and provides a close examination of the structure of the *Persiles*. Originally published in 1970. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

The Economic Structure of Intellectual Property Law

Harvard University Press This book takes a fresh look at the most dynamic area of American law today, comprising the fields of copyright, patent, trademark, trade secrecy, publicity rights, and misappropriation. Topics range from copyright in private letters to defensive patenting of business methods, from moral rights in the visual arts to the banking of trademarks, from the impact of the court of patent appeals to the management of Mickey Mouse. The history and political science of intellectual property law, the challenge of digitization, the many statutes and judge-made doctrines, and the interplay with antitrust principles are all examined. The treatment is both positive (oriented toward understanding the law as it is) and normative (oriented to the reform of the law). Previous analyses have tended to overlook the paradox that expanding intellectual property rights can effectively reduce the amount of new intellectual property by raising the creators' input costs. Those analyses have also failed to integrate the fields of intellectual property law. They have failed as well to integrate intellectual property law with the law of physical property, overlooking the many economic and legal-doctrinal parallels. This book demonstrates the fundamental economic rationality of intellectual property law, but is sympathetic to critics who believe that in recent decades Congress and the courts have gone too far in the creation and protection of intellectual property rights. Table of Contents: Introduction 1. The Economic Theory of Property 2. How to Think about Copyright 3. A Formal Model of Copyright 4. Basic Copyright Doctrines 5. Copyright in Unpublished Works 6. Fair Use, Parody, and Burlesque 7. The Economics of Trademark Law 8. The Optimal Duration of Copyrights and Trademarks 9. The Legal Protection of Postmodern Art 10.

Moral Rights and the Visual Artists Rights Act 11. The Economics of Patent Law 12. The Patent Court: A Statistical Evaluation 13. The Economics of Trade Secrecy Law 14. Antitrust and Intellectual Property 15. The Political Economy of Intellectual Property Law Conclusion Acknowledgments Index Reviews of this book: Chicago law professor William Landes and his polymath colleague Richard Posner have produced a fascinating new book...[The Economic Structure of Intellectual Property Law] is a broad-ranging analysis of how intellectual property should and does work...Shakespeare's copying from Plutarch, Microsoft's incentives to hide the source code for Windows, and Andy Warhol's right to copyright a Brillo pad box as art are all analyzed, as is the question of the status of the all-bran cereal called 'All-Bran.' --Nicholas Thompson, *New York Sun* Reviews of this book: Landes and Posner, each widely respected in the intersection of law and economics, investigate the right mix of protection and use of intellectual property (IP)...This volume provides a broad and coherent approach to the economics and law of IP. The economics is important, understandable, and valuable. --R. A. Miller, *Choice* Intellectual property is the most important public policy issue that most policymakers don't yet get. It is America's most important export, and affects an increasingly wide range of social and economic life. In this extraordinary work, two of America's leading scholars in the law and economics movement test the pretensions of intellectual property law against the rationality of economics. Their conclusions will surprise advocates from both sides of this increasingly contentious debate. Their analysis will help move the debate beyond the simplistic ideas that now tend to dominate. --Lawrence Lessig, *Stanford Law School*, author of *The Future of Ideas: The Fate of the Commons in a Connected World* An image from modern mythology depicts the day that Einstein, pondering a blackboard covered with sophisticated calculations, came to the life-defining discovery: $Time = \$\$$. Landes and Posner, in the role of that mythological Einstein, reveal at every turn how perceptions of economic efficiency pervade legal doctrine. This is a fascinating and resourceful book. Every page reveals fresh, provocative, and surprising insights into the forces that shape law. --Pierre N. Leval, *Judge, U.S. Court of Appeals, Second Circuit* The most important book ever written on intellectual property. --William Patry, former copyright counsel to the U.S. House of Representatives, *Judiciary Committee* Given the immense and growing importance of intellectual property to modern economies, this book should be welcomed, even devoured, by readers who want to understand how the legal system affects the development, protection, use, and profitability of this peculiar form of property. The book is the first to view the whole landscape of the law of intellectual property from a functionalist (economic) perspective. Its examination of the principles and doctrines of patent law, copyright law, trade secret law, and trademark law is unique in scope, highly accessible, and altogether greatly rewarding. --Steven Shavell, *Harvard Law School*, author of *Foundations of Economic Analysis of Law*

End of History and the Last Man

Simon and Schuster Ever since its first publication in 1992, *The End of History and the Last Man* has provoked controversy and debate. Francis Fukuyama's prescient analysis of religious fundamentalism, politics, scientific progress, ethical codes, and war is as essential for a world fighting fundamentalist terrorists as it was for the end of the Cold War. Now updated with a new afterword, *The End of History and the Last Man* is a modern classic.

Authors and Owners

The Invention of Copyright

Harvard University Press The notion of the author as the creator and therefore the first owner of a work is deeply rooted both in our economic system and in our concept of the individual. But this concept of authorship is modern. Mark Rose traces the formation of copyright in eighteenth-century Britain—and in the process highlights still current issues of intellectual property. *Authors and Owners* is at once a fascinating look at an important episode in legal history and a significant contribution to literary and cultural history.

Virtual Ethnography

SAGE Cutting through the exaggerated and fanciful beliefs about the new possibilities of 'net life', Hine produces a distinctive understanding of the significance of the Internet and addresses such questions as: what challenges do the new technologies of communication pose for research methods? Does the Internet force us to rethink traditional categories of 'culture' and 'society'? In this compelling and thoughtful book, Hine shows that the Internet is both a site for cultural formations and a cultural artefact which is shaped by people's understandings and expectations. The Internet requires a new form of ethnography. The author considers the shape of this new ethnography and guides readers through its application in multiple settings.

After the Green Revolution

Sustainable Agriculture for Development

Routledge *'The Green Revolution' of the 60's and 70's produced immense gains in food cereal production in the Third World. But there are huge problems in the 'post-revolutionary' era: farmers with small or marginal holdings have benefited less than wealthier farmers; intensive mono-cropping has made production more susceptible to environmental stresses and shocks. Now there is evidence of diminishing returns from intensive and intensively chemical agricultural production. What is needed is a new approach, equally revolutionary, but different in its ideas and style. The authors set out what they mean by 'sustainable' agriculture in the new era and look at the effects of international economic restraints and of national policies on the kind of development they see as necessary. They chart a path for sustainable livelihoods for Third World farmers enmeshed by forces outside their control. They describe methods of evaluating and resolving the tough trade-offs all levels of intervention, from international trade down to the individual farm. This book cannot provide all the answers, but it does indicate what international conditions we need to be aware of, what national policies we need to advocate and what approaches at the local level we need to adopt to ensure the goal of agricultural sustainability. Originally published in 1990*