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## Online Library Vector To Pencil From Process And Sketchbook Artists Lettering A Inside See Progress In

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### In Progress

## See Inside a Lettering Artist's Sketchbook and Process, from Pencil to Vector

**Chronicle Books** This show-all romp through design-world darling Jessica Hische's sketchbook reveals the creative and technical process behind making award-winning hand lettering. See everything, from Hische's rough sketches to her polished finals for major clients such as Wes Anderson, NPR, and Starbucks. The result is a well of inspiration and brass tacks information for designers who want to sketch distinctive letterforms and hone their skills. With more than 250 images and metallic silver ink printed throughout to represent her penciled sketches, this highly visual book is an essential—and entirely enjoyable—resource for those who practice or simply appreciate the art of hand lettering.

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## Graphic Artists Guild Handbook, 16th Edition

### Pricing & Ethical Guidelines

**MIT Press** The industry bible for communication design and illustration professionals, with updated information, listings, and pricing guidelines. **Graphic Artists Guild Handbook** is the industry bible for communication design and illustration professionals. A comprehensive reference guide, the Handbook helps graphic artists navigate the world of pricing, collecting payment, and protecting their creative work, with essential advice for growing a freelance business to create a sustainable and rewarding livelihood. This sixteenth edition provides excellent, up-to-date guidance, incorporating new information, listings, and pricing guidelines. It offers graphic artists practical tips on how to negotiate the best deals, price their services accurately, and create contracts that protect their rights. Sample contracts and other documents are included.

### Presto Sketching

# The Magic of Simple Drawing for Brilliant Product Thinking and Design

"O'Reilly Media, Inc." Do you feel like your thoughts, ideas, and plans are being suffocated by a constant onslaught of information? Do you want to get those great ideas out of your head, onto the whiteboard and into everyone else's heads, but find it hard to start? No matter what level of sketching you think you have, Presto Sketching will help you lift your game in visual thinking and visual communication. In this practical workbook, Ben Crothers provides loads of tips, templates, and exercises that help you develop your visual vocabulary and sketching skills to clearly express and communicate your ideas. Learn techniques like product sketching, storyboarding, journey mapping, and conceptual illustration. Dive into how to use a visual metaphor (with a library of 101 visual metaphors), as well as tips for capturing and sharing your sketches digitally, and developing your own style. Designers, product managers, trainers, and entrepreneurs will learn better ways to explore problems, explain concepts, and come up with well-defined ideas - and have fun doing it.

## Tomorrow I'll Be Brave

Penguin Journey through the beautifully hand-lettered messages by award-winning illustrator Jessica Hische. This uplifting and positive book - now a New York Times best seller - encourages kids to promise that tomorrow, they will try new things, do their best, and be brave. Tomorrow I'll be all the things I tried to be today: Adventurous, Strong, Smart, Curious, Creative, Confident, & Brave. And if I wasn't one of them, I know that it's OK. Journey through a world filled with positive and beautifully hand-lettered words of wisdom, inspiration, and motivation. As this book reminds readers, tomorrow is another day, full of endless opportunities--all you have to do is decide to make the day yours. "Jessica Hische, one of the great designers and typographers, now shows herself equally adept at creating gorgeous and immersive images for young readers. This is a joyous burst of color."--Dave Eggers, author of Her Right Foot

## Drawn to Type

## Lettering for Illustrators

Bloomsbury Publishing Illustrated lettering is one of the most recognisable trends in design, but how do you take your work in this area to new levels and make your projects stand out from the crowd? Illustrator, designer and educator Marty Blake takes you through the craft of creative lettering: what you need to know about working with various media and how to incorporate image and text successfully. Each chapter focuses on one technique, covering its history, the tools and techniques needed to achieve it, along with examples from designers and illustrators from around the world - all with critical reflection on what works, and why. Whether you're lettering by hand or digitally, Drawn to Type is perfect for use alongside courses in illustration and typography, and as an inspirational guide for designers looking to give the written word that visual impact.

## Drawing Type

## An Introduction to Illustrating Letterforms

Rockport Pub An introduction to playful typography features projects and examples from seventy-two designers, focuses on four styles of typographic work, and includes sixteen specimen sheets with which to practice drawing typefaces.

## Typography Sketchbooks

Selected by the world's most knowledgeable and well-connected graphic design commentator, Steven Heller, this survey gets into the minds of designers who create typefaces, word-images and logos through their private sketchbooks. Arranged by designer, it reveals how nearly 120 of the world's leading designers and typographers continually strive to find new and exciting ways of communicating through letters and words, and provides fascinating insights into their work. Aimed at all those who use type, whether by hand or on screen, this revealing compendium stresses the importance of good typography at a time when reading habits are changing, and celebrates a craft that has endured for centuries.

## Vector Basic Training

# A Systematic Creative Process for Building Precision Vector Artwork

**New Riders Attention, designers, it's time to get serious about your creative process. For too long you've allowed yourself to go soft, relying on your software to do all of your creative work at the expense of your craftsmanship. This book will NOT show you how to use every tool and feature in Adobe Illustrator. This book WILL, however, teach you the importance of drawing out your ideas, analyzing the shapes, and then methodically building them precisely in vector form using the techniques explained in this book. In Vector Basic Training, Second Edition acclaimed illustrative designer Von Glitschka takes you through his systematic process for creating the kind of precise vector graphics that separate the pros from the mere toolers. Along the way, he'll whip your drawing skills into shape and show you how to create elegant curves and precise anchor points for your designs. In addition to new illustrative examples throughout the book, this edition includes an all-new chapter on how to apply color and detail to your illustrations using tried-and-true methods that you'll use over and over again. You'll also get access to over seven hours of all-new HD video tutorials and source files so you can follow along with Von as he walks you through his entire process. Whether you're creating illustrations in Adobe Illustrator, Affinity Designer, CorelDRAW, or even Inkscape, you'll be able to use Von's techniques to establish a successful creative process for crafting consistently precise illustrations every single time you pick up your pen, stylus, or mouse. In Vector Basic Training, Second Edition, you'll learn: The tools and shortcuts that make up a design pro's creative arsenal How to use "The Clockwork Method" to create accurate curves every time When and where to set just the right number of anchor points for any design How to build shapes quickly using basic Illustrator tools and plug-ins Techniques for art directing yourself to get the results you desire Fundamental methods for applying color and detail to your illustrations**

## Colorful Home

## Interior Design Coloring Book for Adults

**Creative Coloring Press Download this printable interior design adult coloring book and print your favorites as many times as you like! Houses coloring book for adults. Color beautiful detailed interiors of living rooms, bedrooms, dining rooms, kitchens, and more. Contains 40 pages of home interiors to color Release your inner interior decorator to create inspired color schemes Printed single side on 50 lb bright white paper Perfect adult coloring book to unwind, and de-stress Provides hours of creative relaxation Designs offer a range of complexity from beginner to advanced Categories: houses coloring books, home coloring books, architecture coloring book, coloring books for grown-ups, adult coloring books houses,**

## The Lettering Workshops

## 30 Exercises for Improving Your Hand Lettering Skills

### **Rocky Nook, Inc.**

In *The Lettering Workshops*, you'll learn all about the art and practice of drawing letters using hands-on techniques in 30 lessons across five workshops. Whether you're a beginner or a professional graphic designer, you'll quickly learn how to develop and advance your lettering skills.

In this richly illustrated book of lessons and exercises, you'll find:

- **5** Workshops to learn the art of drawing letters—from an introduction to brush lettering and lettering script to the decoration of letters; from the secrets of good composition to the process of digitization and vectorization of your type
- **30** Exercises that gradually develop from beginner through intermediate and advanced levels
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## The Strengthpath Time Manager

### Discover Your Unique Time Style

**WestBow Press** This book is for anyone interested in delivering the Best Version of Themselves at work. People naturally manage their time well when they are working from their strengths. Most of the time management programs are designed to help learners muster the discipline to work from weakness. This program begins with your natural strengths and then integrates that philosophy through each piece of your life. This book is a terrific resource if you are: Setting goals that aren't authentic Selecting strategies that don't fit Struggling with procrastination Stuck in classic time-management methods

## House Industries

### The Process is the Inspiration

**Watson-Guptill** "For a quarter century, House Industries has carved out an unlikely niche in the design world by cultivating a diverse body of work--from fonts and fashion to ceramics and space technology. House Industries: The Process Is the Inspiration is an illustrative and entertaining journey through the creative process of this renowned design studio. Presented in House's honest, authentic, and often irreverent style, this beautifully useful 400-page volume offers a novel perspective on the origin of ideas for creative people in any field. Not only does this revealing and visually engaging book contain a collection of helpful lessons, stories, and case studies, but it also shows how to transform obsessive curiosity into personally satisfying and successful work"--

## Hand Lettering A to Z

### A World of Creative Ideas for Drawing and Designing

## Alphabets

Your hand lettering contains a little bit of you! It expresses what you have to say, and demonstrates your creativity in all your communications. In Hand Lettering A to Z, artist and author Abbey Sy has invited four international artists--Meg Hyland, Joao Neves, Tessa Go, and Lisa Lorek--to join her in designing all new alphabets for you to draw and use in many different languages. You don't have to be a trained artist to master the art of hand lettering. These alphabets are for every skill level, and will suit any taste: colorful, or black and white, classic or just plain fun. It's all about getting creative with the twenty-six letters and a little bit of you.

## House Industries Lettering Manual

**Watson-Guptill** "A practical and highly visual guide to hand-lettering from renowned design studio House Industries, covering the history, methods, and foundational techniques of lettering, featuring case studies and typographical models of a range of lettering categories including serifs, sans serifs, and brush and script styles"--

## Tomorrow I'll Be Kind

**Penguin** In a follow-up to *Tomorrow I'll Be Brave*, award-winning illustrator Jessica Hische brings to life another series of inspirational words and scenes with her lovely hand-lettering and adorable illustrations. This uplifting and positive book encourages kids to promise that tomorrow, they will be grateful, helpful, and kind. Tomorrow I'll be everything I strive to be each day And even when it's difficult I'll work to find a way. Immerse yourself in the beautifully hand-lettered words of wisdom, hope, and positivity alongside adorable illustrations of love and caring. This book is a reminder to all readers, young and old, that the smallest kind gesture can make the biggest difference in the world--we just have to remember to be kind to one another. Praise for *Tomorrow I'll Be Kind* "As an introduction to personality characteristics, beneficial behaviors, and social-emotional skills, this is a solid choice, and fans of the previous volume are likely to embrace this one as well. 'I'll dream of all the good that comes / when we all just do our best,' the text explains--a sentiment that's hard to rebut. Gently encourages empathy, compassion, and consideration." -- Kirkus Reviews "A welcome call to tenderness." -- PW Reviews Praise for *Tomorrow I'll Be Brave* "Jessica Hische, one of the great designers and typographers, now shows herself equally adept at creating gorgeous and immersive images for young readers. This is a joyous burst of color."--Dave Eggers, author of *Her Right Foot*

## Sign Painters

**Princeton Architectural Press** There was a time, as recently as the 1980s, when storefronts, murals, banners, barn signs, billboards, and even street signs were all hand-lettered with brush and paint. But, like many skilled trades, the sign industry has been overrun by the techno-fueled promise of quicker and cheaper. The resulting proliferation of computer-designed, die-cut vinyl lettering and inkjet printers has ushered a creeping sameness into our visual landscape. Fortunately, there is a growing trend to seek out traditional sign painters and a renaissance in the trade. In 2010 filmmakers Faythe Levine, coauthor of *Handmade Nation*, and Sam Macon began documenting these dedicated practitioners, their time-honored methods, and their appreciation for quality and craftsmanship. *Sign Painters*, the first anecdotal history of the craft, features stories and photographs of more than two dozen sign painters working in cities throughout the United States. With a foreword by legendary artist (and former sign painter) Ed Ruscha, this vibrant book profiles sign painters young and old, from the new vanguard working solo to collaborative shops such as San Francisco's *New Bohemia Signs* and New York's *Colossal Media* and *Sky High Murals*.

## Fingerprint No. 2

## The Evolution of Handmade Elements in Graphic Design

**Simon and Schuster** For many designers, creating things by hand is a reaction to too much computer-based design. Since the first *Fingerprint* was published, ideas that were once on the fringe have begun to thrive in the mainstream. From typography and illustration to book-making and film titles, elements of handcraft have soaked into everyday life. *Fingerprint No. 2* reflects the evolution of those ideas. In this second volume, you'll still find plenty of projects created entirely without the aid of computer technology. But you'll also discover how designers are beginning to incorporate the two aesthetics—handmade and digital—in order to best communicate their message. A third, hybrid aesthetic is emerging, one that marries the technologies of the past and future into a vibrant, exciting present. Look inside to discover 133 projects and exclusive visual essays from leading designers, including Robynne Raye, Stefan Bucher and Christian Helms. These pieces of work prove that handmade elements are not only vital to excellent design, but often result in exceptional design. Listen for the pulse, which cannot be faked, forged, or falsified. Look for the finger print. It is the key to design's success.

## The Art of Lettering

## Perfectly Imperfect Hand-Crafted Type Design

**Rizzoli Publications** From whimsical to elegant, and old-school influences to new school—Goodtype's *The Art of Lettering* showcases dynamic hand lettering from today's young and sought-after typographers and calligraphers, stoking creative inspiration for graphic designers, artists, and type enthusiasts alike. Hand lettering is making a comeback, bursting out of its graphic-design bubble and finding a mainstream via collecting social media sites like Instagram and Pinterest. The avid interest in hand lettering seemingly goes hand in hand with the weariness audiences feel with constant slick digital presentation of the information they consume. *The Art of Lettering* collects myriad new and established graphic designers for whom hand lettering is a time-honored art that has modern applications. Showcasing more than 100 artists from all over the world, the book displays their typographic takes and illustrates their perfectly imperfect handcrafted art, from beautiful photographs of concept sketches to the end result. Straying away from traditional pen calligraphy, artists today employ new and creative approaches, including building type with coffee grounds, watercolors, and combinations of different hand tools, resulting in a dynamically fresh approach to creating type.

## Typology

### Type Design from the Victorian Era to the Digital Age

Chronicle Books A must-have for designers, not to mention that quirky group in love with type for types sake (you know who you are), *Typology* is the most visually dynamic compendium of typefaces on the market. Steven Heller and Louise Fili, two of the most admired and respected designers working today, cover everything from the classic elegance of the late 19th century to the fractured hypermedia of today. Organized by historical era and country of origin, each section introduces the culture and aesthetic of the period, discusses how individual styles developed, and offers insights into the artistry of key typographers and foundries. Expertly assembled and thoughtfully written, no other book encompasses this wealth of type styles in historical context. Its pages are profusely illustrated with hundreds of complete alphabets, and such original artifacts as typesheets, catalogs, broadsides, posters, and many other primary source examples. In all, *Typology* is the long-awaited type encyclopedia destined to be a standard reference work for years to come.

## Over and Over

### A Catalog of Hand-Drawn Patterns

Princeton Architectural Press Looks at how patterns are being used by designers to add complexity and color to their work.

## The ABC of Custom Lettering

### A Practical Guide to Drawing Letters

An authoritative resource for designers, typographers, signwriters, illustrators, pinstripers, and other creative professionals Need to produce some flyers? Want to draw up a logo for a band? Does your local speed shop need a T-shirt design? Don't want to use the same old computer fonts? Well let graphic designer and typography teacher Ivan Castro show you *The ABC of Custom Lettering*. This practical and inspirational workbook features easy-to-follow, step-by-step instructions for hand drawing a range of letterforms, from Modern Roman and Gothic through to Latin, Script, and Interlocked. Offering traditional instruction methods with a modern twist, this reference also comes with gallery sections for inspiration and accompanying projects to practice your technique.

## The Encyclopedia of Coloured Pencil Techniques

### A Complete Step-By-step Directory of Key Techniques, Plus an Inspirational Gallery Showing How Artists Use Them

Encyclopedia of "A complete step-by-step directory of key techniques, plus an inspirational gallery showing how artists use them"--Cover.

## Toon Art

### The Graphic Art of Digital Cartooning

Describes the process, methods, and tools for digital cartooning and explains its popularity around the world, tracing the evolution of this cutting-edge art form and providing advice and guidance for would-be digital cartoonists.

## Sketching from the Imagination: Fantasy

3Dtotal Pub An inspiring collection of drawings and articles exploring the sketchbooks and artistic practices of fifty talented fantasy concept artists.

## Scripts

### Elegant Lettering from Design's Golden Age

A history of calligraphy and lettering offers examples of typefaces found on formal announcements, invitations, advertising, and other "commercial handwriting" from the United States, England, Germany, France, and Italy.

### A Sign Painter's Sketchbook

Lettering art and production sketches from Noel B. Weber's 45 year sign painting career. Includes an interview with Noel B. Weber discussing his work and his involvement in the founding of the Letterheads sign painting group. With a foreword by Mark Oatis.

## Hand Lettering

### Creative Alphabets for Any Occasion

St. Martin's Griffin Welcome to the wonderful world of hand lettering! Prepare to be inspired by this collection of over 50 alphabets in a wide range of styles. Designer, illustrator, and hand-letterer Thy Doan will guide you through each alphabet with easy-to-follow steps so you can capture all the charm of each design. This is everything you need to know to create your own lettering designs, from sketching it out to inking it up—and using a variety of materials from brush pens to Sharpies. After you've mastered the techniques, you can use the alphabets and lettering to add a unique personal touch to all kinds of things: invitations, cards, notes, letters, doodles, artwork, comics, signs, banners, menus, scrapbooks, journals, flyers, posters, and more!

### From Lascaux to Brooklyn

Yale University Press Illustrating his ideas with examples of his own stunning graphic work, as well as an eclectic collection of masterpieces, Rand discusses such topics as: the relation between art and business: the presentation of design ideas and sketches to prospective clients: the debate over typographic style; and the aesthetics of combinatorial geometry as applied to the grid. His book will engage and enlighten anyone interested in the practice or theory of graphic design.

### Gifts from the Gods (Withdrawn)

### Ancient Words and Wisdom from Greek and Roman Mythology

Houghton Mifflin Harcourt Ancient names come to rich and fascinating life in this lavishly illustrated gift book for mythology fans and word lovers. Did you know that "museums" were initially temples built to worship the nine muses, the goddesses of the arts? That "Janus" was the god of the doorways and hallways, and we have named our janitors after him? Where did these words — and other words, such as chaos, genius, nemesis, panic, echo, and narcissus — come from? From the ancient stories of the Greeks — stories that rang so true and wise that the names of the characters have survived for centuries as words we use every day. The brief stories here not only impart the subtle wisdom of these ancient tales, but make us understand the words, and our own world, more deeply.

### The Fundamentals of Illustration

AVA Publishing This publication provides an introduction to the key elements of illustration and takes you step by step through the key design, print and production processes as well as relevant software applications. Encompassing all the specialist skills, knowledge and practical applications that today's illustrators require, Zeegen also covers basic communication theory and creative strategies.

### Classical Painting Atelier

### A Contemporary Guide to Traditional Studio Practice

Watson-Guptill Want to paint more like Manet and less like Jackson Pollock? Students of art hailed Classical Drawing Atelier, Juliette Aristides's first book, as a dynamic return to the atelier educational model. Ateliers, popular in the nineteenth century, teach emerging artists by pairing them with a master artist over a period of years. The educational process begins as students copy masterworks, then gradually progress to painting as their skills develop. The many

artists at every level who learned from Classical Drawing Atelier have been clamoring for more of this sophisticated approach to teaching and learning. In *Classical Painting Atelier*, Aristides, a leader in the atelier movement, takes students step-by-step through the finest works of Old Masters and today's most respected realist artists to reveal the principles of creating full-color realist still lifes, portraits, and figure paintings. Rich in tradition, yet practical for today's artists, *Classical Painting Atelier* is ideal for serious art students seeking a timeless visual education.

## Handstyle Lettering

### From Calligraphy to Typography

Gingko Press Editions *Handstyle Lettering* puts the best in contemporary hand-lettering on display with artist profiles as well as broad surveys of handcrafted typographic projects used for signage, logos, invitations and more. The on-trend pieces within exist at the intersection of art, typography and design; their creators help lend authenticity and style to corporate identities, or allow small brands and individual projects distinguish themselves from competitors with elegance and flair. The collection is complemented with break-downs of calligraphic type and alphabet practice guides.

## Elegantissima

### The Design and Typography of Louise Fili

Princeton Architectural Press Louise Fili has been an inspiration for designers around the world since the 1980s, when she raised the bar on book cover design, creating close to two thousand jackets as art director for Pantheon Books. In 1989 Fili founded her own graphic design studio, Louise Fili Ltd, and branched out into the fields of restaurant and food packaging design. Her lavish and elegant typography, often hand drawn, helps advertise and market such well-known brands as Sarabeth's, Bella Cucina, Jean-Georges, and Good Housekeeping, among many others. Known for her intense attention to detail, her fresh reinterpretation of vintage sources, and her passion for all things Italian, Fili has won numerous awards. *Elegantissima*, the first monograph on her work, covers the breadth of her nearly forty-year design career and is a must-have for graphic design students and professionals, as well as anyone interested in advertising, food, restaurants, Italy, and books.

## The Human Centered Brand

### A Practical Guide to Being Yourself in Business

Promote your business with clarity, ease, and authenticity. *The Human Centered Brand* is a practical branding guide for service based businesses and creatives, that helps you grow meaningful relationships with your clients and your audience. If you're a writer, marketing consultant, creative agency owner, lawyer, illustrator, designer, developer, psychotherapist, personal trainer, dentist, painter, musician, bookkeeper, or other type of service business owner, the methods described in this book will assist you in expressing yourself naturally and creating a resonant, remarkable, and sustainable brand. Read this book to learn: Why conventional branding approaches don't work for service based businesses. How to identify your core values and use them in your business and marketing decisions. Different ways you can make your business unique among all the competition. How to express yourself verbally through your website, emails, articles, videos, talks, podcasts... What makes your "ideal clients" truly ideal, and how to connect with real people who appreciate you as you are. How to craft an effective tagline. What are the most important elements of a visual brand identity, and how to use them to design your own brand. How to craft an exceptional client experience and impress your clients with your professionalism. How your brand relates to your business model, pricing, company culture, fashion style, and social impact. Whether you're a complete beginner or have lots of experience with marketing and design, you'll get new insights about your own brand, and fresh ideas you'll want to implement right away. The companion workbook, checklists, templates, and other bonuses ensure that you not only learn new information, but create a custom brand strategy on your own. Learn more at [humancenteredbrand.com](http://humancenteredbrand.com)

## Shadow Type

### Classic Three-Dimensional Lettering

Thames & Hudson Bold, monumental, atmospheric, architectural letters with relief and shadow define great periods of confidence and optimism. Shadows add intrigue and spectacle to otherwise mundane words. And they're back in style. Drawn from a particularly rich period in the history of shadow type, from the 19th to the mid-20th century, this is the first compilation of popular, rare and forgotten three-dimensional letters from Germany, France, Britain, Italy and the United States, where the best examples were produced. Presented in compact form, with examples from some 300 sources compiled by the leading historian of graphic design, this lively publication, packed full of typographic ideas for any purpose, will amuse, enchant and inspire anyone aiming to impart depth to their design.

## Creative Block

### Get Unstuck, Discover New Ideas. Advice & Projects from 50 Successful Artists

Chronicle Books Creative block presents the most crippling—and unfortunately universal—challenge for artists. No longer! This blockbuster of a book is chock-full of solutions for overcoming all manner of artistic impediment. The blogger behind The Jealous Curator interviews 50 successful international artists working in different mediums and mines their insights on how to conquer self-doubt, stay motivated, and get new ideas to flow. Each artist offers a tried-and-true exercise—from road trips to 30-day challenges to cataloging the medicine cabinet— that will kick-start the creative process. Abundantly visual with more than 300 images showcasing these artists' resulting work, Creative Block is a vital ally to students, artists, and creative professionals.

## Botanical Illustration Course with the Eden Project

### Drawing and Watercolour Painting Techniques for Botanical Artists

Anova Books Botanical Illustration Course - published with the Eden Project - is your personal guide to the study of botanical drawing and watercolour painting. Devised by an award-winning botanical artist who teaches at the Eden Project, this course takes you from basic drawing techniques to advanced skills required for the analysis of complex forms in watercolour. Following the syllabus of the botanical illustration course at the acclaimed Eden Project in Cornwall, this book offers you the opportunity to perfect the many techniques used to produce beautiful and informative plant portraits. Full of practical information, and with easy-to-follow exercises, the book includes: Pencil Drawing; Shapes in Nature; Plant dissection and bisection; Perspective; Use of tonal contrast; Line drawing and pencil shading; Colour and pigment mixing; Application of watercolour; Highlights and shiny surfaces; Composition and arrangement.

## The Signature Art of Brian Stelfreeze

Boom The definitive art collection of the quintessential artist's artist, perfect for fans of the craft. Explore the career of comics legend Brian Stelfreeze in exquisite detail. An unprecedented look at never-before-seen sketches, process sections, fan-favorite classic pieces, sequential pages, covers across Brian's career, and commentary from his collaborators, including Scott Peterson, Doug Wagner, Khary Randolph, Adam Hughes, and Cully Hamner.

## Brand by Hand

### Blisters, Calluses, and Clients: A Life in Design

Abrams Brand by Hand documents the work, career, and artistic inspiration of graphic designer extraordinaire Jon Contino. Jon is a born-and-bred New Yorker. He talks like one, he acts like one, and most importantly, he designs like one. He is the founder and creative director of Jon Contino Studio, and over the past two decades, he has built a massive collection of award-winning graphic-design work for high-profile clients such as Nike, 20th Century Fox, and Sports Illustrated. Throughout all of this, he has gone to design hell and back, facing obstacles like fear, self-doubt, and bad luck. Brand by Hand documents the work and career of Jon Contino, exploring his lifelong devotion to the guts and grime of New York and cementing his biggest artistic inspirations, from hardcore music to America's favorite pastime. A graphic-design retrospective showcasing his minimalist illustrations and unmistakable hand-lettering, Brand by Hand shares how Contino has taken a passion for pen and ink and turned it into an expanding empire of clients, merchandise, and artwork.