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The Essential Guide to Telecommunications

Prentice Hall Professional Covering the latest trends and technology changes, this is the fully updated and revised bestselling guide to telecommunications for the nontechnical professional. Includes sections on convergence, globalization, speech recognition, and 3G cellular networks.

Television & Cable Factbook

Television and Cable Factbook 2006

All Hands

SRDS Tv & Cable Source

LexisNexis Corporate Affiliations

Hispanic Media & Market Source

FCC Record

A Comprehensive Compilation of Decisions, Reports, Public Notices, and Other Documents of the Federal Communications Commission of the United States

Foremost Women in Communications

A Biographical Reference Work on Accomplished Women in Broadcasting, Publishing, Advertising, Public

Relations, and Allied Professions

[New York] : Foremost Americans Publishing Corporation

Redesigning Print for the Web

Hayden Explains how to successfully move from newspaper text to World Wide Web using animation, icons, buttons, photographs, and informational graphics

Telecommunications Directory, 1998

An International Guide to Organizations, Systems, and Services Concerned with the Interactive Electronic Transmission of Voice, Image, and Data

Gale Cengage This reference provides descriptions and contact addresses for over 2500 national and international communications systems and services. The range of systems and services covered includes: voice and data communication services, local area networks, teleconferencing facilities, videotext and e-mail.

F & S Index United States Annual

Broadcasting

Gale Directory of Publications and Broadcast Media

Identifies specific print and broadcast sources of news and advertising for trade, business, labor, and professionals. Arrangement is geographic with a thumbnail description of each local market. Indexes are classified (by format and subject matter) and alphabetical (by name and keyword).

Anuario Hispano / Hispanic Yearbook 2004

A Unique Resource & Referral Guide for Hispanic Americans

Editor & Publisher International Year Book

The encyclopedia of the newspaper industry.

Gale Directory of Publications & Broadcast Media 142 V3

Gale Cengage

Television Factbook

D&B Million Dollar Directory

America's Leading Public & Private Companies

Predicasts F&S Index of Corporate Change

World Guide to Television

Media Concentration

Hearing Before the Subcommittee on General Oversight
and Minority Enterprise of the Committee on Small
Business, House of Representatives, Ninety-sixth
Congress, Second Session ...

Communications/engineering Digest

Sports Business Resource Guide & Fact Book

Plunkett's E-Commerce & Internet Business Almanac 2006: Your Reference Source to All Facets of the Internet Business

Plunkett Research, Ltd. This new almanac will be your ready-reference guide to the E-Commerce & Internet Business worldwide! In one carefully-researched volume, you'll get all of the data you need on E-Commerce & Internet Industries, including: complete E-Commerce statistics and trends; Internet research and development; Internet growth companies; online services and markets; bricks & clicks and other online retailing strategies; emerging e-commerce technologies; Internet and World Wide Web usage trends; PLUS, in-depth profiles of over 400 E-Commerce & Internet companies: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the E-Commerce Business, from online retailers, to manufacturers of software and equipment for Internet communications, to Internet services providers and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax, and much more. This innovative book offers unique information, all indexed and cross-indexed. Our industry analysis section covers business to consumer, business to business, online financial services, and technologies as well as Internet access and usage trends. The book includes numerous statistical tables covering such topics as e-commerce revenues, access trends, global Internet users, etc. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

SRDS Hispanic Media & Market Source

World Guide to Television & Film

The Wall Street Journal

Index

Federal Register

Screen Digest

F & S Index of Corporate Change

Plunkett's Entertainment & Media Industry Almanac

2000-2001

The Only Complete Guide to the Entertainment & Media Industry

Plunkett Research Limited Provides a complete overview of the entire entertainment & media system. For example, business growth trends are provided in exacting detail, along with easy-to-use tables on all facets of entertainment & media in general: from the number of personnel working in each type of occupation, to the average price of cable TV service, to the outlook for manufactures of entertainment related products. The Entertainment & Media 400, a unique grouping of the biggest, most successful corporations in all segments of the American entertainment & media industry, is extensively cross referenced with indexes by geography, industry, sales, brand names, subsidiary names & many other topics. In addition to individual company profiles, an overview of new technology & new media is provided.

Broadcasting Yearbook

TV Guide

Electronics Buyers' Guide

Broadcasting & Cable Yearbook

Cable Vision

Who Owns the World's Media?

Media Concentration and Ownership Around the World

Oxford University Press Media ownership and concentration has major implications for politics, business, culture, regulation, and innovation. It is also a highly contentious subject of public debate in many countries around the world. In Italy, Silvio Berlusconi's companies have dominated Italian politics. Televisa has been accused of taking cash for positive coverage of politicians in Mexico. Even in tiny Iceland, the regulation of media concentration led to that country's first and only public referendum. Who Owns the World's Media? moves beyond the rhetoric of free media and free markets to provide a dispassionate and data-driven analysis of global media ownership trends and their drivers. Based on an extensive data collection effort from scholars around the world, the book covers thirteen media industries, including television, newspapers, book publishing, film, search engines, ISPs, wireless telecommunication and others, across a ten to twenty-five year period in thirty countries. In many countries--like Egypt, China, or Russia--little to no data exists and the publication of these chapters will become authoritative resources on the subject in those regions. After examining each country, Noam and his collaborators offer comparisons and analysis across industries, regions, and development levels. They also calculate overall national concentration trends beyond specific media industries, the market share of individual companies in the overall national media sector, and the size and trends of transnational companies in overall global media. This definitive global study of the extent and impact of media concentration will be an invaluable resource for communications, public policy, law, and business scholars in doing research and also for media, telecom, and IT companies and financial institutions in the private sector.

The Working Press of the Nation

OT Report