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**KEY=TECHNICAL - IBARRA STARK**

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## Understanding Media

### The Extensions of Man

[Createspace Independent Publishing Platform](#) **When first published, Marshall McLuhan's Understanding Media made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.**

## Videoconferencing Technology in K-12 Instruction: Best Practices and Trends

### Best Practices and Trends

[IGI Global](#) **"This book combines relevant and cutting-edge information on the current and future use of videoconferencing technology in the field of education. It serves as the foundation for future research and implementation of K-12 technology, professional development, and integration efforts. Educators will gain scientific evidence, case studies, and best practices from this book"--Provided by publisher.**

## Easy WP Guide WordPress Manual

[XinXii](#) **It might be easier to say what this guide isn't, rather than what it is. It isn't an in depth look at every single function available within the WordPress dashboard. Nor is it a guide to help you develop or modify WordPress themes. It's an easy to follow WordPress manual that will help you to get an overall understanding of how you use the various features within the WordPress Dashboard to keep your website or blog updated. The official WordPress Codex is great if you want to get really involved in developing your own WordPress theme or modifying your site with plugins, but it can be a bit daunting for those users who just want a simple guide to using the Content Management side of WordPress or just need to update their site pages every so often. The Easy WP Guide will teach you how to add content to your website and keep it updated, simply and easily. This version has been completely updated for use with WordPress 4.2.**

## Cross-Media Communications

### An Introduction to the Art of Creating Integrated Media Experiences

[Lulu.com](#) **This text is an introduction to the future of mass media and mass communications - cross-media communications. Cross-media is explained through the presentation and analysis of contemporary examples and project-based tutorials in cross-media development. The text introduces fundamental terms and concepts, and provides a solid overview of cross-media communications, one that builds from a general introduction to a specific examination of media and genres to a discussion of the concepts involved in designing and developing cross-media communications. There is also an accompanying DVD-ROM full of hands-on exercises that shows how cross-media can be applied. For the DVD-ROM: <http://www.lulu.com/content/817927>**

# The Routledge Companion to Alternative and Community Media

**Routledge** The Routledge Companion to Alternative and Community Media provides an authoritative and comprehensive examination of the diverse forms, practices and philosophies of alternative and community media across the world. The volume offers a multiplicity of perspectives to examine the reasons why alternative and community media arise, how they develop in particular ways and in particular places, and how they can enrich our understanding of the broader media landscape and its place in society. The 50 chapters present a range of theoretical and methodological positions, and arguments to demonstrate the dynamic, challenging and innovative thinking around the subject; locating media theory and practice within the broader concerns of democracy, citizenship, social exclusion, race, class and gender. In addition to research from the UK, the US, Canada, Europe and Australia, the Companion also includes studies from Colombia, Haiti, India, South Korea and Zimbabwe, enabling international comparisons to be made and also allowing for the problematisation of traditional - often Western - approaches to media studies. By considering media practices across a range of cultures and communities, this collection is an ideal companion to the key issues and debates within alternative and community media.

## How to Do Media and Cultural Studies

**SAGE** Providing a student guide to the process of research and writing for media and cultural studies, the author covers both quantitative and qualitative methods and includes a list of useful library resources and essential Web sites.

## The Wordpress Bible for Beginners

### Learn How to Use Word Press for the Clueless...

**"PROFITS THAT LIE HIDDEN IN WORDPRESS"** Hello. As you're probably aware by now, you really can't succeed online, unless you have good web presence for your products and/or services. But, it can be time consuming, overwhelming and even expensive to learn HTML, coding etc or pay people to put up websites for you! Thankfully there is Wordpress. It's the standard blogging and website creation platform for even top brands and succesful online entrepreneurs. Anybody (who knows what they're doing) can put up the most high-tech, smartest websites, with all the automated bells and whistles made in one sitting! Yes, that's now possible. Even complete beginners can simply mix and match themes and plugins to come up with professional looking and functional websites. The site visitors wouldn't even know you're a complete beginner if you do it correctly. Wordpress can be as simple and uncomplicated as you want it to be. All you need to know are the basics. And that's what this book/course is about. This book is entirely written for the absolute beginner! Nothing on this book will overwhelm and scare you away. You can even use this book as guide for your newbie assistants. Just follow along the step-by-step process, and within an hour or two, you can have your very own website up and running! As your needs become more sophisticated? You can then learn HTML and CSS coding, install premium themes and plugins, capture emails, get likes, autopost content etc., to suit your needs. The learnings and experience you get from this book, will also help you in the future as your needs become more complex. Specifically, the book will cover the following: Introduction II. Creating a New Account III. Applying Themes, Plugins, and Widgets Themes Plugins Widgets IV. Exploring your Work Station How to Login The Dashboard Screen Options Tab Dashboard Home Screen The Admin Bar Turning off the Admin Bar The Settings General Settings Writing Settings Reading Settings Discussion Settings Media Settings Permalink Settings Keeping your Work Station Efficient Maximize your WordPress Site V. Creating Content WordPress Posts vs Pages How to Create a New Post How to Create a New Page Search Engine Optimization (SEO) Set your Website's Visibility Make your Links SEO-ready Decide Whether to Use www or not Choose an SEO Plugin Add XML Sitemaps Include your site to Google Search Console Optimize all of Your Posts VI. Using WordPress with your Own Domain (ideal for businesses) Where to Begin A third-party hosting service provider FTP Knowledge Enable Backup Capability Domain Name Installation Process for Hosting Providers Without one-click Function for WordPress VII. Keeping your WordPress Site Secure Backup your Website Regularly Avoid using "Admin" as your Username Limit your Login Attempts Change your Username using PHPMyAdmin Create Another User Come up with a Challenging Password VIII. Conclusion Highly Customizable Room for Expansion Lower Maintenance Cost Perfect for Everyone **LEARN WORDPRESS NOW BY DOWNLOADING THIS BOOK!** RELATED TERMS: wordpress free, wordpress kindle, wordpress pdf, wordpress book torrent, free guide, wordpress youtube, wordpress.org, wordpress.com, wordpress bookstore, wordpress textbook, wordpress hosting, wordpress flipbook, wordpress for dummies, pdf flip book wordpress, book store wordpress, word press tutorial, wordpress manual, wordpress advanced, wordpress tutorial pdf, wordpress free books

## Manufacturing Consent

# The Political Economy of the Mass Media

[Pantheon](#) **An intellectual dissection of the modern media to show how an underlying economics of publishing warps the news.**

## The Laws of Simplicity

[MIT Press](#) **Ten laws of simplicity for business, technology, and design that teach us how to need less but get more. Finally, we are learning that simplicity equals sanity. We're rebelling against technology that's too complicated, DVD players with too many menus, and software accompanied by 75-megabyte "read me" manuals. The iPod's clean gadgetry has made simplicity hip. But sometimes we find ourselves caught up in the simplicity paradox: we want something that's simple and easy to use, but also does all the complex things we might ever want it to do. In *The Laws of Simplicity*, John Maeda offers ten laws for balancing simplicity and complexity in business, technology, and design—guidelines for needing less and actually getting more. Maeda—a professor in MIT's Media Lab and a world-renowned graphic designer—explores the question of how we can redefine the notion of "improved" so that it doesn't always mean something more, something added on. Maeda's first law of simplicity is "Reduce." It's not necessarily beneficial to add technology features just because we can. And the features that we do have must be organized (Law 2) in a sensible hierarchy so users aren't distracted by features and functions they don't need. But simplicity is not less just for the sake of less. Skip ahead to Law 9: "Failure: Accept the fact that some things can never be made simple." Maeda's concise guide to simplicity in the digital age shows us how this idea can be a cornerstone of organizations and their products—how it can drive both business and technology. We can learn to simplify without sacrificing comfort and meaning, and we can achieve the balance described in Law 10. This law, which Maeda calls "The One," tells us: "Simplicity is about subtracting the obvious, and adding the meaningful."**

## New Media Campaigns and the Managed Citizen

[Cambridge University Press](#) **A critical assessment of the role that information technologies have come to play in contemporary campaigns.**

## Intelligence analysis in social media

[Emil Girdan](#) **The global security environment, dominated and dependent on information and communication technology, generates an accumulation of disruptive factors for society. This volume, in direct accordance with technological developments that have facilitated information avalanche and (anonymous) communication, has required interdisciplinary research in areas such as: psychology, sociology, computer science, social media communication and legislation. The research aims to establish whether social media platforms, through the actions they facilitate, can pose risks and threats to national security and to identify premises in order to stimulate strategies that should be followed to avoid transforming various forms of online communication into a potentiating and generating factor of crime, radical or extremist opinions, mass manipulation, etc. At the same time, the research offers an alternative vision on approaching the concept of intelligence in the context of the development of social media networks (SocMInt) and promotes ways to improve and streamline how to achieve objectives that can be successfully applied, including in business intelligence. In this regard, a case study is conducted on the effects of CoVid-19 pandemic (SARS-CoV-2 coronavirus) from the perspective of law enforcement agencies. Although the individual exploitation of SocMInt does not provide a comprehensive answer, it must be used in the initial stages of decision-making and effort-making, due to the low costs compared to other Int disciplines. The volume does not present a solution to current problems, but through its didactic, documentary and informative nature it offers professional support at high standards to analysts and managers in decision making.**

## Managing Electronic Media

## Making, Moving and Marketing Digital Content

[Taylor & Francis](#) **This college-level media management textbook reflects the changes in the media industries that have occurred in the past decade. Today's managers must address new issues that their predecessors never faced, from the threats of professional piracy and casual copying of digital media products, to global networks, on-demand consumption, and changing business models. The book explains the new new vocabulary of media moguls, such as bandwidth, digital rights management, customer relations management, distributed work groups, centralized broadcast operations, automated playlists, server-based playout, repurposing, mobisodes, TV-to-DVD, and content management. The chapters logically unfold the ways that managers are evolving their practices to make content, market it, and deliver it to consumers in a competitive, global digital marketplace. In addition to media companies, this book covers management processes that extend to all content-producing organizations, because today's students are as likely to produce high-quality video and Web video for ABC Computer Sales as they are for the ABC Entertainment Television Network.**

# Communicating Data with Tableau

## Designing, Developing, and Delivering Data Visualizations

**"O'Reilly Media, Inc."** Go beyond spreadsheets and tables and design a data presentation that really makes an impact. This practical guide shows you how to use Tableau Software to convert raw data into compelling data visualizations that provide insight or allow viewers to explore the data for themselves. Ideal for analysts, engineers, marketers, journalists, and researchers, this book describes the principles of communicating data and takes you on an in-depth tour of common visualization methods. You'll learn how to craft articulate and creative data visualizations with Tableau Desktop 8.1 and Tableau Public 8.1. Present comparisons of how much and how many Use blended data sources to create ratios and rates Create charts to depict proportions and percentages Visualize measures of mean, median, and mode Lean how to deal with variation and uncertainty Communicate multiple quantities in the same view Show how quantities and events change over time Use maps to communicate positional data Build dashboards to combine several visualizations

## EBOOK: Understanding Alternative Media

**McGraw-Hill Education (UK)** What are alternative media? What roles do alternative media play in pluralistic, democratic societies? What are the similarities and differences between alternative media, community media, civil society media and rhizomatic media? How do alternative media work in practice? This clear and concise text offers a one-stop guide through the complex political, social and economic debates that surround alternative media and provides a fresh and insightful look at the renewed importance of this form of communication. Combing diverse case studies from countries including the UK, North America and Brazil, the authors propose an original theoretical framework to help understand the subject. Looking at both 'old' and 'new' media, the book argues for the importance of an alternative media and suggests a political agenda as a way of broadening its scope. Understanding Alternative Media is valuable reading for students in media, journalism and communications studies, researchers, academics, and journalists.

## Addressing Adversity

### Prioritising adversity and trauma-informed care for children and young people in England.

**YoungMinds / Health Education England / Human-Experience /** An edited collection of papers published by YoungMinds and funded by Health Education England. With 1 in 3 adult mental health conditions related directly to adverse childhood experiences, it is vital that we understand the impact that adversity and trauma can have on the mental health and wellbeing of young people, and how we can strengthen resilience and support recovery. Addressing Adversity presents evidence, insight, direction and case studies for commissioners, providers and practitioners in order to stimulate further growth in adversity and trauma-informed care, and spark innovation and good practice across England. Section 1: Understanding adversity, trauma and resilience includes evidence and analysis of the impact that adverse childhood experiences and trauma have on children and young people's mental health and wider outcomes across the lifecourse. Section 2: Addressing childhood adversity and trauma includes insights from the NHS in England, organisations and clinicians working with children and young people who have experienced forms of adversity and trauma. Section 3: Emerging good practice includes insight, case studies and working examples of adversity and trauma-informed service models being developed across England. The collection ends with an agenda for change, calling on all Directors of Public Health, commissioners and providers to make adversity and trauma-informed care a priority in their locality.

## Folk Devils and Moral Panics

### The Creation of the Mods and Rockers

**Taylor & Francis US** 'Richly documented and convincingly presented' -- New Society Mods and Rockers, skinheads, video nasties, designer drugs, bogus asylum seekers and hoodies. Every era has its own moral panics. It was Stanley Cohen's classic account, first published in the early 1970s and regularly revised, that brought the term 'moral panic' into widespread discussion. It is an outstanding investigation of the way in which the media and often those in a position of political power define a condition, or group, as a threat to societal values and interests. Fanned by screaming media headlines, Cohen brilliantly demonstrates how this leads to such groups being marginalised and vilified in the popular imagination, inhibiting rational debate about solutions to the social problems such groups represent. Furthermore, he argues that moral panics go even further by identifying the very fault lines of power in society. Full of sharp insight and analysis, Folk Devils and Moral Panics is essential reading for anyone wanting to understand this powerful and

enduring phenomenon. Professor Stanley Cohen is Emeritus Professor of Sociology at the London School of Economics. He received the Sellin-Glueck Award of the American Society of Criminology (1985) and is on the Board of the International Council on Human Rights. He is a member of the British Academy.

## Getting Started in Transmedia Storytelling

### A Practical Guide for Beginners 2nd Edition

[CreateSpace](#) This is the second edition of Robert Pratten's massively popular Getting Started in Transmedia Storytelling. It's a practical guide to developing cross-platform and pervasive entertainment written by a thought-leader and early practitioner. Whether you're a seasoned pro or a complete newbie, this book is filled with tips and insights gained from years of work in multi-platform interactive storytelling.

## Power Without Responsibility

### Press, Broadcasting and the Internet in Britain

[Routledge](#) Widely regarded as the standard book on the British Media, this authoritative introduction to the history, sociology, theory and politics of media and communications studies has been substantially revised and updated to bring it up to date with developments in the media industry. Its three new chapters describe the battle for the soul of the internet, the impact of the internet on society and the rise of new media in Britain. In addition it examines the recuperation of the BBC, how international and European regulation is changing the British media and why Britain has the least trusted press in Europe.

## Platform Capitalism

[John Wiley & Sons](#) What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of platform capitalism. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

## WordPress: The Missing Manual

["O'Reilly Media, Inc."](#) A guide to WordPress provides bloggers with everything they need to know to build, design, manage, and customize their blogs, including step-by-step coverage of everything from installation and security to publishing and customization, as well as themes, widgets, and plug-ins.

## Occupational Therapy with Elders - eBook

### Strategies for the Occupational Therapy Assistant

[Elsevier Health Sciences](#) Get the focused foundation you need to successfully work with older adults. Occupational Therapy with Elders: Strategies for the COTA, 4th Edition is the only comprehensive book on geriatric occupational therapy designed specifically for the certified occupational therapy assistant. It provides in-depth coverage of each aspect of geriatric practice – from wellness and prevention to death and dying. Expert authors Helene Lohman, Sue Byers-Connon, and René Padilla offer an unmatched discussion of diverse populations and the latest on geriatric policies and procedures in this fast-growing area of practice. You will come away with a strong foundation in aging trends and strategies for elder care in addition to having a deep understanding of emerging areas such as low-vision rehabilitation, driving and mobility issues, Alzheimer's disease and other forms of dementia, new technological advancements, health literacy, public policy, dignity therapy, and more. Plus, you will benefit from 20 additional evidence briefs and numerous case studies to help apply all the information you learn to real-life practice. It's the focused, evidence-based, and client-centered approach that every occupational therapy assistant needs to effectively care for today's elder patients. UNIQUE! Focus on the occupational therapy assistant highlights the importance of COTAs to the care of elder clients. Unique! Attention to diverse populations and cultures demonstrates how to respect and care for clients of different backgrounds. UNIQUE! Discussion of elder abuse, battered women, and literacy includes information on how the OTA can address these issues that are often overlooked. User resources on Evolve feature learning activities to help you review what you have learned and assess your comprehension. Case studies at the end of certain chapters illustrate principles and help you understand content as it relates to real-life situations.

Multidisciplinary approach demonstrates the importance of collaboration between the OT and OTA by highlighting the OTA's role in caring for the elderly and how they work in conjunction with occupational therapists. Key terms, chapter objectives, and review questions are found in each chapter to help identify what information is most important. **NEW!** 20 Additional evidence briefs have been added to reinforce this book's evidence-based client-centered approach. **NEW!** Incorporation of EMR prevalence and telehealth as a diagnostic and monitoring tool have been added throughout this new edition. **NEW!** Expanded content on mild cognitive impairment, health literacy, and chronic conditions have been incorporated throughout the book to reflect topical issues commonly faced by OTs and OTAs today. **NEW!** Coverage of technological advancements has been incorporated in the chapter on sensory impairments. **NEW!** Other updated content spans public policy, HIPAA, power of attorney, advanced directives, alternative treatment settings, dignity therapy, and validation of the end of life. **NEW!** Merged chapters on vision and hearing impairments create one sensory chapter that offers a thorough background in both areas.

## Among the Firsts: Lieutenant Colonel Gerhard L. Bolland's Unconventional War

### D-Day 82nd Airborne Paratrooper, OSS Special Forces Commander of Operation Rype

CaseMate In his own words, the war of the doubly pioneering Lt Col Gerhard L. Bolland—82nd Airborne paratrooper on D-Day and senior OSS field operative on Operation Rype. Unconventional warfare tactics can have a considerable effect on the outcome of any war. During World War II, the United States government developed and employed two new methods of fighting. The first was the development of "paratroop" units, as they were first called. The second was the formation of a covert and sabotage operations branch called the Office of Strategic Services (OSS). Lt. Colonel Bolland was involved in both of these "firsts." During the D-Day invasion he parachuted behind enemy lines, jumping out of the 82nd Airborne lead aircraft with General James Gavin. After fighting with the 507th Parachute Infantry Regiment for thirty-three days straight, he returned to England and became involved with the OSS Scandinavian Section. He served as Field Commander for their Operation, code named Rype. This was the only American military undertaking, albeit covert, in Norway during the entire course of the war. As a young boy growing up in rural western Minnesota, Bolland got his military start with the Minnesota National Guard, before being accepted to West Point, solely on merit. His military career lasted seventeen years. Lt. Colonel Bolland ended up with numerous decorations including the Norwegian Liberation Medal and Citation, the Bronze Star for valor, the French Fourragere of Croix de Guerre with Palms and posthumously the Congressional Gold medal awarded to the OSS Society on behalf of all former OSS members that served during the war. His story reveals the struggles, successes, failures and ultimate victories, detailing what went right and what went wrong with these new unconventional methods of fighting.

## Handbook of Drug Administration via Enteral Feeding Tubes, 3rd edition

Pharmaceutical Press With over 400 drug monographs, this book covers the technical, practical and legal aspects that you should consider before prescribing or administering drugs via enteral feeding tubes.

## WordPress Absolute Beginner's Guide

Que Publishing More than 70 million websites and blogs run on WordPress: it's the world's #1 web development tool. Now, you can make the most of WordPress without becoming a technical expert. WordPress Absolute Beginner's Guide is the fastest way to get comfortable and productive with WordPress and its most powerful tools. Whether you're new to WordPress or not, this practical, approachable book will show you how to do exactly what you want, one incredibly clear and easy step at a time - all explained with full-color illustrations. Leading WordPress instructor Tris Hussey provides step-by-step instructions for every task requiring more than one step. Screenshots and illustrations guide you through complex processes, so you'll never get lost or confused. You'll find friendly, patient, crystal-clear coverage that always respects your intelligence, and never patronizes you. Hussey covers all this, and much more: Understanding the mechanics of a WordPress website Installing WordPress yourself, along with the themes and plugins you want Using WordPress.com if you don't want to run WordPress on your own equipment Setting up your site right the first time, to avoid problems later Tweaking themes to make your site look perfect Integrating images and media Making your site mobile-ready Using basic search engine optimization techniques to get your site discovered Troubleshooting, maintaining, and performance-tuning your site

## The Global Innovation Index 2015

### Effective Innovation Policies for Development

[WIPO](#) The Global Innovation Index ranks the innovation performance of 141 countries and economies around the world, based on 79 indicators. This edition explores the impact of innovation-oriented policies on economic growth and development. High-income and developing countries alike are seeking innovation-driven growth through different strategies. Some countries are successfully improving their innovation capacity, while others still struggle.

### Just Security in an Undergoverned World

[Oxford University Press](#) The book explores global governance, its rules, and institutions at large, and provides analysis on some of the most salient global challenges today.

## The Foundations of Communication in Criminal Justice Systems

[CRC Press](#) Myriad forms of communication occur within the criminal justice system as judges and attorneys speak to juries, law enforcement officers interact with the public, and the news media presents stories of events in courtrooms. Hindrances abound, however. Law enforcement officers and justice system personnel often encounter challenges that affect their ability to communicate with others, ranging from language barriers, to conflicting accounts of witnessed events, to errors caused by malfunctioning technology. Examining the relevancy of the U.S. Constitution to modern communications, *The Foundations of Communication in Criminal Justice Systems* demonstrates how information is conveyed from multiple perspectives in a range of scenarios, enabling readers to see how these matters relate to and affect the criminal justice system. Topics covered include: How to use the communications process within the justice system from the crafting of messages through the solicitation of feedback Effective methods for persuading individuals and audiences Federal regulations in the workplace and workplace communications tactics How law enforcement and public safety entities use marketing and advertising to influence the general public How to use multimedia resources when communicating Using multiple communications styles to support effective leadership The book concludes with discussions on innovations in communication technology, natural language processing, cybernetics, and other emerging concepts. With an emphasis on logical reasoning in communication, the book explores the perspectives of numerous players in the justice system, from patrol officers to attorneys. Supplemented by examples of written communication templates that can be adapted within a law enforcement organization, it provides readers with solid theoretical and applied approaches to the subject matter.

## The Library Screen Scene

### Film and Media Literacy in Schools, Colleges, and Communities

[Oxford University Press, USA](#) In the past two decades, several U.S. states have explored ways to mainstream media literacy in school curriculum. However one of the best and most accessible places to learn this necessary skill has not been the traditional classroom but rather the library. In an increasing number of school, public, and academic libraries, shared media experiences such as film screening, learning to computer animate, and video editing promote community and a sense of civic engagement. *The Library Screen Scene* reveals five core practices used by librarians who work with film and media: viewing, creating, learning, collecting, and connecting. With examples from more than 170 libraries throughout the United States, the book shows how film and media literacy education programs, library services, and media collections teach patrons to critically analyze moving image media, uniting generations, cultures, and communities in the process.

## Spark: The Definitive Guide

### Big Data Processing Made Simple

["O'Reilly Media, Inc."](#) Learn how to use, deploy, and maintain Apache Spark with this comprehensive guide, written by the creators of the open-source cluster-computing framework. With an emphasis on improvements and new features in Spark 2.0, authors Bill Chambers and Matei Zaharia break down Spark topics into distinct sections, each with unique goals. You'll explore the basic operations and common functions of Spark's structured APIs, as well as Structured Streaming, a new high-level API for building end-to-end streaming applications. Developers and system administrators will learn the fundamentals of monitoring, tuning, and debugging Spark, and explore machine learning techniques and

scenarios for employing MLlib, Spark's scalable machine-learning library. Get a gentle overview of big data and Spark Learn about DataFrames, SQL, and Datasets—Spark's core APIs—through worked examples Dive into Spark's low-level APIs, RDDs, and execution of SQL and DataFrames Understand how Spark runs on a cluster Debug, monitor, and tune Spark clusters and applications Learn the power of Structured Streaming, Spark's stream-processing engine Learn how you can apply MLlib to a variety of problems, including classification or recommendation

## Human Development and Interaction in the Age of Ubiquitous Technology

IGI Global The human condition is affected by numerous factors in modern society. In modern times, technology is so integrated into culture that it has become necessary to perform even daily functions. Human Development and Interaction in the Age of Ubiquitous Technology is an authoritative reference source for the latest scholarly research on the widespread integration of technological innovations around the globe and examines how human-computer interaction affects various aspects of people's lives. Featuring emergent research from theoretical perspectives and case studies, this book is ideally designed for professionals, students, practitioners, and academicians.

### #ICT4HR

## Information and Communication Technologies for Human Rights

World Bank Publications "The linkage between information and communication technologies (ICT) and human rights is a subject that has not received a lot of attention until recently. A new report, ICT for Human Rights, is an effort to contribute to the studies in this field by providing new knowledge and experience of the nexus between protection and promotion of human rights, and the use of ICT. The study has been led by Professor Molly Land at New York Law School and her colleagues. Within the World Bank, Tiago Peixoto from the World Bank Institute (WBI) and Hans-Otto Sano of the Nordic Trust Fund were involved in commissioning the work. A series of consultations were held between the World Bank staff and Professor Land and her colleagues, including other members of the writing team — Patrick Meier, Mark Belinsky and Emily Jacobi. Patrick Boyle, Christoph Doellefeld, Adam Gartenberg, Meredith Hutchison, John Kelly, Joe Raffanella and Carl Zander provided excellent research and drafting assistance. After a review of the draft in May 2012, the final report was presented by Professor Land at a broader World Bank team on July 17th, 2012. The study's co-sponsor ICT4Gov-ODTA project at the WBI has now run for nearly three years, supported by the Nordic Trust Fund and directed by WBI's Senior Governance Specialist Boris Weber. While most of the work of the project highlighted in this report focuses on country activities in the intersection of governance and human rights, the report opens the space for learning at a general and cross-cutting level, including reports from a number of country case studies in Eastern Africa, in Central America, and globally. "

## The Black Panther Party

### Service to the People Programs

UNM Press The Black Panther Party represents Black Panther Party members' coordinated responses over the last four decades to the failure of city, state, and federal bureaucrats to address the basic needs of their respective communities. The Party pioneered free social service programs that are now in the mainstream of American life. The Party's Sickle Cell Anemia Research Foundation, operated with Oakland's Children's Hospital, was among the nation's first such testing programs. Its Free Breakfast Program served as a model for national programs. Other initiatives included free clinics, grocery giveaways, school and education programs, senior programs, and legal aid programs. Published here for the first time in book form, The Black Panther Party makes the case that the programs' methods are viable models for addressing the persistent, basic social injustices and economic problems of today's American cities and suburbs.

## Design Is The Problem

### The Future of Design Must Be Sustainable

Rosenfeld Media Design makes a tremendous impact on the produced world in terms of usability, resources, understanding, and priorities. What we produce, how we serve customers and other stakeholders, and even how we understand how the world works is all affected by the design of models and solutions. Designers have an unprecedented opportunity to use their skills to make meaningful, sustainable change in the world—if they know how to focus their skills, time, and agendas. In Design is the Problem: The Future of Design Must be Sustainable, Nathan Shedroff examines how the endemic culture of design often creates unsustainable solutions, and shows how designers

can bake sustainability into their design processes in order to produce more sustainable solutions.

## International Joint Conference SOCO'16-CISIS'16-ICEUTE'16

San Sebastián, Spain, October 19th-21st, 2016

### Proceedings

**Springer** This volume of *Advances in Intelligent and Soft Computing* contains accepted papers presented at SOCO 2016, CISIS 2016 and ICEUTE 2016, all conferences held in the beautiful and historic city of San Sebastián (Spain), in October 2016. Soft computing represents a collection or set of computational techniques in machine learning, computer science and some engineering disciplines, which investigate, simulate, and analyze very complex issues and phenomena. After a through peer-review process, the 11th SOCO 2016 International Program Committee selected 45 papers. In this relevant edition a special emphasis was put on the organization of special sessions. Two special session was organized related to relevant topics as: Optimization, Modeling and Control Systems by Soft Computing and Soft Computing Methods in Manufacturing and Management Systems. The aim of the 9th CISIS 2016 conference is to offer a meeting opportunity for academic and industry-related researchers belonging to the various, vast communities of Computational Intelligence, Information Security, and Data Mining. The need for intelligent, flexible behaviour by large, complex systems, especially in mission-critical domains, is intended to be the catalyst and the aggregation stimulus for the overall event. After a through peer-review process, the CISIS 2016 International Program Committee selected 20 papers. In the case of 7th ICEUTE 2016, the International Program Committee selected 14 papers.

## Intelligent Computing

### Proceedings of the 2019 Computing Conference, Volume 2

**Springer** This book presents the proceedings of the Computing Conference 2019, providing a comprehensive collection of chapters focusing on core areas of computing and their real-world applications. Computing is an extremely broad discipline, encompassing a range of specialized fields, each focusing on particular areas of technology and types of application, and the conference offered pioneering researchers, scientists, industrial engineers, and students from around the globe a platform to share new ideas and development experiences. Providing state-of-the-art intelligent methods and techniques for solving real-world problems, the book inspires further research and technological advances in this important area.

## Governing Cyberspace

### Behavior, Power and Diplomacy

**Rowman & Littlefield Publishers** Cyber norms and other ways to regulate responsible state behavior in cyberspace is a fast-moving political and diplomatic field. The academic study of these processes is varied and interdisciplinary, but much of the literature has been organized according to discipline. Seeking to cross disciplinary boundaries, this timely book brings together researchers in fields ranging from international law, international relations, and political science to business studies and philosophy to explore the theme of responsible state behavior in cyberspace. . Divided into three parts, *Governing Cyberspace* first looks at current debates in and about international law and diplomacy in cyberspace. How does international law regulate state behaviour and what are its limits? How do cyber superpowers like China and Russia shape their foreign policy in relation to cyberspace? The second focuses on power and governance. What is the role for international organisations like NATO or for substate actors like intelligence agencies? How do they adapt to the realities of cyberspace and digital conflict? How does the classic balance of power play out in cyberspace and how do different states position themselves? The third part takes a critical look at multistakeholder and corporate diplomacy. How do global tech companies shape their role as norm entrepreneurs in cyberspace, and how do their cyber diplomatic efforts relate to their corporate identity?

## Handbook of Research on Managing Intellectual Property in Digital Libraries

**IGI Global** Taking into consideration the variety of information being created, produced, and published, the acquisition and archiving of e-resources by digital libraries is rapidly increasing. As such, managing the rights to these resources

is imperative. The Handbook of Research on Managing Intellectual Property in Digital Libraries is a pivotal reference source for the latest scholarly research on strategies in which digital libraries engage in the management of increasing digital intellectual property to protect both the users and the creators of the resources. Featuring coverage on a broad range of topics such as copyright management, open access, and software programs, this book is ideally designed for academicians, researchers, and practitioners seeking material on property rights and e-resources.

## Programming WCF Services

### Mastering WCF and the Azure AppFabric Service Bus

**"O'Reilly Media, Inc."** **Programming WCF Services** is the authoritative, bestselling guide to Microsoft's unified platform for developing modern service-oriented applications on Windows. Hailed as the definitive treatment of WCF, this book provides unique insight, rather than documentation, to help you learn the topics and skills you need for building WCF-based applications that are maintainable, extensible, and reusable. Author Juval Löwy -- one of the world's top .NET experts -- revised this edition to include the newest productivity-enhancing features of .NET Framework 4 and the Azure AppFabric Service Bus, as well as the latest WCF ideas and techniques. By teaching you the why and the how of WCF programming, **Programming WCF Services** will help you master WCF and make you a better software engineer. Learn about WCF architecture and essential building blocks, including key concepts such as reliability and transport sessions Use built-in features such as service hosting, instance and concurrency management, transactions, disconnected queued calls, security, and discovery Master the Windows Azure AppFabric Service Bus, the most revolutionary piece of the new cloud computing initiative Increase your productivity and the quality of your WCF services by taking advantage of relevant design options, tips, and best practices in Löwy's ServiceModelEx framework Discover the rationale behind particular design decisions, and delve into rarely understood aspects of WCF development "If you choose to learn WCF, you've chosen well. If you choose to learn with the resource and guidance of Juval Löwy, you've done even better... there are few people alive today who know WCF as well." --Ron Jacobs, Senior Technical Evangelist for WCF, Microsoft Corporation

## WordPress For Dummies

John Wiley & Sons

### Being Connected / Our Voices Heard

Improving mental health and wellbeing by tackling the experiences of youth loneliness.

**Youth United Foundation** **Being Connected** explores experiences of youth loneliness, and the implications for young people's mental health in the UK. Reflecting on the contribution that uniformed youth services make to addressing youth loneliness, the report 'Our Voices Heard' includes the findings from youth-led research by the Youth United Foundation Youth Panel. Licensed from 2019 by Youth United Foundation under a Creative Commons Attribution-ShareAlike 4.0 International License.