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### INTERNATIONAL ECONOMICS

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McGraw-Hill/Irwin **Appleyard, Field, and Cobb's International Economics, 6th Edition** is an International Economics textbook that offers a consistent level of analysis and treatment of the two main subdivisions of international economics—international trade theory and policy and international monetary theory and policy. Comprehensive and clear, the text helps students move beyond recognition toward an understanding of current and future international events. As with each prior edition, the authors provide current and timely information on the wide variety of international economic phenomena in the 6th Edition. New boxed items were added to cover emerging issues in the global economy. Chapter material was updated to include recent developments in U.S. trade policy, major changes in the European Union, progress in the transition from command to market economies, and special issues related to developing nations. These improvements are designed to help readers both understand and appreciate the growing importance of the global economy in their lives.

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### INTERNATIONAL TRADE THEORY AND POLICY

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Springer Science & Business Media In the present text the author deals with both conventional and new approaches to trade theory and policy, treating all important research topics in international economics and clarifying their mathematical intricacies. The textbook is intended for undergraduates, graduates and researchers alike. It addresses undergraduate students with extremely clear language and illustrations, making even the most complex trade models accessible. In the appendices, graduate students and researchers will find self-contained treatments in mathematical terms. The new edition has been thoroughly revised and updated to reflect the latest research on international trade.

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### INTERNATIONAL ECONOMICS

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This book is carefully designed and correlated to the thirteen telecourse video programs to enrich your understanding of economic principles.

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### INTERNATIONAL ECONOMICS

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John Wiley & Sons **International Economics, 13th Edition** provides students with a comprehensive, up-to-date review of the field's essential principles and theory. This comprehensive textbook explains the concepts necessary to understand, evaluate, and address the economic problems and issues the nations of the world are currently facing, and are likely to face in the future. Balancing depth and accessibility, the text helps students identify the real-world relevance of the material through extensive practical applications and examples. The new, thoroughly-updated and expanded edition provides students with a solid knowledgebase in international trade theory and policy, balance of payments, foreign exchange markets and exchange rates, open-economy macroeconomics, and the international monetary system. The text uniquely employs the same graphical and numerical model in chapters that cover the same basic concept, allowing students to recognize the relationship among the different topics without having to start with a new example each time. Clear, straightforward discussions of each key concept and theory are complemented by concrete, accessible, and relatable examples that serve to strengthen student comprehension and retention. Topics include the 'Great Recession,' the increase in trade protectionism, excessive volatility and large misalignments of exchange rates, and the impacts of resource scarcity and climate change to continued growth and sustainable development.

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### INTERNATIONAL ECONOMICS

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Macmillan Education Developed in the classroom by two of the most prominent researchers in the field, Feenstra and Taylor's **International Economics** uses engaging applications to provide a modern view of the global economy for a modern audience. Most international economics textbooks emphasize theory and the economies of advanced countries. Feenstra and Taylor combine theoretical coverage with empirical evidence throughout, while reflecting the realities of the global economy by covering emerging markets and developing countries (India, China, Southeast Asia). The new edition has been thoroughly updated to include new data and Applications, as well as many new Headlines to reflect the rapid changes in international economics during the last three years. The 4th Edition includes the latest on opening relations with Cuba, immigration and Europe's refugee crisis, the effect of NAFTA on wages and employment,

job polarization, quicksourcing, China's problems, and the debate in Britain about leaving the European Union. A modern textbook requires a modern and integrated homework system. LaunchPad offers our acclaimed content organized for easy assignability by instructors and enhanced learning for students.

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## INTERNATIONAL ECONOMICS

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HarperCollins College A new edition of a standard textbook intended for students at the undergraduate or higher level with minimal prior coursework in economics. Solidly covers current developments in international economics and minimizes mathematics. Annotation copyright by Book News, Inc., Portland, OR

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## PRINCIPLES OF MICROECONOMICS

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## THE THIRD INDUSTRIAL REVOLUTION

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## HOW LATERAL POWER IS TRANSFORMING ENERGY, THE ECONOMY, AND THE WORLD

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St. Martin's Press The Industrial Revolution, powered by oil and other fossil fuels, is spiraling into a dangerous endgame. The price of gas and food are climbing, unemployment remains high, the housing market has tanked, consumer and government debt is soaring, and the recovery is slowing. Facing the prospect of a second collapse of the global economy, humanity is desperate for a sustainable economic game plan to take us into the future. Here, Jeremy Rifkin explores how Internet technology and renewable energy are merging to create a powerful "Third Industrial Revolution." He asks us to imagine hundreds of millions of people producing their own green energy in their homes, offices, and factories, and sharing it with each other in an "energy internet," just like we now create and share information online. Rifkin describes how the five-pillars of the Third Industrial Revolution will create thousands of businesses, millions of jobs, and usher in a fundamental reordering of human relationships, from hierarchical to lateral power, that will impact the way we conduct commerce, govern society, educate our children, and engage in civic life. Rifkin's vision is already gaining traction in the international community. The European Union Parliament has issued a formal declaration calling for its implementation, and other nations in Asia, Africa, and the Americas, are quickly preparing their own initiatives for transitioning into the new economic paradigm. The Third Industrial Revolution is an insider's account of the next great economic era, including a look into the personalities and players — heads of state, global CEOs, social entrepreneurs, and NGOs — who are pioneering its implementation around the world.

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## INTERNATIONAL ECONOMICS

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## THEORY AND POLICY

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HarperCollins Publishers -- Study guide. -- Instructor's manual.

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## MIGRATION IN SUB-SAHARAN AFRICA

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Nordic Africa Inst Africans arriving by rickety fishing boats to the Canary Islands, risking the passage across the Straits of Gibraltar or washed up on the Italian island of Lampedusa are familiar examples of the recent growth in migration from Africa to Europe. There is a dark side of migration in human trafficking, but the picture of a continent on the move also includes highly skilled professionals from Nigeria and Ghana who seek employment in universities and other professions in South Africa. On the positive side migrant remittances are a major source of income in many sub-Saharan African countries, helping to sustain the lives of poor home communities. A major challenge now facing sub-Saharan Africa is how to attract skilled emigrants back for national development.

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## INTERNATIONAL ECONOMICS

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Prentice Hall A principles-level introduction to international economics—accessible to all majors. International Economics uses a rich array of case studies to illuminate economic institutions and policies as well as recent developments in the global economy—without students having to rely on a prerequisite knowledge of higher-level math. Further, the text's flexible approach—with self-contained chapters and comprehensive coverage—allows instructors to adapt the text easily to a wide range of syllabi. The fifth edition preserves the organization and coverage of the fourth edition and adds a number of updates and enhancements. All tables and graphs have been updated and every chapter reflects a new discussion, case or developing example.

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## INTERNATIONAL BUSINESS

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## INTRODUCTION AND ESSENTIALS

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Richard d Irwin For a first course in international business at the undergraduate or M.B.A. Level. Section 1 discusses the nature of international business and the three environments in which an international businessperson works. Section II examines the important international organizations, the international monetary system and their input in business. Section III discusses the uncontrollable forces that make up the foreign environments and illustrates their effects on business practices. The final section deals with the functions of management and shows how managers deal with the uncontrollable forces. Trends and new directives of international companies are also treated.

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## KEY CONCEPTS IN PUBLIC ARCHAEOLOGY

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[UCL Press](#) This book provides a broad overview of the key concepts in public archaeology, a research field that examines the relationship between archaeology and the public, in both theoretical and practical terms. While based on the long-standing programme of undergraduate and graduate teaching in public archaeology at UCL's renowned Institute of Archaeology, the book also takes into account the growth of scholarship from around the world and seeks to clarify what exactly 'public archaeology' is by promoting an inclusive, socially and politically engaged vision of the discipline. Written for students and practitioners, the individual chapters provide textbook-level introductions to the themes, theories and controversies that connect archaeology to wider society, from the trade in illicit antiquities to the use of digital media in public engagement, and point readers to the most relevant case studies and learning resources to aid their further study. This book was produced as part of JISC's Institution as e-Textbook Publisher project. Find out more at <https://www.jisc.ac.uk/rd/projects/institution-as-e-textbook-publisher> Praise for Key Concepts in Archaeology 'Littered throughout with concise and well-chosen case studies, Key Concepts in Public Archaeology could become essential reading for undergraduates and is a welcome reminder of where archaeology sits in UK society today.' British Archaeology

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## GLOBAL CRISIS, REMITTANCES, AND POVERTY IN ASIA

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[Asian Development Bank](#) This publication presents a comprehensive discussion on the impact of the global financial crisis (2008-2009) on certain Asian economies at different levels of analysis---showcasing cross-country regression, computable general equilibrium modeling, and microeconomic modeling for Bangladesh, Indonesia, Pakistan, the Philippines, and Viet Nam. Using different measures of remittances, cross-country regression analyses suggest that a 10% increase in remittances leads to a 3%-4% rise in real gross domestic product per capita. At the same time, the analyses show that remittances exert a negative impact on aggregate poverty. Moreover, these money transfers from abroad exert important impacts on the macroeconomy that include improving external current accounts, alleviating debt burdens, appreciation of domestic currencies, and moderating inflation.

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## ADVANCED MACROECONOMICS

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[McGraw-Hill Education](#) The fifth edition of Romer's Advanced Macroeconomics continues its tradition as the standard text and the starting point for graduate macroeconomics courses and helps lay the groundwork for students to begin doing research in macroeconomics and monetary economics. Romer presents the major theories concerning the central questions of macroeconomics. The theoretical analysis is supplemented by examples of relevant empirical work, illustrating the ways that theories can be applied and tested. In areas ranging from economic growth and short-run fluctuations to the natural rate of unemployment and monetary policy, formal models are used to present and analyze key ideas and issues. The book has been extensively revised to incorporate important new topics and new research, eliminate inessential material, and further improve the presentation.

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## THE SEMITIC LANGUAGES

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## AN INTERNATIONAL HANDBOOK

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[Walter de Gruyter](#) The handbook The Semitic Languages offers a comprehensive reference tool for Semitic Linguistics in its broad sense. It is not restricted to comparative Grammar, although it covers also comparative aspects, including classification. By comprising a chapter on typology and sections with sociolinguistic focus and language contact, the conception of the book aims at a rather complete, unbiased description of the state of the art in Semitics. Articles on individual languages and dialects give basic facts as location, numbers of speakers, scripts, numbers of extant texts and their nature, attestation where appropriate, and salient features of the grammar and lexicon of the respective variety. The handbook is the most comprehensive treatment of the Semitic language family since many decades.

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## INDIGENOUS ROUTES

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## A FRAMEWORK FOR UNDERSTANDING INDIGENOUS MIGRATION

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[Hammersmith Press](#)

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## IN DEFENCE OF WELFARE 2

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[Policy Press](#) In Defence of Welfare 2 brings together nearly fifty short pieces from a diverse range of social policy academics and commentators, policy makers and journalists that focus on developments in 'welfare' over the last five years of Coalition Government. Following on from the successful publication In Defence of Welfare, (Social Policy Association 2011) published in response to the government's first Major Spending Review), this second volume reflects on the impact of recent welfare reforms and explores how inequalities in income, wealth and well-being have become firmly entrenched in society. It considers how welfare can and should develop going forward in order to promote a more equal society.

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## TRANSPORT, ENVIRONMENT AND HEALTH

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[WHO Regional Office Europe](#) This book brings together the scientific evidence on the main effects of transport on human health and the environment. It sets the conceptual framework for future analyses of the health burden and health

gains from transport policies. It outlines how these health concerns have been reflected in policy tools such as impact assessment, regulation and economic analysis, and identifies the areas where action is most needed. Discussions of the environment and health effects of transport need to be communicated in a way that is relevant for policy-makers and easily understood by nonscientists. That is the aim of this book, which summarizes the results of extensive reviews of the issues prepared by groups of prominent international experts. It is also planned to release the reviews themselves, to give a more detailed account of the scientific evidence. [Foreword]

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## THE HUMAN RIGHTS OF MIGRANTS

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International Organization for Migration Includes statistics.

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## GLOBAL STATUS REPORT ON ROAD SAFETY

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### TIME FOR ACTION

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World Health Organization "Over 1.2 million people die each year on the world's roads, and between 20 and 50 million suffer non-fatal injuries. In most regions of the world this epidemic of road traffic injuries is still increasing. In the past five years most countries have endorsed the recommendations of the World report on road traffic injury prevention which give guidance on how countries can implement a comprehensive approach to improving road safety and reducing the death toll on their roads. To date, however, there has been no global assessment of road safety that indicates the extent to which this approach is being implemented. This Global status report on road safety is the first broad assessment of the status of road safety in 178 countries, using data drawn from a standardized survey conducted in 2008. The results provide a benchmark that countries can use to assess their road safety position relative to other countries, while internationally the data presented can collectively be considered as a global "baseline" against which progress over time can be measured"--Executive summary.

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### AS TIME GOES BY

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## FROM THE INDUSTRIAL REVOLUTIONS TO THE INFORMATION REVOLUTION

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OUP Oxford How can we best understand the impact of revolutionary technologies on the business cycle, the economy, and society? Why is economics meaningless without history and without an understanding of institutional and technical change? Does the 'new economy' mean the 'end of history'? Can we best understand the impact of revolutionary technologies on business organization and the business cycle? These are some of the questions addressed in this authoritative analysis of modern economic growth from the Industrial Revolution to the 'New Economy' of today. Chris Freeman has been one of the foremost researchers on innovation for a long time and his colleague Francisco Louçã is an outstanding historian of economic theory and an analyst of econometric models and methods. Together they chart the history of five technological revolutions: water-powered mechanization, steam-powered mechanization, electrification, motorization, and computerization. They demonstrate the necessity to take account of politics, culture, organizational change, and entrepreneurship, as well as science and technology in the analysis of economic growth. This is an well-informed, highly topical, and persuasive study of interest across all the social sciences.

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## ABC OF PREHOSPITAL EMERGENCY MEDICINE

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John Wiley & Sons "This brand new title in the ABC series provides a comprehensive overview of pre-hospital medicine, including transport, patient assessment, emergency care systems, and pre-hospital interventions. With pre-hospital care being the start of the "trauma chain", the treatment patients receive on-scene as well as en-route can be life-saving, and this new title is invaluable for all staff involved in emergency and pre-hospital medicine"--Provided by publisher.

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## MAPPING CYBERSPACE

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Routledge Mapping Cyberspace is a ground-breaking geographic exploration and critical reading of cyberspace, and information and communication technologies. The book: \* provides an understanding of what cyberspace looks like and the social interactions that occur there \* explores the impacts of cyberspace, and information and communication technologies, on cultural, political and economic relations \* charts the spatial forms of virtual spaces \* details empirical research and examines a wide variety of maps and spatialisations of cyberspace and the information society \* has a related website at <http://www.MappingCyberspace.com>. This book will be a valuable addition to the growing body of literature on cyberspace and what it means for the future.

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## LABOR ECONOMICS

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Gardner Press Labor Economics, 5e is a well-received text that blends coverage of traditional topics with modern theory and developments into a superb Labor Economics book. The Fifth Edition builds on the features and concepts that made the first four editions successful, updating and adding new content to keep the text on the cusp of recent events in the Labor Economics field. The new edition continues to be the most concise book in the market, enabling the instructor to teach all relevant material in a semester-long class. Despite the book's brevity, the instructor will find that all of the key topics in labor economics are efficiently covered in the Fifth Edition. Thanks to updated pedagogy, new end-of-chapter material, and even stronger instructor support, the Fifth Edition of Labor Economics remains one

of the most relevant textbooks in the market.

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## **CULTURE: URBAN FUTURE**

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### **GLOBAL REPORT ON CULTURE FOR SUSTAINABLE URBAN DEVELOPMENT**

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UNESCO Publishing

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## **FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK**

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### **DIALOGUES AT THE ECONOMIC AND SOCIAL COUNCIL**

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United Nations Publications This book presents an overview of the dialogues that took place in the Economic and Social Council on the theme of 'Creating an environment at the national and international levels conducive to generating full and productive employment and decent work for all, and its impact on sustainable development. This publication also assesses the progress of the ECOSOC reform and follow up to the 2005 World Summit. It also includes the Secretary-General's report as well as the Ministerial Declaration on the theme of the ECOSOC High-Level Segment of 2006.

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## **HANDBOOK OF DISABILITY STUDIES**

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SAGE This path-breaking handbook signals the emergence of a vital new area of scholarship, social policy and activism. It aims to be a thought-provoking, interdisciplinary, international examination of this field.

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## **INDEPENDENT INQUIRY INTO INEQUALITIES IN HEALTH**

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### **REPORT**

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Stationery Office/Tso This Report addresses an issue which is fundamentally a matter of social justice; namely that although the last 20 years have brought a marked increase in prosperity and substantial reductions in mortality to the people of this country as a whole, the gap in health between those at the top and bottom of the social scale has widened. Yet there is convincing evidence that, provided an appropriate agenda of policies can be defined and given priority, many of these inequalities are remediable. The same is true for those that exist between the various ethnic groups and between the sexes.

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## **PRINCIPLES OF MICROECONOMICS 2E**

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## **MEN IN FAMILIES AND FAMILY POLICY IN A CHANGING WORLD**

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United Nations Publications "The perceptions of the role of women and men in families have changed over the past few decades. Men are no longer perceived as the economic providers to families. The role of men in the family has undergone many "diverse demographic, socio-economic and cultural transformations" impacting the formation, stability and overall well-being of families. In light of this development, DESA's Division for Social Policy and Development (DSPD) launched a new publication on "Men in Families and Family Policy in a Changing World" on 17 February focusing on the shifting roles and views of men in families."--Provided by publisher.

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## **MIGRATION WITHOUT BORDERS**

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### **ESSAYS ON THE FREE MOVEMENT OF PEOPLE**

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Berghahn Books International migration is high on the public and political agenda of many countries, as the movement of people raises concerns while often eluding states' attempts at regulation. In this context, the 'Migration Without Borders' scenario challenges conventional views on the need to control and restrict migration flows and brings a fresh perspective to contemporary debates. This book explores the analytical issues raised by 'open borders', in terms of ethics, human rights, economic development, politics, social cohesion and welfare, and provides in-depth empirical investigations of how free movement is addressed and governed in Europe, Africa, the Americas and Asia. By introducing and discussing the possibility of a right to mobility, it calls for an opening, not only of national borders, but also of the eyes and minds of all those interested in the future of international migration in a globalising world.

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## **THE JOY OF SMALL THINGS**

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### **'A NOT-SO-SMALL JOY IN ITSELF.' NIGELLA LAWSON**

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Faber & Faber 'This book is a not-so-small joy in itself.' NIGELLA LAWSON 'Parkinson has the gift of making you look with new eyes at everyday things. The perfect daily diversion.' JOJO MOYES 'Always funny and frank and full of insight, I absolutely love Parkinson's writing.' DAVID NICHOLLS 'I loved this book . . . Parkinson's writing transports you to unexpected places of joy and comfort . . . these pages contain happiness.' MARINA HYDE 'The twenty-first century feels a lot more bearable in Parkinson's company.' CHARLOTTE MENDELSON Drawn from the successful Guardian column, these everyday exultations and inspirations will get you through dismal days. Hannah Jane Parkinson is a specialist in savouring the small pleasures of life. She revels in her fluffy dressing gown ('like bathing in marshmallow'), finds calm in solo cinema trips, is charmed by the personalities of fonts ('you'll never see Comic Sans on a funeral notice'), celebrates pockets and gleefully abandons a book she isn't enjoying. Parkinson's everyday exaltations - selected from her immensely successful Guardian column - will utterly delight. FEATURES BRAND NEW MATERIAL 'A compendium of

delights.' OBSERVER 'Delightful . . . a love letter to those little moments of bliss that get us through the daily grind.'  
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## THE TRANSPORT SYSTEM AND TRANSPORT POLICY

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### AN INTRODUCTION

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Edward Elgar Publishing **This very interesting book provides an excellent multi-disciplinary introduction into the functioning of transport systems and the interaction with their environments.** ð Erik Verhoef, VU University Amsterdam, The Netherlands **The editors of this important book have clearly identified that few writings on transport treat the transport system as a whole. Implicit in this is a need for a genuinely multidisciplinary approach. An impressive list of contributors ensures that the book draws on the latest research whilst providing new insights into some of the key challenges facing transport students and researchers, transport providers and policy makers.** ð Roger Vickerman, University of Kent, UK **Since ancient times transportation has brought our world together. But the need for connectivity and accessibility in a spatially differentiated world has prompted the emergence of very complex transportation systems. This book offers a fresh and operational contribution to a better understanding of the complexity and manageability of a mobile world, by addressing in a balanced way both conceptual and applied or policy aspects of modern transportation systems.** ð Peter Nijkamp, Free University of Amsterdam, The Netherlands **Transport impacts on people and businesses in many different ways, and presents some of the key problems that decision-makers need to address. This comprehensive textbook introduces the transport system in a holistic and multidisciplinary way, bringing together the myriad components of transport. This textbook is written for an international readership of undergraduate and postgraduate students in transport and related subjects, as well as for professionals and policy decision-makers across both public and private sectors. Key features include:**

- Discussion of the importance of transport accessibility and the impacts of transport on the environment and safety
- Policy issues relating to all of the discussed issues and prescribed future options.
- Transport evaluation methods and modelling approaches.
- Examples to highlight the linkages between components of the transport system ð for example infrastructures, land-use, vehicle technologies ð and the relevance of these linkages for decision making.

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### COMPETING FOR GLOBAL TALENT

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International Labour Organization **Global talent has never been more mobile or sought after. A complex phenomenon that takes many forms, the movement of people with skills includes migrants crossing borders for temporary stays abroad as well as settlement, students moving for degrees and temporary and permanent stays, and even tourists and refugees who decide to stay abroad and use their skills. Countries attracting global talent increase their stock of human and technological skills, and in the past decade many have welcomed foreign professionals and students to redress domestic skill shortages and to quicken economic growth. This book includes general and theoretical papers on skilled migration and also papers on the country experiences of Australia, India, Japan, Singapore, the United Kingdom, and the United States. It addresses the socio-economic and cultural challenges created by increased mobility in a world where globalizing and localizing forces are at work simultaneously**

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### LABOUR MIGRATION POLICY AND MANAGEMENT

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### TRAINING MODULES

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International Labour Organisation

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### MIGRATION FROM THE MIDDLE EAST AND NORTH AFRICA TO EUROPE

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### PAST DEVELOPMENTS, CURRENT STATUS AND FUTURE POTENTIALS

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Amsterdam University Press **One of the most important challenges concerning the future of the European Union is the demographic reproduction of the European population. Decreasing birth-rates and the retirement of the baby boomers will dramatically reduce the labour force in the EU, which will entail not only a lack of manpower but also lower contributions to European social systems. It seems clear that the EU will have to counterbalance this population decrease by immigration in the coming years. Migration Between the Middle East, North Africa and Europe takes this challenge as a point of departure for analysing the MENA region, in particular Morocco, Egypt and Turkey, as a possible source of future migration to the European Union. At the same time, it illustrates the uncertainties implied in such calculations, especially at a time of radical political changes, such as those brought about by the Arab Uprising.**

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### INTRODUCTION TO INTERNATIONAL ECONOMICS

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Introduction to International Trade and Finance is written for a one semester course in international economics found in undergraduate business programs. The author, Dominick Salvatore, is very well known and respected in this segment of the market. He presents the material using a real-world perspective in order to help readers gain a better understanding of critical concepts.

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### CHANGING FACE OF INFORMATION: SUPPORT SERVICES FOR SCIENTIFIC RESEARCH

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Walter de Gruyter GmbH & Co KG **The health of scientific enterprise has become a critical political and social issue as nation states tackle austerity, diversity, global challenges, whilst simultaneously supporting a competitive and**

innovative national economy. A key asset in achieving such ambitions is for a scholarly information system which enables the fruits of the research effort to be disseminated efficiently. As the information support system struggles with adapting from a print-based to a digital process, the dysfunctionality current within STEM publishing in particular becomes evident. New ways of supporting research are emerging which require a new approach to publishing, an approach which takes on board the many demographic, social, technical and administrative changes taking place in both science itself and society. A radical strategic assessment is required and this book tracks key aspects required for any new future strategy. This book provides a catalogue of issues to which a future STEM information industry will need to adapt. They range from the effects of technology on the neurological processes of research to the growing use of technology to speed up the exchange of information among groups and laboratories; from considerations about quality control yet maintaining intellectual ownership; from changing from an elitist STEM system favouring academics to a more democratic process with wider appeal. There is the neglected non-academic market and its need to share in the results of the research effort, often through partnership and being part of a 'hive mind'. This is the large world of the unaffiliated knowledge workers, of which academia is numerically but a small part. The many changes taking place in scholarly information dictate that the future is unlikely to be a smooth and gradual evolution from the past. Radical new approaches are required, a revolution which takes on board the perfect storm of changes listed in this book. Just as such changes have changed the face of industries such as music and retail in recent years, so similar dramatic changes are likely to result in a restructuring of STEM into a more technologically-focused industry within the next decade. The implications for the current STEM stakeholders are profound.

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### **MANAGERIAL ECONOMICS AND BUSINESS STRATEGY**

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McGraw-Hill/Irwin Baye's **Managerial Economics and Business Strategy** is one of the best-selling managerial economics textbooks. It is the first textbook to blend tools from intermediate microeconomics, game theory, and industrial organization for a managerial economics text. Baye is known for its balanced coverage of traditional and modern topics, and the fourth edition continues to offer the diverse managerial economics marketplace a flexible and up-to-date textbook. Baye offers coverage of frontier research in his new chapter on advanced topics. The Fourth Edition also offers completely new problem material, data, and much more.