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## KEY=EDITION - WEBB AGUILAR

Communication for Business and the Professions: Strategie s and Skills *Pearson Higher Education AU* The comprehensive how-to guide to preparing students for the demands they'll face on the job. Dwyer thoroughly addresses the new-media skills that employees are expected to have in today's business environment. Now titled Communication for Business and the Professions: Strategies and Skills, the fifth edition presents these technologies in the context of proven communication strategies and essential business English skills. With new and updated content on social media and technology, Dwyer provides comprehensive coverage of communication strategies and skills by linking theory and research with practical skills and examples. Dwyer believes in expanding our knowledge of what we can do to interact effectively and provides us with working models to practise and refine how well we do it. This edition continues to provide a solid background in communication, stimulate critical thinking, and promote active learning through a variety of features and activities. Business Communication: In Person, In Print, Online *Cengage Learning* BUSINESS COMMUNICATION: IN PERSON, IN PRINT, ONLINE, 10E prepares readers to become successful employees and leaders with a realistic approach to communication. This book covers the most important business communication concepts in detail and within the context of how communication actually happens in organizations today. Company examples and situations keep readers engaged while demonstrating how principles work in the real world. In addition to core written and oral communication skills, readers learn to navigate complex relationships and use current, sophisticated technologies. Learners also become skilled in creating PowerPoint decks, managing their online reputation with LinkedIn and other tools, engaging customers using social media, leading web meetings and conference calls, and more. Self-reflection questions throughout the book help readers develop a deeper understanding of themselves and how to communicate to reach personal and professional goals. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. ECKM 2018 19th European Conference on Knowledge Management *Academic Conferences and publishing limited* Business Ethics: Ethical Decision Making & Cases *Cengage Learning* Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Tenth Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs--helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new tenth edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 all-new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics *Cengage Learning* PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Ten Thousand Commandments An Annual Snapshot of the Federal Regulatory State *Cato Institute* In the fiscal year 2003 federal budget, President Bush proposed 2.01 trillion in discretionary, entitlement, and interest spending. Although those costs fully encompass the on-budget scope of the federal government, there is considerably more to the reach of the federal government than the sum of the taxes sent to Washington. Federal environmental, safety and health, and economic regulations cost hundreds of billions of dollars every year -- on top of official federal outlays. The exact cost of federal regulations can never be fully known. But governmental and private data exist on scores of. Management *Cengage Learning* Master the process of management with the skills-based, functional approach in Griffin's MANAGEMENT, 13E. Timely content focuses on active planning, leading, organizing and controlling as you examine emerging management topics and the latest trends. New discussions explore the impact of technology, the importance of a green business environment, the need to adapt in changing times, ethical challenges and the increasing importance of diversity. This is one of the first management books to examine the impact of the COVID-19 pandemic and resulting economic turmoil. New cases and updated learning features support a balance of classic theory and contemporary practice. You learn to think and act like a successful manager as hundreds of well-researched, contemporary examples demonstrate the importance of strong management in any type of organization, from Starbucks, Hilton Hotels and Quicken Loans to Honey Pot. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Business & Society: Ethics, Sustainability & Stakeholder Management *Cengage Learning* Gain a solid understanding of the importance of business ethics, sustainability and stakeholder management using a strong managerial perspective within Carroll/Brown/Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 11E. You discover, first-hand, how today's most successful business decision makers both balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. You learn how strong business decisions making skills are particularly critical as businesses navigate today's issues, such as climate change and a global pandemic. Updated chapter content and 34 timely cases examine the social, legal, political and ethical responsibilities of a business to all external and internal groups that have a stake or interest in that business. Ethics in Practice cases also provide opportunities to apply your skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Recent Trends in Social and Behaviour Sciences Proceedings of the International Congress on Interdisciplinary Behaviour and Social Sciences 2013 *CRC Press* The human aspect plays an important role in the social sciences. The behaviour of people has become a vital area of focus in the social sciences as well. Recent Trends in Social and Behaviour Sciences contains papers that were originally presented at the International Congress on Interdisciplinary Behavior and Social Sciences, held 4-5 November 201 Emerging Informatics Innovative Concepts and Applications *BoD – Books on Demand* The book on emerging informatics brings together the new concepts and applications that will help define and outline problem solving methods and features in designing business and human systems. It covers international aspects of information systems design in which many relevant technologies are introduced for the welfare of human and business systems. This initiative can be viewed as an emergent area of informatics that helps better conceptualise and design new world-class solutions. The book provides four flexible sections that accommodate total of fourteen chapters. The section specifies learning contexts in emerging fields. Each chapter presents a clear basis through the problem conception and its applicable technological solutions. I hope this will help further exploration of knowledge in the informatics discipline. Skills for Academic and Career Success *Pearson Higher Education AU* Skills for Academic and Career Success focuses on the essential skills you need to be successful in your studies and in your future career. This original textbook aims to improve and enhance your study skills; it also introduces some important aspects of business and professional communication. An integrated approach is used to bring together these key fields of academic skills and business communication competency. The emphasis throughout the book is on practical, applied learning. It has been developed to complement Australian tertiary education curricula in the areas of study skills and professional communication and is designed to enhance learning outcomes for students within the Australian and Pan-Asian context. Fundamentals of Management *Cengage Learning* Master the process of management with the skills-based, functional approach in Griffin's FUNDAMENTALS OF MANAGEMENT, 10E. Timely content focuses on active planning, leading, organizing and controlling as you examine emerging management topics and the latest trends. New discussions explore the impact of technology, the importance of a green business environment, the need to adapt in changing times, ethical challenges and the increasing importance of diversity. This is one of the first management books to examine the impact of the COVID-19 pandemic and resulting economic turmoil. New cases and updated learning features support a balance of classic theory and contemporary practice. You learn to think and act like a successful manager as hundreds of well-researched, contemporary examples demonstrate the importance of strong management in any type of organization, from Starbucks and Hilton Hotels to Quicken Loans. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. ECIE2015-10th European Conference on Innovation and Entrepreneurship ECIE 2015 *Academic Conferences and publishing limited* These proceedings represent the work of contributors to the 10th European Conference on Innovation and Entrepreneurship (ECIE 2015), hosted this year by The University of Genoa, Italy on the 17-18 September 2015. The Conference Chair is Prof Luca Beltrametti and the Programme Co-chairs are Prof Renata Paola Dameri, Prof. Roberto Garelli and Prof. Marina Resta, all from the University of Genoa. ECIE continues to develop and evolve. Now in its 10th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and growing area of research. The opening keynote presentation is given by Marco Doria – Mayor of Genoa on the topic of Innovation and entrepreneurship in Genoa: past, present and future. A second keynote will be given by Flavia Marzano from the National board for innovation and Italian digital agenda on the topic of Innovation: New visions not just new technologies. The second day Keynote will be given by Roberto Santoro, President of the European Society of Concurrent Engineering Network (ESoCE Net) on the topic of People Olympics for healthy and active living: A people driven social innovation platform. In addition to the main themes of the conference there are a number of specialist mini tracks on topics including Innovation and strategy, Entrepreneurship education in action, The theory and practice of collaboration in entrepreneurship and Challenges for entrepreneurship and innovation n the 21st Century. With an initial submission of 275 abstracts, after the double blind, peer review process there are 88 Academic research papers, 6 PhD research papers, 1 Masters Research paper, 4 work-in-progress papers and 1 Non-academic paper published in these Conference Proceedings. These papers represent research from Australia, Brazil, Bulgaria, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Finland, , France, Germany, Ghana, Greece, Hungary, India, Iran, Ireland, Israel, Italy, Japan, Kazakhstan, , Kuwait, Lithuania, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Norway, Poland, Portugal, Romania, Romania, Russia, Russian Federation, Saudi Arabia, South Africa, Spain, Sweden, Thailand, Thailand, UK and USA Introduction to Homeland Security: Policy, Organization, and Administration *Jones & Bartlett Learning* Suitable for undergraduate students entering the field

of Homeland Security, and for Criminal Justice students studying their role in a post-9/11 world, Introduction to Homeland Security is a comprehensive but accessible text designed for students seeking a thorough overview of the policies, administrations, and organizations that fall under Homeland Security. It grounds students in the basic issues of homeland security, the history and context of the field, and what the future of the field might hold. Students will come away with a solid understanding of the central issues surrounding Homeland Security, including policy concepts as well as political and legal responses to Homeland Security. Contemporary Sport Management 6th Edition *Human Kinetics* Thoroughly updated, Contemporary Sport Management, Sixth Edition, offers a complete and contemporary overview of the field. It addresses the professional component topical areas that must be mastered for COSMA accreditation, and it comes with an array of ancillaries that make instruction organized and easy. Planning Sustainable Cities An infrastructure-based approach *Routledge* Planning Sustainable Cities: An infrastructure-based approach provides an analytical framework for urban sustainability, focusing on the services and performance of infrastructure systems. The book approaches infrastructure as a series of systems that function in synergy and are directly linked with urban planning. This method streamlines and guides the planning process, while still highlighting detail, each infrastructure system is decoded in four "system levels". The levels organize the processes, highlight connections between entities and decode the high-level planning and decision making process affecting infrastructure. For each system level strategic objectives of planning are determined. The objectives correspond to the five focus areas of the Zofnass program: Quality of life, Natural World, Climate and Risk, Resource Allocation, Leadership. Developed through the Zofnass Program at the Harvard Graduate School of Design, this approach integrates the key infrastructure systems of Energy, Landscape, Transportation, Waste, Water, Information and Food and explores their synergies through land use planning, engineering, economics and policy. The size and complexity of infrastructure systems means that multiple stakeholders facing their own challenges and agendas are involved in planning; this book creates a common, collaborative platform between public authorities, planners, and engineers. It is an essential resource for those seeking Envision Sustainability Professionals accreditation. 10th European Conference on Information Systems Management ECISM 2016 *Academic Conferences and publishing limited* Proceedings of AC 2017 *MAC Prague consulting* International Academic Conference in Prague 2017 Knowledge Management and Web 3.0 Next Generation Business Models *Walter de Gruyter GmbH & Co KG* Knowledge Management makes the management of information and resources within a commercial organization more effective. The contributions of this book investigate the applications of Knowledge Management in the upcoming era of Semantic Web, or Web 3.0, and the opportunities for reshaping and redesigning business strategies for more effective outcomes. The Resilient Enterprise Overcoming Vulnerability for Competitive Advantage *MIT Press* Stories from Nokia, Dell, UPS, Toyota, and other companies show how firms can reduce their vulnerability to high-impact distributions, from earthquakes to strikes, from SARS to terrorism, and use them for competitive advantage. What happens when fire strikes the manufacturing plant of the sole supplier for the brake pressure valve used in every Toyota? When a hurricane shuts down production at a Unilever plant? When Dell and Apple chip manufacturers in Taiwan take weeks to recover from an earthquake? When the U.S. Pacific ports are shut down during the Christmas rush? When terrorists strike? In The Resilient Enterprise, Yossi Sheffi shows that companies' fortunes in the face of such business shocks depend more on choices made before the disruption than they do on actions taken in the midst of it—and that resilience benefits firms every day, disaster or no disaster. He shows how companies can build in flexibility throughout their supply chains, based on proven design principles and the right culture—balancing security, redundancy, and short-term profits. And he shows how investments in resilience and flexibility not only reduce risk but create a competitive advantage in the increasingly volatile marketplace.Sheffi describes the way companies can increase security—reducing the likelihood of a disruption—with layered defenses, the tracking and analysis of "near-misses," fast detection, and close collaboration with government agencies, trading partners, and even competitors. But the focus of the book is on resilience—the ability to bounce back from disruptions and disasters—by building in redundancy and flexibility. For example, standardization, modular design, and collaborative relationships with suppliers (and other stakeholders) can help create a robust supply chain. And a corporate culture of flexibility—with distributed decision making and communications at all levels—can create a resilient enterprise.Sheffi provides tools for companies to reduce the vulnerability of the supply chain they live in. And along the way he tells the stories of dozens of enterprises, large and small, including Toyota, Nokia, General Motors, Zara, Land Rover, Chiquita, Aisin Seiki, Southwest Airlines, UPS, Johnson and Johnson, Intel, Amazon.com, the U.S. Navy, and others, from across the globe. Their successes, failures, preparations, and methods provide a rich set of lessons in preparing for and managing disruptions. Additional material available at www.TheResilientEnterprise.com. Proceedings of the 10th International Conference on Intellectual Capital, knowledge Management and Organisational Learning ICICKM 2013 *Academic Conferences Limited* Introduction to Software Project Management *CRC Press* Although software development is one of the most complex activities carried out by man, sound development processes and proper project management can help ensure your software projects are delivered on time and under budget. Providing the know-how to manage software projects effectively, Introduction to Software Project Management supplies an accessible introduction to software project management. The book begins with an overview of the fundamental techniques of project management and the technical aspects of software development. This section supplies the understanding of the techniques required to mitigate uncertainty in projects and better control the complexity of software development projects. The second part illustrates the technical activities of software development in a coherent process—describing how to customize this process to fit a wide range of software development scenarios. Examines project management frameworks and software development standards, including ESA and NASA guidelines, PRINCE2®, and PMBOK® Addresses open source development practices and tools so readers can adopt best practices and get started with tools that are available for free Explains how to tailor the development process to different kinds of products and formalities, including the development of web applications Includes access to additional material for both practitioners and teachers at www.spmbook.com Supplying an analysis of existing development and management frameworks, the book describes how to set up an open-source tool infrastructure to manage projects. Since practitioners must be able to mix traditional and agile techniques effectively, the book covers both and explains how to use traditional techniques for planning and developing software components alongside agile methodologies. It does so in a manner that will help you to foster freedom and creativity in assembling the processes that will best serve your needs. Records and Information Management *American Library Association* Benefiting LIS students and professionals alike, Franks presents complete coverage of the records and information lifecycle model. Encompassing paper, electronic (databases, office suites, email), and new media records (blogs, wikis), as well as records residing in "the cloud" (software as a service), the text addresses a full range of topics, including The origins and development of records and information The discipline of information governance Creation/capture, classification, and file plan development Retention strategies Access, storage, and retrieval Electronic records and electronic records management systems Emerging technologies such as web records, social media, and mobile devices Vital records, disaster preparedness and recovery, and business continuity Monitoring, auditing, and risk management Inactive records management, archives, and long-term preservation Education and training Developing a strategic records management plan Management *Cengage Learning* MANAGEMENT, 12E includes several innovative pedagogical features to help students understand their management capabilities and learn what it's like to manage in an organization today. Each of the 19 chapters begins with an opening questionnaire that engages the reader's interest, directly connects to the topic of the chapter, and enables students to see how they respond to situations and challenges that real-life managers typically face. A New Manager Self-Test in each chapter provides students with further insight into how they would function in the real world of management. The Remember This bullet-point summaries at the end of each major chapter section give students a snapshot of the key points and concepts covered in that section. The end-of-chapter questions have been carefully revised to encourage critical thinking and application of chapter concepts, and Small Group Breakout exercises give students the opportunity to apply concepts while building teamwork skills. Ethical dilemmas, all-new end-of-chapter cases, and a fully updated set of On the Job video cases help students sharpen their diagnostic skills for management problem solving. The chapter sequence in MANAGEMENT is organized around the management functions of planning, organizing, leading, and controlling. These four functions effectively encompass management research and the characteristics of the manager's job. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The Handbook of Communication Engagement *John Wiley & Sons* A comprehensive volume that offers the most current thinking on the practice and theory of engagement With contributions from an international panel of leaders representing diverse academic and professional fields The Handbook of Communication Engagement brings together in one volume writings on both the theory and practice of engagement in today's organizations and societies. The expert contributors explore the philosophical, theoretical, and applied concepts of communication engagement as it pertains to building interaction and connections in a globalized, networked society. The Handbook of Communication Engagement is comprehensive in scope with case studies of engagement from various disciplines including public relations, marketing, advertising, employee relations, education, public diplomacy, and politics. The authors advance the current thinking in engagement theory, strategy, and practice and provide a review of foundational and emerging research in engagement topics. The Handbook of Communication Engagement is an important text that: Provides an overview of the foundations and philosophies of engagement Identifies the contexts of engagement relating to specific areas across government and corporations, including CSR, consumer, activism, diplomacy, digital, and social impact Includes examples of contemporary engagement practice Presents applications of engagement and technology Offers insights on the future directions of engagement The Handbook of Communication Engagement offers an essential reference for advanced undergraduate, graduate students, practitioners and scholars from communication, media, advertising, public relations, public policy, and public diplomacy areas. The volume contains a compendium of the writings on the most recent advances on the theory and practice of engagement. Winner of the 2018 PRIDE Award for Innovation, Development, and Educational Achievement from the Public Relations Division of the National Communication Association. Reconsidering Change Management Applying Evidence-Based Insights in Change Management Practice *Routledge* Despite the popularity of organizational change management, the question arises whether its prescriptions and dominant beliefs and practices are based on solid and convergent evidence. Organizational change management entails interventions intended to influence the task-related behavior and associated results of an individual, team, or entire organization. There is a perception that a lot of change initiatives fail and limited understanding about what works and what does not and why. Drawing on the field of psychology and based on primary research, Reconsidering Change Management identifies 18 popular and relevant commonly held assumptions with regard to change management that are then analyzed and compared to the four specific themes laid out in the book (people, leadership, organization, and change process), resulting in their own set of assumptions. Each assumption will have a brief introduction in which its relevance and popularity is explained. By studying the scientific evidence, in particular meta-analytic evidence, the book provides students and academics in the fields of change management, organizational behavior, and business strategy the best available evidence for the acceptance or dropping of certain (change) management assumptions and their accompanying practices. By exploring the topics people, leadership, organization, and process, and the related assumptions, change management is restructured and reframed in a prudent, positive, and practical way. Safety Management A Comprehensive Approach to Developing a Sustainable System *CRC Press* With annual cost in excess of $150 billion from workplace related illnesses and injuries, any knowledge that can reduce this burden contributes to the overall welfare of the work force and business performance. Yet, there are many key areas of opportunities that have not yet been discussed in the literature, such as approaches to improving contractor safety management and innovative approaches to shared learning in health and safety. Until now. Built upon practical principles and knowledge derived from the authors' field experience, Safety Management: A Comprehensive Approach to Developing a Sustainable System provides recommendations and practical solutions for improving health and safety in the workplace. The authors recognize and promote workplace health and safety as essential for

sustained long-term profitability of all organizations, regardless of the industry. The book emphasizes the potential for sustained improvements in workplace health and safety from understanding: How business environment trends can guide approaches to managing health and safety in the workplace The importance of safety management systems (SMS) The benefits of integrating process safety management (PSM) into your business practices How leadership commitment and shared learning in health and safety can improve the workplace and that leveraging shared learning in safety helps you avoid repeat and similar incidents The importance of leveraging contractor safety management to generate real improvements in workplace safety Proactively identifying gaps in organizational SMS and addressing them by using audits as a collaborative process The authors explore different leadership styles and detail their pros and cons in the workplace. Compiling this wealth of knowledge into a single book provides a holistic approach to upgrading the way health and safety is managed in the workplace. It shows you how to take your organization from ordinary to world-class safety performance. **Strategic Marketing Management - The Framework, 10th Edition** *Cerebellum Press* **Strategic Marketing Management: The Framework** outlines the essentials of marketing theory and offers a structured approach to identifying and solving marketing problems. This book presents a strategic framework to guide business decisions involving the development of new offerings and the management of existing products, services, and brands. **Management with Student Resource Access 12 Months** *Cengage AU* Samson/Daft/Donnet's Management is a robust foundation text providing a balance of broad, theoretical content with an engaging, easy-to-understand writing style. It covers the four key management functions - planning, organising, leading and controlling - conveying to students the elements of a manager's working day. Along with current management theory and practice, the authors integrate coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. This sixth edition features a new author on the team and contains updates to content based on recent research. Real-life local and international examples showcase the ongoing changes in the management world. Focusing on a 'skills approach', they bring concepts to life for students, supporting motivation, confidence and mastery. Each part concludes with a contemporary continuing case study, focusing on car company Toyota as it faces managerial challenges and opportunities in the region. **HBR's 10 Must Reads on Communication (with featured article ÒThe Necessary Art of Persuasion,Ó by Jay A. Conger)** *Harvard Business Review Press* NEW from the bestselling HBR's 10 Must Reads series. The best leaders know how to communicate clearly and persuasively. How do you stack up? If you read nothing else on communicating effectively, read these 10 articles. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you express your ideas with clarity and impact—no matter what the situation. Leading experts such as Deborah Tannen, Jay Conger, and Nick Morgan provide the insights and advice you need to: • Pitch your brilliant idea—successfully • Connect with your audience • Establish credibility • Inspire others to carry out your vision • Adapt to stakeholders' decision-making styles • Frame goals around common interests • Build consensus and win support Looking for more Must Read articles from Harvard Business Review? Check out these titles in the popular series: HBR's 10 Must Reads: The Essentials HBR's 10 Must Reads on Collaboration HBR's 10 Must Reads on Innovation HBR's 10 Must Reads on Leadership HBR's 10 Must Reads on Making Smart Decisions HBR's 10 Must Reads on Managing Yourself HBR's 10 Must Reads on Strategic Marketing HBR's 10 Must Reads on Teams **Business Research Methods** *South-Western Pub* Provides current and comprehensive coverage of business research. Its student friendly design contains numerous examples illustrating real world research in management, marketing, finance, accounting and other business areas. **Executive Presence Step Into Your Power, Convey Confidence, & Lead With Conviction** *JAG Press* Executive presence matters. When 400 CEOs were asked how they choose next-level leaders, 89% of them said they looked for one critical trait-executive presence. This quality is crucial for professional success. In Executive Presence, Joel Garfinkle shows you how to step into your power, convey confidence, and lead with conviction. As you rise in your organization, your executive presence must keep pace with your growth. The higher the stakes, the more you need that power and presence. Using extensive original research gleaned from studying executive presence for more than 15 years, Joel has uncovered the 9 essential qualities of executive presence. His 3x3 Executive Presence Model doesn't just explain executive presence for the modern leader-it walks you step by step through exercises and strategies for cultivating each essential element. Methodically explaining how to master each one, he equips you with a personalized plan for growth, demystifies what executive presence is, and debunks misconceptions that hold you back. This book provides the blueprint for how to master 3 key executive presence domains. 1. Radiate gravitas. 2. Act with authority. 3. Express yourself fully. In Executive Presence, you'll learn how to: - Radiate the commanding, self-assured presence of a high-level leader. - Bring power, conviction, and a strong point of view to your presentations. - Move from passivity and self-doubt to self-assurance and bold decision-making. - Exude a professional magnetism that influences others at every level. - Cultivate and leverage charisma in all your interactions. - Communicate in a clear, crisp, and concise way. Maybe you've come across the term "executive presence" in HBR, but you couldn't adequately define it-let alone begin to grow it. This book will change that. As you delve into the lessons from Executive Presence, you'll join top-ranking organizational leaders who know how to influence others and drive extraordinary results. Whether you're a rising star or CEO, Executive Presence will guide you in leading a high-performing team. Moving from passivity and self-doubt to self-assurance and bold decision-making, you'll become the high-impact leader who propels your organization forward. Executive Presence is for women, people of color, and other employees from marginalized groups who are too often underappreciated, which causes companies to miss out on their full range of talent. By cultivating executive presence, women and any overlooked employees can smash through the glass ceiling and gain the recognition they deserve. If you're in one of these demographics, growing your executive presence will allow you to leap over the barriers you may encounter in your career. What's the key differentiator between this Executive Presence book and its competitors (Sylvia Ann Hewlett's Executive Presence: The Missing Link Between Merit and Success, Paul Aldo's Understanding Executive Presence, Debra A. Benton's Executive Presence for the Modern Leader, and Harrison Monarth's Executive Presence, Second Edition)? The 3x3 Executive Presence Model provides a clear, structured blueprint for developing the most important facets of executive presence. Learn about the 3 domains - gravitas, authority, and expression - that act as the foundational pillars holding up the 9 executive presence competencies. **Challenging Leadership Stereotypes Through Discourse Power, Management and Gender** *Springer* This multidisciplinary volume brings together wide-ranging empirical research that goes behind the scenes of diverse organizations dealing with business, politics, law, media, education, and sports to unravel stereotypes of discursive leadership practices as they unfold in situ. It includes contributions that explore how leadership discourse is impacted by increasing pressures of "glocalization" (the need to communicate across cultures and languages), "mediatization" (leaving ubiquitous digital traces), standardization (with quality management programmes negotiating organizational procedures), mobility (endless fast-paced long distance synchronization) and acceleration (permanent co-adaption and change). The discussion of purposefully chosen case studies moves beyond questions of who is a leader and what leaders do, to how leadership stereotypes are being challenged in various communities of practice, and thereby making change possible. Cross-cultural and interdisciplinary approaches are used to get deeper insights into the competing, multi-voiced, controversial and complex identities and relationships enacted in leadership discourse practices. **Communicating Corporate Social Responsibility Perspectives and Practice** *Emerald Group Publishing* This book offers a groundbreaking collection of themed chapters in the emerging field of Corporate Social Responsibility (CSR) Communication. Via an international approach, these chapters explore the theory, practice, and issues involved in communicating CSR and make for fascinating reading. **ECMLG 2017 13th European Conference on Management, Leadership and Governance ECMLG 2017** *Academic Conferences and publishing limited* hese Proceedings represent the work of contributors to the 13th European Conference on Management Leadership and Governance, ECMLG 2017, hosted this year by the Cass Business School, City, University of London on 11-12 December 2017. The Conference Chair is Dr Martin Rich. The conference will be opened with a keynote address by Dr Helen Rothberg from Marist College, Poughkeepsie, USA with a speech entitled Everything I Know about Leadership I Learned as a Bartender. On the second day the keynote will be delivered by Dr Amanda Goodall from City, University of London on the topic of Why we need core business experts as leaders. ECMLG is a well established platform for individuals to present their research findings, display their work in progress and discuss conceptual advances in many different branches of Management, Leadership and Governance. At the same time it provides an important opportunity for members of the community to come together with peers, share knowledge and exchange ideas. With an initial submission of 160 abstracts, after the double blind, peer review process there are 61 academic papers, 8 PhD Papers and 2 Work in Progress papers in these Conference Proceedings. These papers reflect the truly global nature of research in the area with contributions from, Australia, Austria, Belgium, Brazil, Canada, Czech Republic, Finland, Germany, Hungary, Iran, Ireland, Israel, Kazakhstan, Kenya, Lithuania, Malaysia, Reconceptualizing English for International Business Contexts A BELF Approach and its Educational Implications *Channel View Publications* This book presents a critique of current English as a Business Lingua Franca (BELF) practices using research conducted in Bosnia and Herzegovina. The authors identify English communication behaviors that hinder or promote success in the workplace, and trace these back to curricula and teaching practices. The authors suggest which skills employers need and expect from employees, and question whether English courses concerned with general academic English skills and business vocabulary are sufficient training for linguistically-complex workplaces. The book also examines whether the focus on achieving native-like proficiency with high grammatical standards and a strong emphasis on form are adequately preparing students who aspire to use English in professional contexts as a means to 'get their job done'. **European Consumers in the Digital Era Implications of Technology, Media and Culture on Consumer Behavior** *Taylor & Francis* Consumers make purchasing decisions every day, taking into account their needs, preferences and beliefs which may change due to various determinants; some depending on the consumers themselves and others on the organizations acting in the market. What determinants are inducing these changes in consumers` needs, perceptions, attitudes, values, and finally, purchasing behavior? This edited collection offers a comprehensive description of the consumer behavior process and the determinants that affect it in the era of digitalization. This book offers a holistic perspective of consumer behavior in the 21st century in different European cultures that are characterized by new technologies, including smartphones, AR, IoT, AI, and social media, as well as cultural changes and the Covid-19 pandemic. The first part of the book is devoted to characteristic phenomena in consumer behavior in the era of digitalization, such as changes in the consumer buying decision-making processes, e-commerce, prosumers' and consumers` attitudes towards innovations. The second part will describe the consumers, their decision-making processes, with examples from almost all geographical regions in Europe, including Germany, Spain, Italy, Finland, Poland and Russia. Both individually and collectively, the contributors provide discussion points and practical implications resulting from the changes observed in consumer behavior in each country. European Consumers in the Digital Era provides a comprehensive overview of digital consumer behavior, offering timely insights for scholars and researchers. It will also appeal to postgraduate students of related fields, including marketing, innovation and sociology. **Private Security An Introduction to Principles and Practice** *CRC Press* Private Security: An Introduction to Principles and Practice, Second Edition explains foundational security principles—defining terms and outlining the increasing scope of security in daily life—while reflecting current practices of private security as an industry and profession. The book looks at the development and history of the industry, outlines fundamental security principles, and the growing dynamic and overlap that exists between the private sector security and public safety and law enforcement—especially since the events of 9/11. Chapters focus on current practice, reflecting the technology-driven, fast-paced, global security environment. Such topics covered include security law and legal issues, risk management, physical security, human resources and personnel considerations, investigations, institutional and industry-specific security, crisis and emergency planning, computer, and information security. A running theme of this edition is highlighting—where appropriate—how security awareness, features, and applications have permeated all aspects of our modern lives. Key Features: • Provides current best practices detailing the skills that professionals, in the diverse and expanding range of career options, need to succeed in the field • Outlines the unique role of private sector security companies as compared to federal and state law enforcement responsibilities • Includes key terms, learning objectives, end of chapter questions, Web exercises,

and numerous references—throughout the book—to enhance student learning Critical infrastructure protection and terrorism concepts, increasingly of interest and relevant to the private sector, are referenced throughout the book. Threat assessment and information sharing partnerships between private security entities public sector authorities—at the state and federal levels—are highlighted. Private Security, Second Edition takes a fresh, practical approach to the private security industry's role and impact in a dynamic, ever-changing threat landscape. Reputation Management The Key to Successful Public Relations and Corporate Communication *Routledge* Reputation Management is a how-to guide for students and professionals, as well as CEOs and other business leaders. It rests on the premise that reputation can be measured, monitored, and managed. Organized by corporate communication units including media relations, employee communication, government relations, and investor relations, the book provides a field-tested guide to corporate reputation problems such as leaked memos, unfair treatment by the press, and negative rumors, and focuses on practical solutions. Each chapter is fleshed out with the real-world experience of the authors and contributors, who come from a wide range of professional corporate communication backgrounds. Updates to the third edition include: Global content has been incorporated and expanded throughout the book, rather than being restricted to only one chapter. Opening vignettes, examples, and case studies have been updated in each chapter. Additional case studies and examples with an international focus have been added. ICIME 2011-Proceedings of the 2nd International Conference on Information Management and Evaluation ICIME 2011 Ryerson University, Toronto, Canada, 27 - 28 April 2011 *Academic Conferences Limited* Following on from the continued success of the European Conference on Information Management and Evaluation, we are delighted at the Ted Rogers School of Management, Ryerson University to be able to host the 2nd International Conference on Information Management and Evaluation (ICIME 2011).ICIME aims to bring together individuals researching and working in the broad field of information management, including information technology evaluation. We hope that this year's conference will provide you with plenty of opportunities to share your expertise with colleagues from around the world.This year's opening keynote address will be delivered by Dr Catherine Middleton, Ted Rogers School of Information Technology Management, Ryerson University, Toronto, Canada.