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KEY=BING - NEIL DEON

Essentials of Nursing Leadership and Management

F A Davis Company This new edition focuses on preparing your students to assume the role as a significant member of the health-care team and manager of care, and is designed to help your students transition to professional nursing practice. Developed as a user-friendly text, the content and style makes it a great tool for your students in or out of the classroom. (Midwest).

The Psychology of Everyday Things

Basic Books

Knowledge Graphs

Morgan & Claypool Publishers This book provides a comprehensive and accessible introduction to knowledge graphs, which have recently garnered notable attention from both industry and academia. Knowledge graphs are founded on the principle of applying a graph-based abstraction to data, and are now broadly deployed in scenarios that require integrating and extracting value from multiple, diverse sources of data at large scale. The book defines knowledge graphs and provides a high-level overview of how they are used. It presents and contrasts popular graph models that are commonly used to represent data as graphs, and the languages by which they can be queried before describing how the resulting data graph can be enhanced with notions of schema, identity, and context. The book discusses how ontologies and rules can be used to encode knowledge as well as how inductive techniques—based on statistics, graph analytics, machine learning, etc.—can be used to encode and extract knowledge. It covers techniques for the creation, enrichment, assessment, and refinement of knowledge graphs and surveys recent open and enterprise knowledge graphs and the industries or applications within which they have been most widely adopted. The book closes by discussing the current limitations and future directions along which knowledge graphs are likely to evolve. This book is aimed at students, researchers, and practitioners who wish to learn more about knowledge graphs and how they facilitate extracting value from diverse data at large scale. To make the book accessible for newcomers, running examples and graphical notation are used throughout. Formal definitions and extensive references are also provided for those who opt to delve more deeply into specific topics.

The Design of Everyday Things

Revised and Expanded Edition

Hachette UK *Design doesn't have to be complicated, which is why this guide to human-centered design shows that usability is just as important as aesthetics. Even the smartest among us can feel inept as we fail to figure out which light switch or oven burner to turn on, or whether to push, pull, or slide a door. The fault, argues this ingenious -- even liberating -- book, lies not in ourselves, but in product design that ignores the needs of users and the principles of cognitive psychology. The problems range from ambiguous and hidden controls to arbitrary relationships between controls and functions, coupled with a lack of feedback or other assistance and unreasonable demands on memorization. The Design of Everyday Things shows that good, usable design is possible. The rules are simple: make things visible, exploit natural relationships that couple function and control, and make intelligent use of constraints. The goal: guide the user effortlessly to the right action on the right control at the right time. The Design of Everyday Things is a powerful primer on how -- and why -- some products satisfy customers while others only frustrate them.*

Artificial Intelligence and Games

Springer *This is the first textbook dedicated to explaining how artificial intelligence (AI) techniques can be used in and for games. After introductory chapters that explain the background and key techniques in AI and games, the authors explain how to use AI to play games, to generate content for games and to model players. The book will be suitable for undergraduate and graduate courses in games, artificial intelligence, design, human-computer interaction, and computational intelligence, and also for self-study by industrial game developers and practitioners. The authors have developed a website (<http://www.gameaibook.org>) that complements the material covered in the book with up-to-date exercises, lecture slides and reading.*

Introduction to Business

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

World Report on Ageing and Health

World Health Organization *The WHO World report on ageing and health is not for the book shelf it is a living breathing testament to all older people who have fought for their voice to be heard at all levels of government across disciplines and sectors. - Mr Bjarne Hastrup President International Federation on Ageing and CEO DaneAge This report outlines a framework for action to foster Healthy Ageing built around the new concept of functional ability. This will require a transformation of health systems away from disease based curative models and towards the provision of older-person-centred and integrated care. It will require the development sometimes from nothing of comprehensive systems of long term care. It will require a coordinated response from many other sectors and multiple levels of government. And it will need to draw on better ways of measuring and monitoring the health and functioning of older populations. These actions are likely to be a sound investment in society's future. A future that gives older people the freedom to live lives that previous generations might never have imagined. The World report on ageing and health responds to these challenges by recommending equally profound changes in the way health policies for ageing populations are formulated and services are provided. As the foundation for its recommendations the report looks at what the latest evidence has to say about the ageing process noting that many common perceptions and assumptions about older people are based on outdated stereotypes. The report's recommendations are anchored in the evidence comprehensive and forward-looking yet eminently practical. Throughout examples of experiences from different countries are used to illustrate how specific problems can be addressed through innovation solutions. Topics explored range from strategies to deliver comprehensive and person-centred services to older populations to policies that enable older people to live in comfort and safety to ways to correct the problems and injustices inherent in current systems for long-term care.*

Automating Manufacturing Systems with Plcs

Lulu.com *An in depth examination of manufacturing control systems using structured design methods. Topics include ladder logic and other IEC 61131 standards, wiring, communication, analog IO, structured programming, and communications. Allen Bradley PLCs are used extensively through the book, but the formal design methods are applicable to most other PLC brands. A full version of the book*

and other materials are available on-line at <http://engineeronadisk.com>

Learning styles and pedagogy in post-16 learning : a systematic and critical review

Entrepreneurship

Successfully Launching New Ventures

Prentice Hall Undergraduate course in Entrepreneurship and New Venture creation. Entrepreneurship 2/e takes students on the entire journey of launching a new venture, with a unique emphasis on the front end of the entrepreneurial process.

Webs of Influence

The Psychology of Online Persuasion

Pearson UK As legions of businesses scramble to set up virtual-shop, we face an unprecedented level of competition to win over and keep new customers online. At the forefront of this battleground is your ability to connect with your customers, nurture your relationships and understand the psychology behind what makes them click. In this book *The Web Psychologist*, Nathalie Nahai, expertly draws from the worlds of psychology, neuroscience and behavioural economics to bring you the latest developments, cutting edge techniques and fascinating insights that will lead to online success. *Webs of Influence* delivers the tools you need to develop a compelling, influential and profitable online strategy which will catapult your business to the next level - with dazzling results.

Global Nomads

Techno and New Age as Transnational Countercultures in Ibiza and Goa

Routledge *Global Nomads* provides a unique introduction to the globalization of countercultures, a topic largely unknown in and outside academia. Anthony D'Andrea examines the social life of mobile expatriates who live within a global circuit of countercultural practice in paradoxical paradises. Based on nomadic fieldwork across Spain and India, the study analyzes how and why these post-metropolitan subjects reject the homeland in order to shape an alternative lifestyle. They become artists, therapists, exotic traders and bohemian workers seeking to integrate labor, mobility and spirituality within a cosmopolitan culture of expressive individualism. These countercultural formations, however, unfold under neo-liberal regimes that appropriate utopian spaces, practices and imaginaries as commodities for tourism, entertainment and media consumption. In order to understand the paradoxical globalization of countercultures, *Global Nomads* develops a dialogue between global and critical studies by introducing the concept of 'neo-nomadism' which seeks to overcome some of the shortcomings in studies of globalization. This book is an essential aide for undergraduate, postgraduate and research students of Sociology, Anthropology of Globalization, Cultural Studies and Tourism Studies.

Corporate Bankruptcy Prediction

International Trends and Local Experience

MDPI Bankruptcy prediction is one of the most important research areas in corporate finance. Bankruptcies are an indispensable element of the functioning of the market economy, and at the same time generate significant losses for stakeholders. Hence, this book was established to collect the results of research on the latest trends in predicting the bankruptcy of enterprises. It suggests models

developed for different countries using both traditional and more advanced methods. Problems connected with predicting bankruptcy during periods of prosperity and recession, the selection of appropriate explanatory variables, as well as the dynamization of models are presented. The reliability of financial data and the validity of the audit are also referenced. Thus, I hope that this book will inspire you to undertake new research in the field of forecasting the risk of bankruptcy.

CALL for widening participation: short papers from EUROCALL 2020

Research-publishing.net Despite the Covid-19 pandemic, the EUROCALL society succeeded in holding the 28th EUROCALL conference, EUROCALL2020, on 20-21 August as an online, two-day gathering. The transition process required to make this happen was demanding and insightful for everyone involved, and, in many ways, a logical consequence of the core content and purpose of EUROCALL. Who would be better suited to transform an onsite conference into an online event than EUROCALL? CALL for widening participation was this year's theme. We welcomed contributions from both theoretical and practical perspectives in relation to the many forms and contexts of CALL. We particularly welcomed longitudinal studies or studies that revisited earlier studies. The academic committee accepted 300 abstracts for paper presentations, symposia, workshops, and posters under this theme; 57 short papers are published in this volume. We hope you will enjoy reading this volume, the first one to reflect a one hundred percent online EUROCALL conference/Online Gathering.

Neeb's Fundamentals of Mental Health Nursing

F.A. Davis Here's the must-know information LPN/LVN students need to care for patients with mental health disorders where they'll encounter them—in general patient care settings. An easy-to-read, conversational writing style shows you how to recognize and respond to the most important mental health issues. You'll also explore important communication techniques to use with your patients, ethical and legal issues, and alternative and complementary treatments.

ABC of Learning and Teaching in Medicine

John Wiley & Sons ABC of Learning and Teaching in Medicine is an invaluable resource for both novice and experienced medical teachers. It emphasises the teacher's role as a facilitator of learning rather than a transmitter of knowledge, and is designed to be practical and accessible not only to those new to the profession, but also to those who wish to keep abreast of developments in medical education. Fully updated and revised, this new edition continues to provide an accessible account of the most important domains of medical education including educational design, assessment, feedback and evaluation. The succinct chapters contained in this ABC are designed to help new teachers learn to teach and for experienced teachers to become even better than they are. Four new chapters have been added covering topics such as social media; quality assurance of assessments; mindfulness and learner supervision. Written by an expert editorial team with an international selection of authoritative contributors, this edition of ABC of Learning and Teaching in Medicine is an excellent introductory text for doctors and other health professionals starting out in their careers, as well as being an important reference for experienced educators.

Teaching Translation from Spanish to English

Worlds Beyond Words

University of Ottawa Press While many professional translators believe the ability to translate is a gift that one either has or does not have, Allison Beeby Lonsdale questions this view. In her innovative book, she demonstrates how teachers can guide their students by showing them how insights from communication theory, discourse analysis, pragmatics, and semiotics illuminate the translation process. Challenging long-held assumptions, she establishes a fascinating framework on which to base the structure of a professional prose-translation class. Her original contributions to the question of directionality and to the specific strategies of translating are applicable to not only the teaching of translation from Spanish to English, but to other teaching situations and to other pairs of languages as well. She also reviews the latest attempts in translation theory to define and contextualize ideal translator competence, student translator competence, and general translation strategies. Beeby Lonsdale completes her book by applying her conclusions to selecting and organizing the content of teaching translation from Spanish to English. She illustrates one or more of the basic translation principles through 29 teaching units, which are prefaced by objectives, tasks, and commentaries for the teacher, and through 48 task sheets, which show how to present the material to students.

The Compact Edition of the Oxford English Dictionary: Complete Text Reproduced Micrographically: P-Z, Supplement and bibliography

Micrographic reproduction of the 13 volume Oxford English dictionary published in 1933.

Editing Across Media

Content and Process for Print and Online Publication

McFarland "This textbook aims to prepare university-level students for these expanded editing roles in an age of convergence. Thirteen authors examine both traditional editing roles and new editing needs to meet the demand of a changing industry. This textbook assumes nearly all media students will need competent editing knowledge to produce products of professional quality"--Provided by publisher.

Coast Pilot 7

Createspace Independent Publishing Platform Edition 48 for 2016. The app links to charts, aerial photos, embedded videos, every marina, email support group, all port authorities, the wind charts, every anchorage, worldwide harbors, the tides, engine troubleshooting, all the weather, local knowledge, every dive site, every seabird, every pelagic fish, how to catch fish, animated knots, tips, Cruisers Forum, suggested itineraries, the nav rules, the ocean currents, all safety information, USCG, outboard engines, vessel traffic services, the radio frequencies, videos, every dock, every fuel supply, food, restaurants & supermarkets, every lighthouse, repairs, marine parks, general knowledge, your safety & security, sightseeing, the dive sites, all necessary books, USCG accident reports, safety check, Facebook group, Pinterest, Instagram, the nightlife, Crewfinder, Tumblr, Scuttlebutt, Snapchat group, Tripadvisor, environmental issues, all warnings, Chatbot, Live cams, Livestream, Events, Regulations, Wikipedia, put up your photos & videos, email group, Cruisers Forum, BoatBuzz, Top 20 sailing blogs, Links to all Gov agencies, official alerts & warnings and more... +The app on your phone, tablet and computer ready for any situation. + Link to First Aid and Sea Survival. + Phone and email out of the app. + Your screen can become a full screen weather radar. + See the surrounding ships in real time on your screen with a link to AIS. + View updated charts using online chart viewer. + Before departure download and print current charts in booklet form. Topics in this Pilot include channel descriptions, piracy, safety, anchorages, cloud cover, local winds, humidity, temperatures, bridge and cable clearances, dangerous waves, currents, tide and water levels, prominent features, visibility, cyclones, storms, fog, precipitation, pilotage, towage, weather, ice conditions, wharf descriptions, dangers, routes, traffic separation schemes, small-craft facilities, and Federal regulations applicable to navigation. **GENERAL INFORMATION** This is a huge resource on the app with hundreds of useful links to Government, USCG, Wikipedia etc. Chapter 2. NAVIGATION REGULATIONS The complete online updated Code of Federal Regulations is linked in the app. Chapter 3. California, Oregon, and Washington Chapter 4. San Diego to Point Arguello, California Chapter 5. CHANNEL ISLANDS. This chapter describes the eight Channel Islands They include the four islands of the southern group-San Clemente, Santa Catalina, San Nicolas, and Santa Barbara; Chapter 6. Point Arguello to San Francisco Bay, California Chapter 7. San Francisco Bay, California. Chapter 8. San Francisco Bay to Point St. George, California. This chapter describes Bodega Bay, Tomales Bay, Noyo River and Anchorage, Shelter Cove, Humboldt Bay. Chapter 9. Chetco River to Columbia River, Oregon This chapter describes 200 miles of the Oregon coast from the mouth of the Chetco River to the mouth of the Columbia River. Chapter 10. Columbia River, Oregon and Washington This chapter describes the Columbia River from its mouth at the Pacific Ocean to the head of navigation above Richland, Chapter 11. Columbia River to Strait of Juan De Fuca, Washington This chapter describes the Pacific coast of the State of Washington from the Washington-Oregon border at the mouth of the Columbia River Chapter 12. Strait of Juan De Fuca and Georgia, Washington. This chapter includes the Strait of Juan de Fuca, Sequim Bay, Port Discovery, the San Juan Islands and its various passages and straits, Deception Pass, Fidalgo Island, Chapter 13. Puget Sound, Washington This chapter describes Puget Sound and its numerous inlets, bays, and passages, and the waters of Hood Canal, Chapter 14. HAWAII The Hawai'ian Islands an archipelago, consist of eight large islands, plus many islets, reefs, and shoals, strung out from SE to NW for 1,400 nautical miles in the north-central Pacific Ocean. Chapter 15. PACIFIC ISLANDS

Tourism Destination Marketing and Management Collaborative Strategies

CABI This book offers a comprehensive understanding of the concept and scope of the tourism industry in general and of destination marketing and management in particular. Taking an integrated and comprehensive approach, it focuses on both the macro and micro aspects of destination marketing and management. The book consists of 27 chapters presented in seven parts with the following themes: concept, scope and structure of destination marketing and management, destination planning and policy, consumer decision-making processes, destination marketing research, destination branding and positioning, destination product development and distribution, the role of emerging technologies in destination marketing, destination stakeholder management, destination safety, disaster and crisis management, destination competitiveness and sustainability, and challenges and opportunities for destination marketing and management. -- [Source inconnue].

Beyond Feelings

A Guide to Critical Thinking

McGraw-Hill Humanities, Social Sciences & World Languages This succinct, interdisciplinary introduction to critical reasoning successfully dares students to question their own assumptions and to enlarge their thinking world through the analysis of the most common problems associated with everyday reasoning. The text offers a unique and effective organization: Part I explains the fundamental concepts; Part II describes the most common barriers to critical thinking; Part III offers strategies for overcoming those barriers; Part IV offers a selection of contemporary issues that invite students to practice their skills.

How Tobacco Smoke Causes Disease

The Biology and Behavioral Basis for Smoking-attributable Disease : a Report of the Surgeon General

U.S. Government Printing Office This report considers the biological and behavioral mechanisms that may underlie the pathogenicity of tobacco smoke. Many Surgeon General's reports have considered research findings on mechanisms in assessing the biological plausibility of associations observed in epidemiologic studies. Mechanisms of disease are important because they may provide plausibility, which is one of the guideline criteria for assessing evidence on causation. This report specifically reviews the evidence on the potential mechanisms by which smoking causes diseases and considers whether a mechanism is likely to be operative in the production of human disease by tobacco smoke. This evidence is relevant to understanding how smoking causes disease, to identifying those who may be particularly susceptible, and to assessing the potential risks of tobacco products.

Information Retrieval

A Health and Biomedical Perspective

Springer Science & Business Media Coupled with the growth of the World Wide Web, the topic of health information retrieval has had a tremendous impact on consumer health information. With the aid of newly added questions and discussions at the end of each chapter, this Second Edition covers theory practical applications, evaluation, and research directions of all aspects of medical information

retireval systems.

International Trade Law

Routledge "International Trade Law offers comprehensive analysis of international sale transactions through case law, policy documents, legislation, international conventions and rules adopted by international organisations such as the ICC."--

Privatization in Latin America

Myths and Reality

World Bank Publications Privatization is under attack. Beginning in the 1980s, thousands of failing state-owned enterprises worldwide have been turned over to the private sector. But public opinion has turned against privatization. A large political backlash has been brewing for some time, infused by accusations of corruption, abuse of market power, and neglect of the poor. What is the real record of privatization and are the criticisms justified? 'Privatization in Latin America' evaluates the empirical evidence on privatization in a region that has witnessed an extensive decline in the state's share of production over the past 20 years. The book is a compilation of recent studies that provide a comprehensive analysis of the record of and accusations against privatization, with important recommendations for the future. Seven countries are investigated: Argentina, Bolivia, Brazil, Chile, Colombia, Mexico, and Peru. This book will be vital to anyone interested in the privatization debate but especially to those involved in civil service reform, corporate governance, economic policy, finance, and anticorruption efforts. 'Privatization is important but controversial. While economists typically favor it, others are skeptical. This book provides strong scientific evidence that privatization has been beneficial for many Latin American countries, although some privatizations failed and some groups in society lost out. As usual, the devil is in the details: how privatization is carried out and what reforms accompany it are crucial to its success. The book is definitely an invaluable contribution to the privatization debate.' --Oliver Hart, Andrew E. Furer Professor of Economics, Harvard University

The Expression of Gender

Walter de Gruyter Gender is a fascinating category, which has grown steadily in importance across the humanities and social sciences. The book centres on the core of the category within language. Each of the seven contributions provides an independent account of a key part of the topic, ranging from gender and sex, gender and culture, to typology, dialect variation and psycholinguistics. The authors pay attention to a broad range of languages, including English, Chukchi, Konso and Mohawk.

The Grand Domestic Revolution

A History of Feminist Designs For American Homes, Neighborhoods, and Cities

MIT Press "This is a book that is full of things I have never seen before, and full of new things to say about things I thought I knew well. It is a book about houses and about culture and about how each affects the other, and it must stand as one of the major works on the history of modern housing." - Paul Goldberger, *The New York Times Book Review* Long before Betty Friedan wrote about "the problem that had no name" in *The Feminine Mystique*, a group of American feminists whose leaders included Melusina Fay Peirce, Mary Livermore, and Charlotte Perkins Gilman campaigned against women's isolation in the home and confinement to domestic life as the basic cause of their unequal position in society. *The Grand Domestic Revolution* reveals the innovative plans and visionary strategies of these persistent women, who developed the theory and practice of what Hayden calls "material feminism" in pursuit of economic independence and social equality. The material feminists' ambitious goals of socialized housework and child care meant revolutionizing the American home and creating community services. They raised fundamental questions about the relationship of men, women, and children in industrial society. Hayden analyzes the utopian and pragmatic sources of the feminists' programs for domestic reorganization and the conflicts over class, race, and gender they encountered. This history of a little-known intellectual tradition challenging patriarchal notions of "women's place" and "women's work" offers a new interpretation of the history of American feminism and a new interpretation of the history of American housing and urban design. Hayden shows how the material feminists' political ideology led them to design physical space to create housewives' cooperatives, kitchenless houses, day-

care centers, public kitchens, and community dining halls. In their insistence that women be paid for domestic labor, the material feminists won the support of many suffragists and of novelists such as Edward Bellamy and William Dean Howells, who helped popularize their cause. Ebenezer Howard, Rudolph Schindler, and Lewis Mumford were among the many progressive architects and planners who promoted the reorganization of housing and neighborhoods around the needs of employed women. In reevaluating these early feminist plans for the environmental and economic transformation of American society and in recording the vigorous and many-sided arguments that evolved around the issues they raised, Hayden brings to light basic economic and spacial contradictions which outdated forms of housing and inadequate community services still create for American women and for their families.

The Green Web

A Union for World Conservation

Routledge This text is a history of the world's oldest global conservation body - the World Conservation Union, established in 1948 as a forum for governments, non-governmental organizations and individual conservationists. The author draws on unpublished archives to reveal the often turbulent story of the IUCN and its achievements in, and influence on, conservation and environmental policy worldwide - establishing national parks and protected areas and defending threatened species.

Integrated Care in Psychiatry

Redefining the Role of Mental Health Professionals in the Medical Setting

Springer Science & Business *Integrated Care in Psychiatry: Redefining the Role of Mental Health Professionals in the Medical Setting* is a landmark title in the field, offering a clear, detailed, and cohesive call by leading experts for coordinated care for patients with concurrent psychiatric and medical conditions. The renowned editors and authors argue that what is slowly occurring, and greatly needed at a faster pace, is nothing less than a sea change in the way that psychiatric care will be delivered. The current, mostly segregated, medical and psychiatric model of care has led to the development of competing medical and psychiatric subcultures that have resulted in a lack of dialog among health providers, administrators, and payers - and thus in less than optimal patient outcomes. To remedy this problem, the book offers a practical, insightful road map to achieving the central tenet of health reform - truly coordinated, patient-centered care where the care experience for the patient, the medical care itself, and the cost outcomes improve as the system changes from fee-for-service to population-based health. An invaluable reference for all clinicians, policy makers, payers, administrators, and others interested in the debate surrounding healthcare systems, *Integrated Care in Psychiatry: Redefining the Role of Mental Health Professionals in the Medical Setting* is a major contribution to the literature and a gold standard resource.

Business Model Management

Design - Process - Instruments

Springer Nature "How are business models purposeful designed and structured? How can the models be implemented professionally and managed successfully and sustainably? In what ways can existing business models be adapted to the constantly changing conditions? In this clearly structured reference work, Bernd W. Wirtz gives an answer to all these issues and provides the reader with helpful guidance. Although, 'Business Model Management' is first and foremost a scientific reference book, which comprehensively addresses the theory of business models, with his book Bernd W. Wirtz also turns to practitioners. Not least, the many clearly analyzed case studies of companies in different industries contribute to this practical relevance. My conclusion: 'Business Model Management' is an informative and worthwhile read, both for students of business administration as a textbook as well as for experienced strategists and decision makers in the company as a fact-rich, practical compendium." Matthias Müller, Chief Executive Officer Porsche AG (2010-2015), Chief Executive Officer (2015-2018) Volkswagen AG "In dynamic and complex markets a well thought out business model can be a critical factor for the success of a company. Bernd Wirtz vividly conveys how business models can be employed for strategic competition and success analysis. He structures and explains the major theoretical approaches in the literature and practical solutions in an easy and understandable way. Numerous examples from business practice highlight the importance of business models in the

context of strategic management. The book has the potential to become a benchmark on the topic business models in the German-speaking world." Hermann-Josef Lamberti, Member of the Board Deutsche Bank AG 1999-2012/ Member of the Board of Directors, Airbus Group "The business environment has become increasingly complex. Due to changing conditions, the executive board of a company is confronted with growing challenges and increasing uncertainty. Thus, a holistic understanding of the corporate production and performance systems is becoming more and more important. At this point, Bernd W. Wirtz introduces and presents the concept of the structured discussion of the own business model. Business models present operational service processes in aggregated form. This holistic approach channels the attention of management, supports a sound understanding of relationships and facilitates the adaption of the business to changing conditions. The management of business models is thus an integrated management concept. Through the conceptual presentation of complex issues the author makes a valuable contribution to the current literature. In particular, the referenced case studies from various industries make the book clear and very applicable to practice." Dr. Lothar Steinebach, Member of the Board, Henkel AG 2007-2012/ Supervisory Board, ThyssenKrupp AG

Analysis of Machining and Machine Tools

Springer This book provides readers with the fundamental, analytical, and quantitative knowledge of machining process planning and optimization based on advanced and practical understanding of machinery, mechanics, accuracy, dynamics, monitoring techniques, and control strategies that they need to understanding machining and machine tools. It is written for first-year graduate students in mechanical engineering, and is also appropriate for use as a reference book by practicing engineers. It covers topics such as single and multiple point cutting processes; grinding processes; machine tool components, accuracy, and metrology; shear stress in cutting, cutting temperature and thermal analysis, and machine tool chatter. The second section of the book is devoted to "Non-Traditional Machining," where readers can find chapters on electrical discharge machining, electrochemical machining, laser and electron beam machining, and biomedical machining. Examples of realistic problems that engineers are likely to face in the field are included, along with solutions and explanations that foster a didactic learning experience.

Mock Politeness in English and Italian

A corpus-assisted metalanguage analysis

John Benjamins Publishing Company This volume presents an in-depth analysis of mock politeness, bringing together research from different academic fields and investigating a range of first-order metapragmatic labels for mock politeness in British English and Italian. It is the first book-length theorisation and detailed description of mock politeness and, as such, contributes to the growing field of impoliteness. The approach taken is methodologically innovative because it takes a first-order metalanguage approach, basing the analysis on behaviours which participants themselves have identified as impolite. Furthermore, it exploits the affordances of corpus pragmatics, a rapidly developing field. *Mock Politeness in English and Italian: A corpus-assisted metalanguage analysis* will be of interest to scholars and postgraduate students researching im/politeness and verbal aggression, in particular those interested in im/politeness implicatures and non-conventional meanings.

The Secrets of the Federal Reserve -- The London Connection

Lulu.com From the Foreword. In 1949, while I was visiting Ezra Pound who was a political prisoner at St. Elizabeth's Hospital, Washington, D.C. (a Federal institution for the insane), Dr. Pound asked me if I had ever heard of the Federal Reserve System. I replied that I had not, as of the age of 25. He then showed me a ten dollar bill marked ""Federal Reserve Note"" and asked me if I would do some research at the Library of Congress on the Federal Reserve System which had issued this bill. Pound was unable to go to the Library himself, as he was being held without trial as a political prisoner by the United States government. After he was denied broadcasting time in the U.S., Dr. Pound broadcast from Italy in an effort to persuade people of the United States not to enter World War II. Franklin D. Roosevelt had personally ordered Pound's indictment, spurred by the demands of his three personal assistants, Harry Dexter White, Lauchlin Currie, and Alger Hiss, all connected with Communist espionage.

New Business Creation

An International Overview

Springer Science & Business Media *Understanding the origins of new businesses — the firm creation process—has been dramatically affected by the development of longitudinal studies of business start-ups. Several projects have been implemented to track the development of new firms, from the emergence of a business idea and organization of a start-up team through the birth of an operational business. The U.S. projects (the first and second Panel Studies of Entrepreneurial Dynamics, known as PSED I and II) have counterparts in a number of other countries: Australia, Canada, China, Latvia, Netherlands (two projects), Norway, and Sweden. These eleven projects in nine countries, implemented over the past decade, are at different stages of development and have been utilized for a wide range of assessments of entrepreneurial and business creation phenomena. This volume presents the state of the art of these international research projects, providing the first in-depth comparison of the firm creation data across a wide range of national contexts. The work will be of great interest to the research community, particularly those developing such projects in their own countries, as well as policy makers and scholars interested in the effect of national context on the business creation process.*

The Handbook of English Pronunciation

John Wiley & Sons *The Handbook of English Pronunciation presents a comprehensive exploration of English pronunciation with essential topics for applied linguistics researchers and teachers, including language acquisition, varieties of English, historical perspectives, accent's changing role, and connections to discourse, technology, and pedagogy. Provides thorough descriptions of all elements of English pronunciation Features contributions from a global list of authors, reflecting the finest scholarship available Explores a careful balance of issues and topics important to both researchers and teachers Provides a historical understanding of the importance of pronunciation and examines some of the major ways English is pronounced today throughout the world Considers practical concerns about how research and practice interact in teaching pronunciation in the classroom*

Viruses, Plagues, and History

Past, Present, and Future

Oxford University Press, USA *"Here, my previous edition of Viruses, Plagues, & History is updated to reflect both progress and disappointment since that publication. This edition describes newcomers to the range of human infections, specifically, plagues that play important roles in this 21st century. The first is Middle East Respiratory Syndrome (MERS), an infection related to Sudden Acute Respiratory Syndrome (SARS). SARS was the first new-found plague of this century. Zika virus, which is similar to yellow fever virus in being transmitted by mosquitos, is another of the recent scourges. Zika appearing for the first time in the Americas is associated with birth defects and a paralytic condition in adults. Lastly, illness due to hepatitis viruses were observed prominently during the second World War initially associated with blood transfusions and vaccine inoculations. Since then, hepatitis virus infections have afflicted millions of individuals, in some leading to an acute fulminating liver disease or more often to a life-long persistent infection. A subset of those infected has developed liver cancer. However, in a triumph of medical treatments for infectious diseases, pharmaceuticals have been developed whose use virtually eliminates such maladies. For example, Hepatitis C virus infection has been eliminated from almost all (>97%) of its victims. This incredible result was the by-product of basic research in virology as well as cell and molecular biology during which intelligent drugs were designed to block events in the hepatitis virus life-cycle"--*

Modern Automotive Technology

Fundamentals, Service, Diagnostics

Community Health Nursing

Promoting and Protecting the Public's Health

Lippincott Williams & Wilkins Now in its Seventh Edition, this comprehensive text provides unique coverage of vulnerable aggregate populations while using the levels of prevention approach. The book focuses on public health concerns including health promotion and protection, provides strong nursing application coverage, and addresses timely issues such as disaster nursing, urban clients, and clients with disabilities/chronic illness. This edition retains popular features such as "Stop and Think" boxes, levels of prevention displays, and Using the Nursing Process and includes new features such as Evidence: The Bridge to Practice, Healthy People 2020, Student Voices, and appendices of communicable diseases.

Ocean of Sound

Aether Talk, Ambient Sound and Imaginary Worlds

Serpent's Tail Sun Ra, Brian Eno, Lee Perry, Kate Bush, Kraftwerk, Aphex Twin, Ryuichi Sakamoto and Brian Wilson are interviewed in this extraordinary work of sonic history. It travels from the rainforests of Amazonas to virtual Las Vegas; from David Lynch's dream house high in the Hollywood Hills to the megalopolis of Tokyo. Ocean of Sound begins in 1889 at the Paris exposition when Debussy first heard Javanese music performed. An ethereal culture developed in response to the intangibility of 20th century communications. Author of Rap Attack 3 and Exotica, David Toop has in Ocean of Sound written an exhilarating, path-breaking account of ambient sound.