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THE GREEN BOOK

APPRAISAL AND EVALUATION IN CENTRAL GOVERNMENT : TREASURY GUIDANCE

Stationery Office **This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.**

WORLD INVESTMENT REPORT 2020

INTERNATIONAL PRODUCTION BEYOND THE PANDEMIC

United Nations **The 30th edition of the World Investment Report looks at the prospects for foreign direct investment and international production during and beyond the global crisis triggered by the COVID-19 (coronavirus) pandemic. The Report not only projects the immediate impact of the crisis on investment flows, but also assesses how it could affect a long-term structural transformation of international production. The theme chapter of the Report reviews the evolution of international production networks over the past three decades and examines the configuration of these networks today. It then projects likely course changes for the next decade due to the combined effects of the pandemic and pre-existing megatrends, including the new industrial revolution, the sustainability imperative and the retreat of laissez faire policies. The system of international production underpins the economic growth and development prospects of most countries around the world. Governments worldwide will need to adapt their investment and development strategies to a changing international production landscape. At the request of the UN General Assembly, the Report has added a dedicated section on investment in the Sustainable Development Goals, to review global progress and propose possible courses of action.**

INTERNATIONAL SCIENCE AND TECHNOLOGY EDUCATION

EXPLORING CULTURE, ECONOMY AND SOCIAL PERCEPTIONS

Routledge **Education in science, technology, engineering and mathematics (STEM) is crucial for taking advantage of the prospects of new scientific discoveries initiating or promoting technological changes, and managing opportunities and risks associated with innovations. This book explores the emerging perspectives and methodologies of STEM education and its relationship to the cultural understanding of science and technology in an international context. The authors provide a unique perspective on the subject, presenting materials and experiences from non-European industrialized as well as industrializing countries, including China, Japan, South Korea, India, Egypt, Brazil and the USA. The chapters offer a wide scope of interpretations and comparative reviews of STEM education by including narrative elements about cultural developments, considering the influence of culture and social perceptions on technological and social change, and applying innovative tools of qualitative social research. The book represents a comprehensive and multidisciplinary review of the current status and future challenges facing STEM education across the world, including issues such as globalization, interdependencies of norms and values, effects on equity and social justice as well as resilience. Overall the volume provides valuable insights for a broad and comprehensive international comparison of STEM philosophies,**

approaches and experiences.

CORPORATE GOVERNANCE AND INVESTMENT MANAGEMENT

THE PROMISES AND LIMITATIONS OF THE NEW FINANCIAL ECONOMY

Edward Elgar Publishing Shareholder engagement with publicly listed companies is often seen as a key means to monitor corporate malpractices. In this book, the authors examine the corporate governance roles of key institutional investors in UK corporate equity, including pension funds, insurance companies, collective investment funds, hedge and private equity funds and sovereign wealth funds. They argue that institutions' corporate governance roles are an instrument ultimately shaped by private interests and market forces, as well as law and regulatory obligations, and that policy-makers should not readily make assumptions regarding their effectiveness, or their alignment with public interest or social good.

GLOBAL INNOVATION INDEX 2020

WHO WILL FINANCE INNOVATION?

WIPO The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges - including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.

INTERNATIONAL ARBITRATION AND EU LAW

Edward Elgar Publishing This book examines the intersection of EU law and international arbitration based on the experience of leading practitioners in both commercial and investment treaty arbitration law. It expertly illustrates the depth and breadth of EU law's impact on party autonomy and on the margin of appreciation available to arbitral tribunals.

THE GLOBAL INNOVATION INDEX 2018

ENERGIZING THE WORLD WITH INNOVATION

WIPO The Global Innovation Index 2018 provides detailed metrics about the innovation performance of 126 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The GII 2018 analyses the energy innovation landscape of the next decade and identifies possible breakthroughs in fields such as energy production, storage, distribution, and consumption. It also looks at how breakthrough innovation occurs at the grassroots level and describes how small-scale renewable systems are on the rise.

STRENGTHENING FORENSIC SCIENCE IN THE UNITED STATES

A PATH FORWARD

National Academies Press Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full

account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

GOVERNING SCIENCE AND TECHNOLOGY UNDER THE INTERNATIONAL ECONOMIC ORDER

REGULATORY DIVERGENCE AND CONVERGENCE IN THE AGE OF MEGAREGIONALS

Edward Elgar Publishing Against the backdrop of the recent trend towards megaregional trade initiatives, this book addresses the most topical issues that lie at the intersection of law and technology. By assessing international law and the political economy, the contributing authors offer an enhanced understanding of the challenges of diverging regulatory approaches to innovation.

INTERNATIONAL CONFERENCE ON INDUSTRIAL ENGINEERING AND MANAGEMENT SCIENCE-2013

DEStech Publications, Inc ICIEMS 2013 is to provide a platform for researchers, engineers, academicians as well as industrial professionals from all over the world to present their research results and development activities in Industrial Engineering and Management Science. This conference provides opportunities for the delegates to exchange new ideas and experiences face to face, to establish business or research relations and to find global partners for future collaboration.

FIXED INCOME INVESTING

A CLASSIC IN A TIME OF INCREASED UNCERTAINTY

Springer Nature Fixed income investments have been a topic of broad interest, in particular for institutional investors such as insurance companies and pensions schemes. They were considered safe heavens in turbulent times by almost all other institutional and individual investors and are used for strategies such as portfolio immunization and asset liability matching (ALM). The latest crisis, however, revealed some of the weaknesses of fixed income instruments. They proved to be not as safe as originally thought with both credit and interest rate risks emerging. Consequently, fixed income investments have been in the spotlight once more. This book presents all aspects pertaining to fixed income investments, starting from the basics—i.e. the types of bonds, their valuation, the interest rate term structure—then moving to fixed income portfolio management and the interest rate and credit derivatives and their relevant markets, funds, risks and risk management. Finally, the book addresses contemporary issues such as their behavior in times of crisis, their relation to debt, their coexistence with equity and the current regulatory environment. This book, providing a look at the broader environment of fixed income alongside the current market structure, will be of interest to students, academics, researchers and practitioners in fixed income and investing strategies.

HIV AND BREASTFEEDING

THE UNTOLD STORY

Pinter & Martin In the early 1980s it was discovered that HIV, the virus that causes AIDS, could be passed through a mother's milk to her baby. Almost overnight in the industrialised countries, and later in the African countries most ravaged by HIV, breastfeeding became an endangered practice. But in the rush to reduce transmission of HIV, everything we already knew about breastfeeding's life-saving effects was overlooked, with devastating consequences for mothers and babies. In HIV and Breastfeeding: the untold story, former IBCLC Pamela Morrison, an acknowledged authority on HIV and breastfeeding, reveals how women in the world's most poverty-stricken areas were persuaded to abandon breastfeeding as part of a short-sighted and deadly policy that led to a humanitarian disaster. The dilemma that breastfeeding, an act of nurturing which confers food, comfort and love, could be at once life-saving yet lethal, has been called 'the ultimate paradox'. This critical account reveals how vital breastfeeding is, even in the most difficult of circumstances, and examines the lessons that can be learned from the mistakes of the past - which is particularly relevant as we deal with the consequences for mothers and babies of another global pandemic, Covid-19. With detailed information for HIV-positive mothers and their caregivers, and success stories from mothers themselves, this book is essential reading for anyone involved in protecting and supporting breastfeeding, or with a need for evidence-based information about breastfeeding and HIV.

IMPACT EVALUATION IN PRACTICE, SECOND EDITION

[World Bank Publications](#) The second edition of the Impact Evaluation in Practice handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.

OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES, 2011 EDITION

[OECD Publishing](#) The OECD Guidelines for Multinational Enterprises are the world's foremost, government-backed instrument for responsible business conduct. This 2011 edition includes new recommendations on human rights abuse and company responsibility for their supply chains.

PROCEEDING OF THE INTERNATIONAL SCIENCE AND TECHNOLOGY CONFERENCE "FAREASTCON 2019"

OCTOBER 2019, VLADIVOSTOK, RUSSIAN FEDERATION, FAR EASTERN FEDERAL UNIVERSITY

[Springer Nature](#) This book presents the proceedings of the International Science and Technology Conference "FarEastCon 2019," which took place on October 1-4, 2019, in Vladivostok, Russian Federation. The conference provided a platform for gathering expert opinions on projects and initiatives aimed at the implementation of far-sighted scientific research and development, and allowed current theoretical and practical advances to be shared with the broader research community. Featuring selected papers from the conference, this book will be of interest to experts in various fields whose work involves developing innovative solutions and increasing the efficiency of economic activities.

HEALTH SYSTEMS SCIENCE E-BOOK

[Elsevier Health Sciences](#) The first textbook devoted to this emerging area, Health Systems Science now brings you fully up to date with today's key issues and solutions. This increasingly important branch of health care explores how health care is delivered, how health care professionals work together to deliver that care, and how the health system can improve patient care and health care delivery. Along with basic and clinical sciences, health systems science is rapidly becoming a crucial 'third pillar' of medical science, with an emphasis on understanding the role of human factors, systems engineering, leadership, and patient improvement strategies that will help transform the future of health care and ensure greater patient safety. In this 2nd Edition, new chapters, new exercises, and new information help you acquire the knowledge and skills you need for success in today's challenging healthcare system. The first comprehensive text for mastering health systems science, offering practical coverage of all of the factors in the lives of patients that influence their well-being, the structures and processes of the health system itself, societal factors, communication, and information technology. NEW to this edition: New content on systems thinking, ethics and legal issues, and international care models further define and address this new important component of health care education; additional exercises; and expanded information on the patient experience and private practice. Complete coverage of patient safety, quality improvement, value in health care, teamwork, stewardship of health care resources, population health, clinical informatics, care coordination, leadership, and health care financing/reform. Patient improvement strategies incorporate checklists, information technology, team training, and more. A consistent chapter template provides clear coverage of each topic, including Learning Objectives, Chapter Outline, Core Chapter Content, Summary, Questions for Reflection, and Annotated Bibliography and References. Developed by the American Medical Association's Accelerating Change in Medical Education Consortium, and authored by a team that includes AMA staff members working with individuals from the Consortium member schools.

CONTEMPORARY ISSUES IN SUSTAINABLE FINANCE

FINANCIAL PRODUCTS AND FINANCIAL INSTITUTIONS

[Springer Nature](#) This book sheds light on current issues in sustainable finance through an in-depth analysis and discussion of relevant sustainable products and sustainable initiatives of several financial institutions. This edited collection critically presents and discusses several relevant theoretical issues, case studies of innovative financial products and sustainable institutions, as well as empirically investigates issues related to both financial and social performance. The book focuses on several innovative products across the sustainable finance ecosystem, including social impact bonds, crowdfunding and green bonds. Similarly, the book spotlights the sustainable investment strategies of institutions ranging from family foundations to asset managers.

THE CUBAN CURE

REASON AND RESISTANCE IN GLOBAL SCIENCE

[University of Chicago Press](#) After Fidel Castro came to power in 1959, his second declaration, after socialism, was that Cuba would become a leader in international science. In biotechnology he would be proven right and, today, Cuba counts a meningitis B vaccine and cutting-edge cancer therapies to its name. But how did this politically and geographically isolated country make such impressive advances? Drawing on a unique ethnography, and blending the insights of anthropology, sociology, and geography, *The Cuban Cure* shows how Cuba came to compete with U. S. pharmaceutical giants—despite a trade embargo and crippling national debt. In uncovering what is distinct about Cuban biomedical science, S. M. Reid-Henry examines the forms of resistance that biotechnology research in Cuba presents to the globalization of western models of scientific culture and practice. He illustrates the epistemic, social, and ideological clashes that take place when two cultures of research meet, and how such interactions develop as political and economic circumstances change. Through a novel argument about the intersection of socioeconomic systems and the nature of innovation, *The Cuban Cure* presents an illuminating study of politics and science in the context of globalization.

THE GREENHOUSE GAS PROTOCOL

A CORPORATE ACCOUNTING AND REPORTING STANDARD

[World Resources Inst](#) The GHG Protocol Corporate Accounting and Reporting Standard helps companies and other organizations to identify, calculate, and report GHG emissions. It is designed to set the standard for accurate, complete, consistent, relevant and transparent accounting and reporting of GHG emissions.

GLOBAL HANDBOOK OF IMPACT INVESTING

SOLVING GLOBAL PROBLEMS VIA SMARTER CAPITAL MARKETS TOWARDS A MORE SUSTAINABLE SOCIETY

[John Wiley & Sons](#) Discover how to invest your capital to achieve a powerful, lasting impact on the world. *The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society* is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook's wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the *Global Handbook of Impact Investing* educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to:

- Realize positive impact and profit
- Integrate impact into investment decision-making and portfolio
- Allocate impactful investments across all asset classes
- Apply unique Impact Investing frameworks
- Measure, evaluate and report on impact
- Learn from case examples around the globe
- Pursue Best Practices in Impact Investing and impact reporting

While other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

QUANTUM COMPUTATION AND QUANTUM INFORMATION

Cambridge University Press **First-ever comprehensive introduction to the major new subject of quantum computing and quantum information.**

INVESTING IN RENEWABLE ENERGY

MAKING MONEY ON GREEN CHIP STOCKS

John Wiley & Sons **Investing in Renewable Energy puts the depletion of finite resources such as oil, natural gas, and coal in perspective, and discusses how renewable energy solutions—from solar and wind to geothermal and biofuels—will usher in a new generation of wealth for investors and a new way of life for everyone. With this book, you'll discover various renewable energy technologies that are at the forefront of transitioning our energy economy, and learn how to profit from next-generation renewable energy projects and companies that are poised to take over where fossil fuels will leave off.**

CHINA STATISTICAL YEARBOOK

EUROPEAN SYSTEM OF ACCOUNTS

ESA 2010

MAKE IT IN AMERICA, UPDATED EDITION

THE CASE FOR RE-INVENTING THE ECONOMY

John Wiley & Sons **The case for revolutionizing the U.S. economy, from a leading CEO America used to define itself by the things we built. We designed and produced the world's most important innovations, and in doing so, created a vibrant manufacturing sector that established the middle class. We manufactured our way to the top and became the undisputed economic leader of the world. But over the last several decades, and especially in the last ten years, this sector that was America's great pride has eroded, costing us millions of jobs and putting our long-term prosperity at risk. Now, as we struggle to recover from the worst recession in generations, our only chance to turn things around is to revive the American manufacturing sector—and to revolutionize it. In Make It in America: The Case for Reinventing the Economy, Andrew Liveris—Chairman and CEO of The Dow Chemical Company—offers a thoughtful and passionate argument that America's future economic growth and prosperity depends on the strength of its manufacturing sector. The book explains how a manufacturing sector creates economic value on a scale unmatched by any other, and how central the sector is to creating jobs both inside and outside the factory. Explores how other nations are building their manufacturing sectors to stay competitive in the global economy, and describes how America has failed to keep up. Provides an aggressive, practical, and comprehensive agenda that will put the U.S. back on track to lead the world. It's time to stop accepting as inevitable the shuttering of factories and staggering job losses that have come to define manufacturing. It's time to acknowledge the cost of inaction. There is no better company to make the case for reviving U.S. manufacturing than The Dow Chemical Company, one of the world's largest manufacturers and most global corporations. And there's no better book to show why it needs to be done and how to do it than Make It in America.**

AFTERBURN

SOCIETY BEYOND FOSSIL FUELS

New Society Publishers **Essential, visionary essays about our post-carbon future. Climate change, along with the depletion of oil, coal, and gas dictate that we will inevitably move away from our profound societal reliance on fossil fuels; but just how big a transformation will this be? While many policy-makers assume that renewable energy sources will provide an easy "plug-and-play" solution, author Richard Heinberg suggests instead that we are in for a wild ride; a "civilization reboot" on a scale similar to the agricultural and industrial revolutions. Afterburn consists of 15 essays exploring various aspects of the 21st century migration away from fossil fuels including: Short-term political and economic factors that impede broad-scale, organized efforts to adapt. The origin of longer-term trends (such as consumerism), that have created a way of life that seems "normal" to most Americans, but**

is actually unprecedented, highly fragile, and unsustainable Potential opportunities and sources of conflict that are likely to emerge. From the inevitability and desirability of more locally organized economies, to the urgent need to preserve our recent cultural achievements and the futility of pursuing economic growth above all, Afterburn offers cutting-edge perspectives and insights that challenge conventional thinking about our present, our future, and the choices in our hands.

CONSTRAINING DEVELOPMENT

THE SHRINKING OF POLICY SPACE IN THE INTERNATIONAL TRADE REGIME

Anthem Press There is a fundamental mismatch between the global trade rules as they govern international economic behaviour and the political economic factors influencing domestic policy making. It comes as no surprise, therefore, that the multilateral trading system is in crisis. Countries are increasingly turning to bilateral and regional (and mega-regional) trade deals to push forward their trade agenda. There is far less consensus around these next-generation trade agreements which reach into every aspect of domestic policy-making. At this time, more than ever, policy-makers, treaty negotiators, and scholars and students of international law need to understand the ways in which this growing regime of international trade and investment impacts regulatory decisions. This book demonstrates how seemingly disparate spheres of legal theory and practice (investment incentives, patent protection, land reform, etc.) are all linked together through the lens of international trade and investment, while also offering solutions in the form of new negotiating texts and country examples as a way forward toward a new multilateral trade and investment regime. Furthermore, each chapter identifies the regulatory challenges facing countries.

CONTEMPORARY ISSUES IN SOCIAL SCIENCE

Emerald Group Publishing This international exploration on different economic systems provides a comprehensive account which brings a wide range of countries to the forefront in terms of both comparability and accountability, this study shines a light on the differences in systems between states, and provides information to equip readers to minimize those differences.

THE ROLE OF PUBLIC POLICY IN K-12 SCIENCE EDUCATION

IAP The goal of this volume of Research in Science Education is to examine the relationship between science education policy and practice and the special role that science education researchers play in influencing policy. It has been suggested that the science education research community is isolated from the political process, pays little attention to policy matters, and has little influence on policy. But to influence policy, it is important to understand how policy is made and how it is implemented. This volume sheds light on the intersection between policy and practice through both theoretical discussions and practical examples. This book was written primarily about science education policy development in the context of the highly decentralized educational system of the United States. But, because policy development is fundamentally a social activity involving knowledge, values, and personal and community interests, there are similarities in how education policy gets enacted and implemented around the world. This volume is meant to be useful to science education researchers and to practitioners such as teachers and administrators because it provides information about which aspects of the science education enterprise are affected by state, local, and national policies. It also provides helpful information for researchers and practitioners who wonder how they might influence policy. In particular, it points out how the values of people who are affected by policy initiatives are critical to the implementation of those policies.

SCIENCE & ENGINEERING INDICATORS

RENEWABLE ENERGY SOURCES AND CLIMATE CHANGE MITIGATION

SPECIAL REPORT OF THE INTERGOVERNMENTAL PANEL ON CLIMATE CHANGE

Cambridge University Press This Intergovernmental Panel on Climate Change Special Report (IPCC-SRREN) assesses the potential role of renewable energy in the mitigation of climate change. It covers the six most important renewable energy sources - bioenergy, solar, geothermal, hydropower, ocean and wind energy - as well as their integration into present and future energy systems. It considers the environmental and social consequences associated with the deployment of these technologies and presents strategies to overcome technical as well as non-technical obstacles to their application and diffusion. SRREN brings a broad spectrum of technology-specific experts together with scientists studying

energy systems as a whole. Prepared following strict IPCC procedures, it presents an impartial assessment of the current state of knowledge: it is policy relevant but not policy prescriptive. SRREN is an invaluable assessment of the potential role of renewable energy for the mitigation of climate change for policymakers, the private sector and academic researchers.

CO-DESIGNING SCIENCE IN AFRICA

FIRST STEPS IN ASSESSING SUSTAINABILITY SCIENCE APPROACH ON THE GROUND

UNESCO Publishing

2018 GLOBAL FOOD POLICY REPORT

Intl Food Policy Res Inst IFPRI's flagship report reviews the major food policy issues, developments, and decisions of 2017, and highlights challenges and opportunities for 2018 at the global and regional levels. This year's report looks at the impacts of greater global integration—including the movement of goods, investment, people, and knowledge—and the threat of current antiglobalization pressures. Drawing on recent research, IFPRI researchers and other distinguished food policy experts consider a range of timely topics: ■ How can the global food system deliver food security for all in the face of the radical changes taking place today? ■ What is the role of trade in improving food security, nutrition, and sustainability? ■ How can international investment best contribute to local food security and better food systems in developing countries? ■ Do voluntary and involuntary migration increase or decrease food security in source countries and host countries? ■ What opportunities does greater data availability open up for improving agriculture and food security? ■ How does reform of developed-country farm support policies affect global food security? ■ How can global governance structures better address problems of food security and nutrition? ■ What major trends and events affected food security and nutrition across the globe in 2017? The 2018 Global Food Policy Report also presents data tables and visualizations for several key food policy indicators, including country-level data on hunger, agricultural spending and research investment, and projections for future agricultural production and consumption. In addition to illustrative figures, tables, and a timeline of food policy events in 2017, the report includes the results of a global opinion poll on globalization and the current state of food policy.

UNINTENDED CONSEQUENCES

WHY EVERYTHING YOU'VE BEEN TOLD ABOUT THE ECONOMY IS WRONG

Penguin In the aftermath of the Financial Crisis, many commonly held beliefs have emerged to explain its cause. Conventional wisdom blames Wall Street and the mortgage industry for using low down payments, teaser rates, and other predatory tactics to seduce unsuspecting home owners into assuming mortgages they couldn't afford. It blames average Americans for borrowing recklessly and spending too much. And it blames the tax policies and deregulatory environment of the Reagan and Bush administrations for encouraging reckless risk taking by wealthy individuals and financial institutions. But according to Unintended Consequences, the conventional wisdom masks the real causes of our economic disruption and puts us at risk of facing a slew of unintended-and potentially dangerous-consequences.

RESEARCH METHODS FOR SPORTS STUDIES

Taylor & Francis This comprehensive, accessible and practical textbook provides a complete grounding in both qualitative and quantitative research methods for the sports studies student. The book offers the reader a step-by-step guide to the research process, from designing a research project, to collecting and analyzing data, to reporting the research, and is richly illustrated throughout with sport-related case-studies and examples from around the world. Now in a fully revised and updated new edition, the book covers key topics such as: choosing an appropriate research design undertaking a literature review key research techniques, including questionnaires, interviews, content analysis and ethnographic studies data analysis, including an introduction to SPSS, as well as guides to descriptive and inferential statistics writing a research report ethical issues in sports research. Research Methods in Sports Studies is designed to be a complete and self-contained companion to any research methods course and contains a wealth of useful features, such as highlighted definitions of key terms, revision questions, practical research exercises, and a companion website with web links, multiple choice questions, powerpoint slides, and other learning resources. The book is also an invaluable reference for any student undertaking a dissertation or research project as part of their studies. Visit the companion website at: www.routledge.com/textbooks/9780415493932

RISK, UNCERTAINTY AND PROFIT

[Courier Corporation](#) **DI**This enduring economics text provided the theoretical basis of the entrepreneurial American economy during the post-industrial era. A revolutionary work, it taught the world how to systematically distinguish between risk and uncertainty. /div

COMMUNITIES IN ACTION

PATHWAYS TO HEALTH EQUITY

[National Academies Press](#) **In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. Communities in Action: Pathways to Health Equity seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome.**

FROM IMPRESSED TO OBSESSED: 12 PRINCIPLES FOR TURNING CUSTOMERS AND EMPLOYEES INTO LIFELONG FANS

[McGraw Hill Professional](#) **Stop satisfying your customers - and start impressing them - using the strategies of Apple, Costco, Disney, and other industry dominators. If you're aspiring to satisfy your customers, then you're aspiring to mediocrity. That's the fascinating premise of From Impressed to Obsessed, a book that will fundamentally change how you think about creating a successful, beloved business. Renowned customer experience expert Jon Picoult takes you on a mesmerizing journey, showing how customer loyalty is as much about shaping people's memories as it is about shaping their experiences. Through captivating stories and eye-opening studies, Picoult explains the 12 breakthrough, psychology-based strategies that successful companies use to impress customers - leading them to become obsessed with the business's products and services, and to encourage others to do the same. Filled with actionable examples, you'll see how you can immediately apply these principles to turn more sales prospects into customers, and more customers into raving fans. Picoult even demonstrates how business leaders can use the very same principles to strengthen employee engagement and loyalty. Turn your organization's customer experience into its greatest competitive advantage, by applying the simple but profound lessons in From Obsessed to Impressed.**

FOOD SCIENCE

[Jones & Bartlett Learning](#) **Food Science: An Ecological Approach** presents the field of food science—the study of the physical, biological, and chemical makeup of food, and the concepts underlying food processing—in a fresh, approachable manner that places it in the context of the world in which we live today.

INVESTING IN CHILDREN

POLICY, LAW AND PRACTICE IN PRACTICE

[Routledge](#) **This book brings together insights from a range of disciplines, including law, sociology, criminology and history, to identify and explain the complex and inter-related factors which help or hinder the state to 'invest' in children and young people. The first part of the book examines the 'intangibles' - the ideologies, social constructions and moral precepts - which obstruct or encourage the passage and full implementation of legislation, policy and practice which hopes to improve the lives and prospects of children and young people. Notions of family and parental responsibility, assumptions about what children and young people 'are' and the extent to which they should be held accountable, and ideas around state investment against future risks are the key factors considered. The second part of the book focuses on the difficulties in practice of implementing policies aimed at investing in children's lives and futures. It reviews the role of science in the identification of risk factors related to poor outcomes for children and in the selection of target groups or areas for risk-based intervention to provide (early) support and preventative programmes for children and their families. It also assesses whether and how law does or could help**

to 'deliver' an appropriate investment of time and money in children, with a focus on the existence and effectiveness of a rights-based approach. The final chapters examine the results of research so far undertaken done on selected programmes in the Every Child Matters, social inclusion and Youth Justice Board policy agendas and they indentify promising developments. However, they also draw attention to the alternative agendas around children and young people which are competing for government money and the public's support and warn that there are dangers in a child-focused policy whose justification relies so heavily on future cost savings stemming from the production of healthier, more employable and law-abiding adults.