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KEY=180 - BROWN RAIDEN

Newhall Ranch Resource Management and Development Plan and Spineflower Conservation Plan

Environmental Impact Statement

BIM Handbook

A Guide to Building Information Modeling for Owners, Designers, Engineers, Contractors, and Facility Managers

John Wiley & Sons Discover BIM: A better way to build better buildings Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building product and process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change the way buildings look, the way they function, and the ways in which they are designed and built. The BIM Handbook, Third Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Information on the ways in which professionals should use BIM to gain maximum value New topics such as collaborative working, national and major construction clients, BIM standards and guides A discussion on how various professional roles have expanded through the widespread use and the new avenues of BIM practices and services A wealth of new case studies that clearly illustrate exactly how BIM is applied in a wide variety of conditions Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Third Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and capital resources.

Reverse Innovation

Create Far From Home, Win Everywhere

Harvard Business Press A New York Times, Wall Street Journal, USA Today, Amazon Bestseller Reverse Innovation is the new business idea everyone is talking about. Why? Because it presents the blueprint for scaling growth in emerging markets, and importing low-cost and high impact innovations to mature ones. Innovation is no longer the exclusive domain of the Silicon Valley elite. Reverse Innovation will open your eyes to the fact that the dynamics of global innovation are changing—and if you want your firm to survive, you'd better pay attention. The gap between rich nations and emerging economies is closing. No longer will innovations travel the globe in only one direction, from developed to developing nations. They will also flow in reverse. CEOs of the world's most influential companies agree and have cited Reverse Innovation as their playbook for the next generation of global growth. Authors Vijay Govindarajan and Chris Trimble of the Tuck School of Business at Dartmouth explain where, when, and why reverse innovation is on the rise and why the implications are so profound. Learn how to make innovation in emerging markets happen and how such innovations can unlock even greater opportunity throughout the world. You'll follow some of the world's leading companies (including GE, Deere & Company, P&G, and PepsiCo) through stories that illustrate exactly what works and what doesn't. If you're in a Western economy, you need to accept that the future lies far from home. But the idea is not just for Western audiences. If innovation is at the heart of your company or your career, no matter where you practice business, Reverse Innovation is a phenomenon you need to understand. This book will help you do that.

Beyond Great

Nine Strategies for Thriving in an Era of Social Tension, Economic Nationalism, and Technological Revolution

Hachette UK Beyond Great will give readers everywhere the strategies they need to navigate a daunting new era of technological, economic, and social change. Supported by years of research and hands-on consulting practice, it will present a comprehensive framework for building a high performing, adaptive, and socially responsible global company. The book begins by taking an incisive look at the disruptive forces transforming globalization, including economic nationalism; the boom in data flows and digital commerce; the rise of China; heightened public concerns about capitalism and the environment; and the emergence of borderless communities of digitally connected consumers. The authors then offer nine core strategies that will help businesses today address and exploit these forces. Through compelling stories from real companies that have used these strategies to make change, Beyond Great argues that leaders today must evince a new kind of flexibility and light-footedness, constantly layering in new strategies and operational norms atop existing ones to allow for "always-on" transformation. Leaders must master a whole new set of rules about what it takes to be "global," becoming shapeshifters adept at handling contradiction, multiplicity, and nuance. This book will show them how.

Implement & Tractor Red Book

Pedagogy of the Oppressed

Protecting Human Rights in the EU

Controversies and Challenges of the Charter of Fundamental Rights

Springer Science & Business Media Human rights are much talked about and much written about, in academic legal literature as well as in political and other social sciences and the general political debate. This book argues that the universality of basic human rights is one of the values of the concept of rights. It points out the risk of a certain “inflation” caused by the current habit of talking so much and so often about human rights and of using them as a basis for claims of various kinds. These rights, their understanding and interpretation may need to become more “purist” to ensure that universal human rights as a concept survive. Another chapter concentrates on the analysis of the frames of “EU protected human rights” from the perspective of effective implementation. Further, the book not only deals with the complicated relations between the EU and international law, but also seeks to show the horizontal effect. To that end, the fears and hopes of the member states and interest groups are categorized and commented on. Lastly, the gaps in theory and practice are addressed, current trends related to implementation are pointed out, and suggestions are made concerning how to make the best out of the Charter.

Good Strategy/Bad Strategy

The difference and why it matters

Profile Books When Richard Rumelt's *Good Strategy/Bad Strategy* was published in 2011, it immediately struck a chord, calling out as bad strategy the mish-mash of pop culture, motivational slogans and business buzz speak so often and misleadingly masquerading as the real thing. Since then, his original and pragmatic ideas have won fans around the world and continue to help readers to recognise and avoid the elements of bad strategy and adopt good, action-oriented strategies that honestly acknowledge the challenges being faced and offer straightforward approaches to overcoming them. Strategy should not be equated with ambition, leadership, vision or planning; rather, it is coherent action backed by an argument. For Rumelt, the heart of good strategy is insight into the hidden power in any situation, and into an appropriate response - whether launching a new product, fighting a war or putting a man on the moon. Drawing on examples of the good and the bad from across all sectors and all ages, he shows how this insight can be cultivated with a wide variety of tools that lead to better thinking and better strategy, strategy that cuts through the hype and gets results.

Big Data in Practice

How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results

John Wiley & Sons The best-selling author of *Big Data* is back, this time with a unique and in-depth insight into how specific companies use big data. Big data is on the tip of everyone's tongue. Everyone understands its power and importance, but many fail to grasp the actionable steps and resources required to utilise it effectively. This book fills the knowledge gap by showing how major companies are using big data every day, from an up-close, on-the-ground perspective. From technology, media and retail, to sport teams, government agencies and financial institutions, learn the actual strategies and processes being used to learn about customers, improve manufacturing, spur innovation, improve safety and so much more. Organised for easy dip-in navigation, each chapter follows the same structure to give you the information you need quickly. For each company profiled, learn what data was used, what problem it solved and the processes put it place to make it practical, as well as the technical details, challenges and lessons learned from each unique scenario. Learn how predictive analytics helps Amazon, Target, John Deere and Apple understand their customers Discover how big data is behind the success of Walmart, LinkedIn, Microsoft and more Learn how big data is changing medicine, law enforcement, hospitality, fashion, science and banking Develop your own big data strategy by accessing additional reading materials at the end of each chapter

To Promote Innovation

The Proper Balance of Competition and Patent Law and Policy

DIANE Publishing Innovation benefits consumers through the development of new and improved goods, services, and processes. Competition and patents stand out among the federal policies that influence innovation. Both competition and patent policy can foster innovation, but each requires a proper balance with the other to do so. This report by the Federal Trade Commission discusses and makes recommendations for the patent system to maintain a proper balance with competition law and policy.

Advancements in Biomass Feedstock Preprocessing: Conversion Ready Feedstocks

Frontiers Media SA The success of lignocellulosic biofuels and biochemical industries depends upon an economic and reliable supply of quality biomass. However, research and development efforts have historically focused on the utilization of agriculturally-derived, cellulosic feedstocks without consideration of their low energy density, high variations in physical and chemical characteristics and potential supply risks in terms of availability and affordability. This Research Topic will explore strategies that enable supply chain improvements in biomass quality and consistency through blending, preprocessing, diversity and landscape design for development of conversion-ready, lignocellulosic feedstocks for production of biofuels and bio-products. Biomass variability has proven a formidable challenge to the emerging biorefining industry, impeding continuous operation and reducing yields required for economical production of lignocellulosic biofuels at scale. Conventional supply systems lack the preprocessing capabilities necessary to ensure consistent biomass feedstocks with physical and chemical properties that are compatible with supply chain operations and conversion processes. Direct coupling of conventional feedstock supply systems with sophisticated conversion systems has reduced the operability of biorefining processes to less than 50%. As the bioeconomy grows, the inherent variability of biomass resources cannot be managed by passive means alone. As such, there is a need to fully recognize the magnitude of biomass variability and uncertainty, as well as the cost of failing to design feedstock supply systems that can mitigate biomass variability and uncertainty. A paradigm shift is needed, from biorefinery designs using raw, single-resource biomass, to advanced feedstock supply systems that harness diverse biomass resources to enable supply chain resilience and development of conversion-ready feedstocks. Blending and preprocessing (e.g., drying, sorting, sizing, fractionation, leaching, densification, etc.) can mitigate variable quality and performance in diverse resources when integrated with downstream conversion systems. Decoupling feedstock supply from biorefining provides an opportunity to manage supply risks and incorporate value-added upgrading to develop feedstocks with improved convertibility and/ or market fungibility. Conversion-ready feedstocks have undergone the required preprocessing to ensure compatibility with conversion and utilization prior to delivery at the biorefinery and represent lignocellulosic biomass with physical and chemical properties that are tailored to meet the requirements of industrially-relevant handling and conversion systems.

Motivation And Personality

Prabhat Prakashan I have tried in this revision to incorporate the main lessons of the last sixteen years. These lessons have been considerable. I consider it a real and extensive revision-even though I had to do only a moderate amount of rewriting-because the main thrust of the book has been modified in important ways which I shall detail below.

Commerce Business Daily

Open Innovation in Embedded Systems

Springer Carsten-Constantin Soeldner's investigation enables embedded systems firms to understand how they can open their systems to gain access to the ideas and solutions of external users and developers. Similar to smartphones with their large number of apps, firms are now beginning to open their embedded systems towards open innovation. Despite the large potential to increase innovativeness, firms face a variety of obstacles, such as the presence of safety and real-time constraints or the need to protect intellectual property.

Carsten-Constantin Soeldner identified a variety of approaches how firms can still open their systems while not violating these constraints. The book is built on four different studies which comprehensively illuminate open innovation strategies for embedded systems.

Mergers, Acquisitions, and Corporate Restructurings

John Wiley & Sons The essential M&A primer, updated with the latest research and statistics Mergers, Acquisitions, and Corporate Restructurings provides a comprehensive look at the field's growth and development, and places M&As in realistic context amidst changing trends, legislation, and global perspectives. All-inclusive coverage merges expert discussion with extensive graphs, research, and case studies to show how M&As can be used successfully, how each form works, and how they are governed by the laws of major countries. Strategies and motives are carefully analyzed alongside legalities each step of the way, and specific techniques are dissected to provide deep insight into real-world operations. This new seventh edition has been revised to improve clarity and approachability, and features the latest research and data to provide the most accurate assessment of the current M&A landscape. Ancillary materials include PowerPoint slides, a sample syllabus, and a test bank to facilitate training and streamline comprehension. As the global economy slows, merger and acquisition activity is expected to increase. This book provides an M&A primer for business executives and financial managers seeking a deeper understanding of how corporate restructuring can work for their companies. Understand the many forms of M&As, and the laws that govern them Learn the offensive and defensive techniques used during hostile acquisitions Delve into the strategies and motives that inspire M&As Access the latest data, research, and case studies on private equity, ethics, corporate governance, and more From large megadeals to various forms of downsizing, a full range of restructuring practices are currently being used to revitalize and supercharge companies around the world. Mergers, Acquisitions, and Corporate Restructurings is an essential resource for executives needing to quickly get up to date to plan their own company's next moves.

Behold a Pale Horse

Light Technology Publishing Bill Cooper, former United States Naval Intelligence Briefing Team member, reveals information that remains hidden from the public eye. This information has been kept in Top Secret government files since the 1940s. His audiences hear the truth unfold as he writes about the assassination of John F. Kennedy, the war on drugs, the Secret Government and UFOs. Bill is a lucid, rational and powerful speaker who intent is to inform and to empower his audience. Standing room only is normal. His presentation and information transcend partisan affiliations as he clearly addresses issues in a way that has a striking impact on listeners of all backgrounds and interests. He has spoken to many groups throughout the United States and has appeared regularly on many radio talk shows and on television. In 1988 Bill decided to "talk" due to events then taking place worldwide, events which he had seen plans for back in the early '70s. Since Bill has been "talking," he has correctly predicted the lowering of the Iron Curtain, the fall of the Berlin Wall and the invasion of Panama. All Bill's predictions were on record well before the events occurred. Bill is not a psychic. His information comes from Top Secret documents that he read while with the Intelligence Briefing Team and from over 17 years of thorough research. "Bill Cooper is the world's leading expert on UFOs." -- Billy Goodman, KVEG, Las Vegas. "The onlt man in America who has all the pieces to the puzzle that has troubled so many for so long." -- Anthony Hilder, Radio Free America "William Cooper may be one of America's greatest heros, and this story may be the biggest story in the history of the world." -- Mills Crenshaw, KTALK, Salt Lake City. "Like it or not, everything is changing. The result will be the most wonderful experience in the history of man or the most horrible enslavement that you can imagine. Be active or abdicate, the future is in your hands." -- William Cooper, October 24, 1989.

International Harvester Tractors & Equipment ANZ

Rosenberg Publishing This book comprehensively documents the International Harvester Company's activities from its inception to its merger with Case as Case IH and their influence in Australia and New Zealand. IHC began with a merger of harvesting machinery companies to for the International Trust, the world's biggest farm machinery enterprise at the time. Then IHC became involved with tractors to become the world's largest tractor and full-line machinery maker, setting production records that stand to this day.

Scandalous Economics

Gender and the Politics of Financial Crises

Oxford University Press Of all of the lies, fragile alliances, and predatory financial dealings that have been revealed in the wake of the Global Financial Crisis of 2008, we have yet to come to terms with the ways in which structural inequalities around gender and race factor into (and indeed make possible) the current economic order. *Scandalous Economics* is about "silences" - the astonishing neglect of gender and race in explanations of the Global Financial Crisis. But, it is also about "noises" - the sexual scandals and gendered austerity policies that have relegated public debate, and the crisis itself, into political oblivion. While feminist economists and movements such as Occupy Wall Street have pointed to the distributional inequalities that are an effect of financial deregulation, scholars haven't really grappled with the representational inequalities inherent in the way we view the politics of the market. For example, capitalism won't be made more equitable simply by appointing women to leadership positions within financial firms or corporations. And the next crisis will not be averted if our understandings of gendered inequalities are framed by sexual scandals in media and popular culture. We need to look at the activities and the privileges of the advantaged - the "TED women" of the crisis -- as much as the victimization of the disadvantaged - to fully grasp the interplay between gender and economy in this fragile age of restoration. *Scandalous Economics* breaks new ground by doing precisely this. It argues that normalization of the post-GFC economic order in the face of its obvious breakdown(s) has been facilitated by co-optation of feminist and queer perspectives into national and international responses to the crisis. *Scandalous Economics* builds upon the Occupy movement and other critical analysis of the GFC to comprehensively examine gendered material, ideational and representational dimensions that have served to make the crisis and its effects, 'the new normal' in Europe and America as well as Latin America and Asia.

The New Business Road Test

What Entrepreneurs and Executives Should Do Before Writing a Business Plan

Ft Press Starting your own business is a daunting task. No matter how talented you are, no matter how much capital you have, no matter how good your business plan is, if you're pursuing a fundamentally flawed opportunity you're heading for failure. So before spending time and money on a new enterprise it's vital to know if your idea is actually going to work in practice. *The New Business Road Test* shows you how to avoid the obvious mistakes that everyone else makes. The new edition of this best-selling book features: * *A new version of the 7 domains model. *Updated case studies that reflect the changes that have happened in the last four years. *Chapter 13 has been rewritten to make the Industry Analysis Checklist more understandable. *A new author run companion website for readers to access extra information. The third edition of *The New Business Road Test* will show you how to honestly assess your idea so that you can ensure your business is built on a winning concept. Building on lessons learned by real entrepreneurs and international companies including Nike, Tesco and Starbucks, and using his unique seven domains model of attractive opportunities, John Mullins will show you how to avoid the obvious mistakes that everyone else makes and make sure that your business stands a fighting chance of success.

New Horizons for a Data-Driven Economy

A Roadmap for Usage and Exploitation of Big Data in Europe

Springer In this book readers will find technological discussions on the existing and emerging technologies across the different stages of the big data value chain. They will learn about legal aspects of big data, the social impact, and about education needs and requirements. And they will discover the business perspective and how big data technology can be exploited to deliver value within different sectors of the economy. The book is structured in four parts: Part I "The Big Data Opportunity" explores the value potential of big data with a particular focus on the European context. It also describes the legal, business and social dimensions that need to be addressed, and briefly introduces the European

Commission's BIG project. Part II "The Big Data Value Chain" details the complete big data lifecycle from a technical point of view, ranging from data acquisition, analysis, curation and storage, to data usage and exploitation. Next, Part III "Usage and Exploitation of Big Data" illustrates the value creation possibilities of big data applications in various sectors, including industry, healthcare, finance, energy, media and public services. Finally, Part IV "A Roadmap for Big Data Research" identifies and prioritizes the cross-sectorial requirements for big data research, and outlines the most urgent and challenging technological, economic, political and societal issues for big data in Europe. This compendium summarizes more than two years of work performed by a leading group of major European research centers and industries in the context of the BIG project. It brings together research findings, forecasts and estimates related to this challenging technological context that is becoming the major axis of the new digitally transformed business environment.

An Introduction to Applied and Environmental Geophysics

John Wiley & Sons An Introduction to Applied and Environmental Geophysics, 2nd Edition, describes the rapidly developing field of near-surface geophysics. The book covers a range of applications including mineral, hydrocarbon and groundwater exploration, and emphasises the use of geophysics in civil engineering and in environmental investigations. Following on from the international popularity of the first edition, this new, revised, and much expanded edition contains additional case histories, and descriptions of geophysical techniques not previously included in such textbooks. The level of mathematics and physics is deliberately kept to a minimum but is described qualitatively within the text. Relevant mathematical expressions are separated into boxes to supplement the text. The book is profusely illustrated with many figures, photographs and line drawings, many never previously published. Key source literature is provided in an extensive reference section; a list of web addresses for key organisations is also given in an appendix as a valuable additional resource. Covers new techniques such as Magnetic Resonance Sounding, Controlled- Source EM, shear-wave seismic refraction, and airborne gravity and EM techniques. Now includes radioactivity surveying and more discussions of down-hole geophysical methods; hydrographic and Sub-Bottom Profiling surveying; and Unexploded Ordnance detection. Expanded to include more forensic, archaeological, glaciological, agricultural and bio-geophysical applications. Includes more information on physio-chemical properties of geological, engineering and environmental materials. Takes a fully global approach. Companion website with additional resources available at www.wiley.com/go/reynolds/introduction2e. Accessible core textbook for undergraduates as well as an ideal reference for industry professionals. The second edition is ideal for students wanting a broad introduction to the subject and is also designed for practising civil and geotechnical engineers, geologists, archaeologists and environmental scientists who need an overview of modern geophysical methods relevant to their discipline. While the first edition was the first textbook to provide such a comprehensive coverage of environmental geophysics, the second edition is even more far ranging in terms of techniques, applications and case histories.

Architecture

Form, Space, and Order

John Wiley & Sons A superb visual reference to the principles of architecture. Now including interactive CD-ROM! For more than thirty years, the beautifully illustrated Architecture: Form, Space, and Order has been the classic introduction to the basic vocabulary of architectural design. The updated Third Edition features expanded sections on circulation, light, views, and site context, along with new considerations of environmental factors, building codes, and contemporary examples of form, space, and order. This classic visual reference helps both students and practicing architects understand the basic vocabulary of architectural design by examining how form and space are ordered in the built environment. Using his trademark meticulous drawing, Professor Ching shows the relationship between fundamental elements of architecture through the ages and across cultural boundaries. By looking at these seminal ideas, Architecture: Form, Space, and Order encourages the reader to look critically at the built environment and promotes a more evocative understanding of architecture. In addition to updates to content and many of the illustrations, this new edition includes a companion CD-ROM that brings the book's architectural concepts to life through three-dimensional models and animations created by Professor Ching.

Whole-Body Vibration on Agricultural Vehicles Evaluation of Emission and Estimated Exposure Levels

Whole-Body Vibration on Agricultural Vehicles : Evaluation of Emission and Estimated Exposure Levels

Transactions of the ASAE.

The Performance Economy

Springer This updated and revised edition outlines strategies and models for how to use technology and knowledge to improve performance, create jobs and increase income. It shows what skills will be required to produce, sell and manage performance over time, and how manual jobs can contribute to reduce the consumption of non-renewable resources.

Principles of Marketing

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Questioning Empowerment

Working with Women in Honduras

Oxfam Focusing on the term empowerment this book examines the various meanings given to the concept of empowerment and the many ways power can be expressed - in personal relationships and in wider social interactions.

The Real Cost of Cheap Food

Routledge This thought-provoking but accessible book critically examines the dominant food regime on its own terms, by seriously asking whether we can afford cheap food and by exploring what exactly cheap food affords us. Detailing the numerous ways that our understanding of food has narrowed, such as its price per ounce, combination of nutrients, yield per acre, or calories, the book argues for a more contextual view of food when debating its affordability. The first edition, published in 2011, was widely praised for its innovative approach and readability. In this new edition the author brings all data and citations fully up to date. Increased coverage is given to many topics including climate change, aquaculture, financialization, BRICS countries, food-based social movements, gender and ethnic issues, critical public health and land succession. There is also greater discussion about successful cases of social change throughout all chapters, by including new text boxes that emphasize these more positive messages. The author shows why today's global food system produces just the opposite of what it promises. The food produced under this regime is in fact exceedingly expensive. Many of these costs will be paid for in other ways or by future generations and cheap food today may mean expensive food tomorrow. By systematically assessing these costs the book delves into issues related, but not limited, to international development, national security, healthcare, industrial meat production, organic farming, corporate responsibility, government subsidies, food aid and global

commodity markets. It is shown that exploding the myth of cheap food requires we have at our disposal a host of practices and policies.

Natural Experiments in the Social Sciences

A Design-Based Approach

Cambridge University Press The first comprehensive guide to natural experiments, providing an ideal introduction for scholars and students.

Management and Technological Challenges in the Digital Age

CRC Press Businesses operate amid a digital age, and unsurprisingly, technology has engendered tools that now predominate all corners of the workplace. The ascendancy of new hardware and software poses new challenges for professionals in the field of management and human resources as corporations and companies routinely implement and incorporate digital software for goals such as improving worker productivity and tasks such as screening highly qualified candidates for vacancies. In the face of rapid change, professionals must investigate how the use of digital technology affects the culture of hiring processes, employee morale, company management, and corporate image. This book aims to promote research related to these new trends and open a new field within the areas of management and engineering. Through the course of nine chapters, contributors to Management and Technological Challenges in the Digital Age grapple with the theoretical and practical implications that technological usage carries across the range of small and large organizations in the world of business. Focuses on the latest research findings that are occurring in this field in different countries Shows how companies around the world are facing today's technological challenges Shares knowledge and insights on an international scale Keeps the readers and researchers informed about the latest developments in the field and forthcoming international studies Explains how the use of technology allows management to take a more strategic role in organizations This book affords a thorough engagement with the progresses and setbacks made through the enlistment of technological equipment and computerized procedures in the field of human resources and management while interrogating the future challenges of technology's role.

Poor Poverty

The Impoverishment Of Analysis

A&C Black Despite greater efforts in reducing poverty since the early 1980s, poverty remains stubbornly high in many parts of the world. This collection argues that the mainstream perspectives on poverty and deprivation have contributed to considerable distortion and misunderstanding and that is not unrelated to ineffectual policy prescriptions. In particular it highlights the World Bank's dollar-a-day measure of poverty and exposes the inadequacies of Bretton Woods-inspired poverty reduction programs. It also compares the performance of China and India, and identifies their failures in critical areas such as addressing inequality and structural transformation.

Poor Poverty

The Impoverishment of Analysis, Measurement and Policies

A&C Black This book, co-published with the UN's Dept of Economic and Social Affairs, offers a critical appraisal of the conventional measures and analysis of poverty as well as of poverty reduction policies. It is available as open access through the Bloomsbury Open Access programme and is available on www.bloomsburycollections.com. Despite greater efforts in reducing poverty since the early 1980s, poverty remains stubbornly high in many parts of the world. This collection argues that the mainstream perspectives on poverty and deprivation have contributed to considerable distortion and misunderstanding and that is not unrelated to ineffectual policy prescriptions. In particular it highlights the World

Bank's dollar-a-day measure of poverty and exposes the inadequacies of Bretton Woods-inspired poverty reduction programmes.

The Immaculate Conception of Data

Agribusiness, Activists, and Their Shared Politics of the Future

McGill-Queen's Press - MQUP Every new tractor now contains built-in sensors that collect data and stream it to cloud-based infrastructure. Seed and chemical companies are using these data, and these agribusinesses are a form of big tech alongside firms like Google and Facebook. The Immaculate Conception of Data peeks behind the secretive legal agreements surrounding agricultural big data to trace how it is used and with what consequences. Agribusinesses are among the oldest oligopoly corporations in the world, and their concentration gives them an advantage over other food system actors. Kelly Bronson explores what happens when big data get caught up in pre-existing arrangements of power. Her richly ethnographic account details the work of corporate scientists, farmers using the data, and activist "hackers" building open-source data platforms. Actors working in private and public contexts have divergent views on whom new technology is for, how it should be developed, and what kinds of agriculture it should support. Surprisingly, despite their differences, these groups share a way of speaking about data and its value for the future. Bronson calls this the immaculate conception of data, arguing that this phenomenon is a dangerous framework for imagining big data and what it might do for society. Drawing our attention to agriculture as an important new site for big tech criticism, The Immaculate Conception of Data uniquely bridges science and technology studies, critical data studies, and food studies, bringing to light salient issues related to data justice and a sustainable food system.

Tech Trends in Practice

The 25 Technologies that are Driving the 4th Industrial Revolution

John Wiley & Sons Discover how 25 powerful technology trends are transforming 21st century businesses How will the latest technologies transform your business? Future Tech Trends in Practice will give you the knowledge of today's most important technology trends, and how to take full advantage of them to grow your business. The book presents 25 real-world technology trends along with their potential contributions to organisational success. You'll learn how to integrate existing advancements and plan for those that are on the way. In this book, best-selling author, strategic business advisor, and respected futurist Bernard Marr explains the role of technology in providing innovative businesses solutions for companies of varying sizes and across different industries. He covers wide-ranging trends and provides an overview of how companies are using these new and emerging technologies in practice. You, too, can prepare your company for the potential and power of trending technology by examining these and other areas of innovation described in Future Tech Trends in Practice: Artificial intelligence, including machine and deep learning The Internet of Things and the rise of smart devices Self-driving cars and autonomous drones 3D printing and additive manufacturing Blockchain technology Genomics and gene editing Augmented, virtual and mixed reality When you understand the technology trends that are driving success, now and into the future, you'll be better positioned to address and solve problems within your organisation.

MAP and TOP

Advanced Manufacturing Communications

Springer Science & Business Media Advances in technology are making the business and manufacturing environment increasingly complex. Standards can help us cope with this complexity. Given the strategic importance of computers in the economies of the industrial world, it is fitting that one of the most significant commercial stories of our time is the standardization of computer communications. Quite frankly, when we joined with other computer users to launch this effort we didn't predict its scope and we should have done. public visibility. In retrospect, I guess The computer assisted technologies looming on the horizon offer some of the greatest functional and productivity tools available to improve

business operations. However, the absence of a standardized electronic link permeating most business organizations poses a severe impediment to the efficient deployment of this technology. The feasibility of using computer controlled devices to design, test, and manufacture products - as part of a massive network - is well within our technological grasp. However, unless the world agrees upon a global set of standards that will make multi-vendor computer systems interoperable, successful implementation of these technologies becomes less and less attractive.

BIM Handbook

A Guide to Building Information Modeling for Owners, Managers, Designers, Engineers and Contractors

John Wiley & Sons "The BIM Handbook is an extensively researched and meticulously written book, showing evidence of years of work rather than something that has been quickly put together in the course of a few months. It brings together most of the current information about BIM, its history, as well as its potential future in one convenient place, and can serve as a handy reference book on BIM for anyone who is involved in the design, construction, and operation of buildings and needs to know about the technologies that support it. The need for such a book is indisputable, and it is terrific that Chuck Eastman and his team were able to step up to the plate and make it happen. Thanks to their efforts, anyone in the AEC industry looking for a deeper understanding of BIM now knows exactly where to look for it." —AECbytes book review, August 28, 2008

(www.aecbytes.com/review/2008/BIMHandbook.html) **DISCOVER BIM: A BETTER WAY TO BUILD BETTER BUILDINGS** Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change the way buildings look, the way they function, and the ways in which they are designed and built. The BIM Handbook, Second Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Completely updated material covering the current practice and technology in this fast-moving field Expanded coverage of lean construction and its use of BIM, with special focus on Integrated Project Delivery throughout the book New insight on the ways BIM facilitates sustainable building New information on interoperability schemas and collaboration tools Six new case studies Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Second Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and capital resources.

Mineral Commodity Summaries 2020

Mineral Commodity Summaries 2019

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Signs and Symbols

Their Design and Meaning

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