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KEY=GAULLE - FITZGERALD STOUT

Planning the Impossible

Urban Development and Spatial Strategies in the Paris Charles de Gaulle Airport Region

Birkhäuser International airports have become an inherent part of many urban regions and key transport infrastructures for metropolitan economies. Yet they are also a source of tensions, often associated with the contrasting impacts of their operation. Taking the example of Charles de Gaulle airport (CDG) in Paris, the author analyzes the factors influencing urban development and the related spatial strategies. Step by step, she traces the history of the airport, examines prominent conflicts and their management by planners, and derives broader lessons. Intended for town planners, policy makers, and urban designers, the book makes an important contribution to understanding the challenges and assessing the effectiveness of planning approaches for airport regions.

Managing Airports

Routledge Approaching management topics from a strategic and commercial perspective rather than from an operational and technical angle, **Managing Airports**, second edition, provides an innovative insight into the processes behind running a successful airport. It contains examples and case studies from airports all over the world to aid understanding of the key topic areas and to place them in a practical context. The book: * tackles the key airport management issues related to economic performance, marketing and service provision within the context of the industry's wider development * systematically considers the impact that airports have on the surrounding community, from both an environmental and economic viewpoint * analyses the contemporary trends towards privatization and globalization that are fundamentally changing the nature of the industry Accessible and up-to-date, **Managing Airports** second edition, is ideal for students, lecturers and researchers of transport and tourism, and practitioners within the air transport industry. Airport case studies include those from BAA, Vienna, Aer Rianta, Amsterdam, Australia and the USA.

Plunkett's Airline, Hotel & Travel Industry Almanac 2008

The Only Comprehensive Guide To Travel And Hospitality Companies And Trends

Plunkett Research, Ltd. The travel industry has been through exceptional upheaval and change. **Plunkett's Airline, Hotel & Travel Industry Almanac** will be your complete guide to this fascinating industry. After reeling from the effects of the September 11, 2001 tragedies, the travel business is now emerging as a more streamlined, efficient and focused industry. Many of the biggest, most successful firms are becoming extremely global in nature. Meanwhile, most airlines are struggling to return to profitability, while low-cost providers Southwest Airlines and JetBlue continue to set the standard for air travel. Deregulation is opening up huge travel markets in India and China. On the hotel side, massive management firms, development companies and real estate investment trusts are gaining in scale and influence. The booking of travel online is perhaps the most successful niche of all of the world's e-commerce efforts. Consumers use the Internet to become better informed and to seek bargains. Online sites like Travelocity, Priceline and Orbitz steer millions of consumers toward specific airlines and hotels in a manner that lowers prices and improves satisfaction among consumers. The exciting new reference book (which includes a fully-featured database on CD-ROM) will give you access to the complete scope of the travel industry, including: Analysis of major trends; Market research; Statistics and historical tables; Airlines; Hotel operators; Entertainment destinations such as resorts and theme parks; Tour operators; The largest travel agencies; E-commerce firms; Cruise lines; Casino hotels; Car rental; and much, much more. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, a travel industry glossary, industry contacts and thorough indexes. The corporate profile section of the book includes our proprietary, in-depth profiles of over 300 leading companies in all facets of the travel industry. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Airline, Hotel & Travel Industry Almanac 2009

Airline, Hotel & Travel Industry Market Research, Statistics, Trends & Leading Companies

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Paris For Dummies

[John Wiley & Sons](#) A collection of lively, user-friendly travel guides provides accurate, up-to-date information and expert, opinionated advice on a wide range of travel destinations, landmarks, accommodations, and eateries, furnishing convenient full-color maps, quick-reference pointers, worksheets and checklists, and icons indicating child-friendly facts, travel tips and warnings, special bargains, and more.

Airport Marketing

[Routledge](#) In recent years, the airport sector has moved from an industry characterised by public sector ownership and national requirements, into a new era of airport management which is beginning to be dominated by the private sector and international players. Airports are now complex enterprises that require a wide range of business competencies and skills to meet the needs of their users, just as with any other industry. Moreover, deregulation of air transport markets has made the airport sector much more competitive and given airports greater incentives to develop innovative, proactive and aggressive marketing strategies so that they can reap the benefits from these developments. New types of airline business model, such as low cost carriers, have emerged through deregulation, which in many cases require a completely different approach to be adopted by airport marketers and have encouraged a further deviation from past practice. The travelling public is also becoming more experienced and is generally placing greater demands on the airport operator to deliver a quality product at a time when more stringent controls, especially as regards security, have been introduced. This accessible book fills an important need for an up-to-date, comprehensive and in-depth textbook that introduces students and practitioners to the principles and practice of airport marketing as well as the major changes and future marketing challenges facing the airport sector. It applies principles of marketing within the airport industry, and examines airport marketing and its environment, how to define and measure the market for airport services, airport marketing planning, and individual elements of the airport marketing mix (product, price, promotion and distribution). The book integrates key elements of marketing theory with airport marketing in practice. Each chapter contains extensive industry examples for different types of airports from around the world to build on the theoretical base of the subject and show real-life applications. The dynamic nature of the airport industry requires students and practitioners to have a thorough, up-to-date and contemporary appreciation of airport marketing issues and challenges. This comprehensive, accessible textbook written by two airport marketing experts satisfies this need and is essential reading for air transport students and future managers.

Air Transport Management

An international perspective

[Taylor & Francis](#) Commercial air transport is a global multimillion dollar industry that underpins the world economy and facilitates the movement of over 3 billion passengers and 50 million tonnes of air freight worldwide each year. With a clearly structured topic-based approach, this textbook presents readers with the key issues in air transport management, including: aviation law and regulation, economics, finance, airport and airline management, environmental considerations, human resource management and marketing. The book comprises carefully selected contributions from leading aviation scholars and industry professionals worldwide. To help students in their studies the book includes case studies, examples, learning objectives, keyword definitions and 'stop and think' boxes to prompt reflection and to aid understanding. Air Transport Management provides in-depth instruction for undergraduate and postgraduate students studying aviation and business management-related degrees. It also offers support to industry practitioners seeking to expand their knowledge base.

Landside | Airside

Why Airports Are the Way They Are

[Springer](#) Why do we love and hate airports at the same time? Have you been a victim of tiresome walks, congestion, long lines, invasive pat-downs, eternal delays and so on? Perhaps no other technological system has been challenged by continuously changing paradigms like airports. Think a minute on rail stations; think of how successful are the rail networks of the world in connecting nations, with just minimum security measures. Why aviation and airports are so radically different in this regard? In order to answer those questions the author embarks on a thorough revision of airport history and airport planning that in the end builds up a new theory about how airports are formed from the outset. Within its journey from the early airfield to the newest hubs of today, Dr. Marquez identifies for the first time the Landside-Airside boundary as the single most important feature that shapes an airport. In this sense, his finding challenges the "historical linearity" that, until today, used to explain a century of airports. From both an analytical and theoretical S&TS stance, Dr. Marquez assures that it is only when airports needed to be fully reinvented (LaGuardia, Dulles and Tampa) when they become transparent and we may be able to understand their lack of technological stability.

European Air Traffic Management

Principles, Practice and Research

[Routledge](#) European Air Traffic Management: Principles, Practice and Research is a single source of reference on the key subject areas of air traffic management in Europe. It brings together material that was previously unobtainable, hidden within technical documents or dispersed across disparate sources. With a broad cross-section of contributors from across the industry and academia, the book offers an effective treatment of the key issues in current, and developing, European ATM. It explains the principles of air traffic management and its practical workings, bridging the academic and operational worlds to give an insight into this evolving field, with a number of fresh perspectives brought to the text. On-going research and developments are closely integrated into the themes, demonstrating the likely directions of future ATM in Europe and the challenges it will face. It is anticipated that many readers will already have expertise in one or more of the chapters' subject matter, but wish to develop a further understanding of the areas covered in others, taking advantage of the many thematic and operational links which have been illustrated. The book will appeal to both aviation academics and practitioners, equally for those whose area of expertise is outside ATM but want a clearly elucidated source of reference, as to those wishing to broaden existing knowledge.

ECMT Round Tables Airports as Multimodal Interchange Nodes

[OECD Publishing](#) This ECMT Round Table features four papers: The European Market for Airline Transportation and Multimodalism, The Role of Airports in the Transport Chain, Airport Systems and Connectivity, and Airports as Multimodal Interchange Nodes - The Example of Heathrow, London.

Air Transportation A Management Perspective

[Routledge](#) **Air Transportation: A Management Perspective** by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management. In addition to explaining the fundamentals, the book transports the reader to the leading edge of the discipline, using past and present trends to forecast future challenges and opportunities the industry may face, encouraging the reader to really think about the decisions a manager implements. Written in an easy-to-read, easy-to-understand style, the Eighth Edition modernizes the text focusing on newly emerging management trends, innovative technology, and an increased emphasis on global changes in the industry that will change the future of aviation. New and updated material has been added throughout the text including mini case examples and supplemental presentation materials for each chapter. **Air Transportation: A Management Perspective** is suitable for almost all aviation programs that feature business and management. Its student-friendly structure and style make it highly suitable for modular courses and distance-learning programs, or for self-directed study and continuing personal professional development.

Managing Tourism

[Elsevier](#) **Managing Tourism**

Railway Management and Engineering

[Routledge](#) In a rapidly changing world, with increasing competition in all sectors of transportation, railways are in a period of restructuring their management and technology. New methods of organization are introduced, commercial and tariff policies change radically, a more entrepreneurial spirit is required. At the same time, new high-speed tracks are being constructed and old tracks are renewed, high-comfort rolling stock vehicles are being introduced, logistics and combined transport are being developed. Awareness of environmental issues and search for greater safety give to the railways a new role within the transportation system. Meanwhile, methods of analysis have significantly evolved, principally due to computer applications and new ways of thinking and approaching old problems. Therefore it becomes necessary to come up with a new scientific approach to tackle management and engineering aspects of railways, to understand in-depth the origins and inter-relationships of the various situations and phenomena and to suggest the appropriate methods and solutions to solve the various emerging problems. This book aims to cover the need for a new scientific approach for railways. It is written for railway managers, economists and engineers, consulting economists and engineers, students of schools of engineering, transportation and management. The book is divided into three distinct parts: Part A deals with the management of railways, Part B deals with the track and, Part C deals with rolling stock and environmental topics. Each chapter of the book contains the necessary theoretical analysis of the phenomena studied, the recommended solutions, applications, charts and design of the specific railway component. In this way, both the requirement for a theoretical analysis is met, and the need of the railway manager and engineer for tables, nomographs, regulations, etc. is satisfied. Railways in Europe have separated activities of infrastructure from those of operation. In other parts of the world, however, railways remain unified. The book addresses both situation. Railways present great differences in their technologies. Something may be valid for one such technology, but not for another. To overcome this problem, regulations of the International Union of Railways (UIC) as well as European Standardization (CEN) have been used to the greatest extent possible. Whenever a specific technology or method is presented, the limits of its application are clearly emphasized.

Railway Planning, Management, and Engineering

[Taylor & Francis](#) In a rapidly changing world, with increasing competition in all sectors of transportation, railways are currently restructuring their planning, management, and technology. As commercial and pricing policies change and new methods of organization are introduced, a more entrepreneurial spirit is required. At the same time, new high-speed tracks are being constructed and old tracks are being renewed, magnetic levitation trains are in operation, hyperloop systems are being planned, high-comfort rolling stock vehicles are being introduced, logistics and combined transport are being developed. Awareness of environmental issues and the search for greater safety attribute a new role to the railways within the transportation system. Meanwhile, methods of analysis have evolved significantly, principally due to computer applications, the internet revolution, satellite technologies, and artificial intelligence, all of which offer new ways of thinking about and addressing old problems. **Railway Planning, Management, and Engineering** aims to fulfill the need for a new scientific approach for railways. It is intended to be of use to railway planners, managers, economists, engineers, and students in engineering, transportation, economics, and management. The book is divided into three parts, which deal successively with planning, management, track, rolling stock, safety, and the environment.

Plunkett's Airline, Hotel & Travel Industry Almanac 2007

Airline, Hotel & Travel Industry Market Research, Statistics, Trends & Leading Companies

[Plunkett Research, Ltd.](#) The travel industry has been through exceptional upheaval and change. **Plunkett's Airline, Hotel & Travel Industry Almanac** will be your complete guide to this fascinating industry. After reeling from the effects of the September 11, 2001 tragedies, the travel business is now emerging as a more streamlined, efficient and focused industry. Many of the biggest, most successful firms are becoming extremely global in nature. Meanwhile, most airlines are struggling to return to profitability, while low-cost providers Southwest Airlines and JetBlue continue to set the standard for air travel. Deregulation is opening up huge travel markets in India and China. On the hotel side, massive management firms, development companies and real estate investment trusts are gaining in scale and influence. The booking of travel online is perhaps the most successful niche of all of the world's e-commerce efforts. Consumers use the Internet to become better informed and to seek bargains. Online sites like Travelocity, Priceline and Orbitz steer millions of consumers toward specific airlines and hotels in a manner that lowers prices and improves satisfaction among consumers. The exciting new reference book (which includes a fully-featured database on CD-ROM) will give you access to the complete scope of the travel industry, including: Analysis of major trends; Market research; Statistics and historical tables; Airlines; Hotel operators; Entertainment destinations such as resorts and theme parks; Tour operators; The largest travel agencies; E-commerce firms; Cruise lines; Casino hotels; Car rental; and much, much more. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, a travel industry glossary, industry contacts and thorough indexes. The corporate profile section of the book includes our proprietary, in-depth profiles of over 300 leading companies in all facets of the travel industry. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Managing Supply Chain And Logistics: Competitive Strategy For A Sustainable Future

[World Scientific Publishing Company](#) **Managing Supply Chain and Logistics: Competitive Strategy for a Sustainable Future** explores practical ways of investing in a sustainable future through real-world cases which demonstrate various supply chain management strategies and tactics. By applying viable value creation strategies, operational models, decision-making techniques, and information technology, the author provides in-depth analyses of new initiatives such as collaborative planning, forecasting, and replenishment (CPFR); demonstrates competitive approaches to managing flows of material, information and fund in supply chain; and illustrates creative methods to apply data science and business intelligence. This book also promotes cross-functional decision-making, problem solving skills and offers a feasible approach to managing a volatile business. Readers will find this book a valuable resource to solve supply chain management practical problems with a sustainable future in mind.

International Architecture Yearbook

Millennium

[Images Publishing](#) More than 120 projects from around the world were selected for inclusion in this special millennium

Managing Environmental Disputes

Network Management as an Alternative

[Springer Science & Business Media](#) The concept of sustainable development is a source of inspiration for many, who see it as a call to cooperative action. In practice, however, policies intended to further this goal often generate conflicts of interest. The ensuing disputes occur among governmental organizations, but disputes also arise between public authorities, private interest groups, and the environmental movement. In the opinion of the authors, the fact that environmental policy can provoke such conflict may be attributed largely to decision making procedures in our society. Accordingly, the authors are convinced that a new approach to managing environmental disputes is needed in order to deal effectively with environmental problems. Indeed, this book presents a viable alternative, which is called network management.

Managing Airports 4th Edition

An international perspective

[Routledge](#) **Managing Airports** presents a comprehensive and cutting-edge insight into today's international airport industry. Approaching management topics from a strategic and commercial perspective rather than from an operational and technical angle, the book provides an innovative insight into the processes behind running a successful airport. This 4th edition has been fully revised and updated to reflect the many important developments in the management of airports and issues facing the aviation industry since the 3rd edition. The 4th edition features: New content on: coping with an increasingly volatile and uncertain operating environment, social media and other trends in technology, the evolving airport-airline relationship, responding to sustainability pressures and new security policies. New chapter focused solely on service quality and the passenger experience. This is to reflect the increasing need for airports to offer wide ranging and quality services to their diverse customer base to remain competitive and to achieve high satisfaction levels. Up dated and new international case studies to show recent issues and theory in practice. New case studies on emerging economies such as China, India and Brazil. Accessible and up-to-date, **Managing Airports** is ideal for students, lecturers and researchers of transport and tourism, and practitioners within the air transport industry.

Paris For Dummies

[John Wiley & Sons](#)

Engineering Economics for Aviation and Aerospace

[Taylor & Francis](#) For all engineers and practitioners, it is essential to have a fundamental understanding of cost structure, estimating cash flows, and evaluating alternative projects and designs on an economic basis. **Engineering Economics for Aviation and Aerospace** provides the tools and techniques necessary for engineers to economically evaluate their projects and choices. The focus of this book is on a comprehensive understanding of the theory and practical applications of engineering economics. It explains and demonstrates the principles and techniques of engineering economics and financial analysis as applied to the aviation and aerospace industries. Time value of money, interest factors, and spreadsheet functions are used to evaluate the cash flows associated with a single project or multiple projects. The alternative engineering economics tools and techniques are utilized in separate chapters to evaluate the attractiveness of a single project or to select the best of multiple alternatives. Most of the engineering economics and financial mathematics books available in the market take either a pure theoretical approach or offer limited applications. This book incorporates both approaches, providing students of aviation and industrial economics, as well as practitioners, with the necessary mathematical knowledge to evaluate alternatives on an economic basis.

Policy Studies Journal

The Journal of the Policy Studies Organization, V. 6, No. 1, Autumn 1977

Leading the Sales Force

A Dynamic Management Process

[Cambridge University Press](#) A guide for sales managers, presenting an integrative vision of the complex sales force system.

The Multi-Criteria Approach for Decision Support

An Introduction with Practical Applications

[Springer Nature](#) This book presents the multi-criteria approach to decision support, as well as the various multi-criteria tools to help avoid multi-objective optimization. The book is intended as a tool for understanding the multi-criteria tools for decision support and modeling in mathematical programming. It helps to structure models, to easily model complex constraints, to have a basic modeling guide for any multi-criteria system and to better understand models already existing in the literature. The book is structured in the same order as components of the methodology, established in a multi-criteria optimization problem. It introduces the elements of the actors, the decision-making activity under criteria, calculations, specifications and objective criterion.

Foundations of Airport Economics and Finance

[Elsevier](#) Foundations of Airport Economics and Finance analyzes the impact key economic indicators play on an airport's financial performance. As rapidly changing dynamics, including liberalization, commercialization and globalization are changing the nature of airports worldwide, this book presents the significant challenges facing current and future airports. Airports are evolving from quasi-monopolies to commercial companies operating in a global environment, with ever-increasing passenger and cargo volumes and escalating security costs that put a greater strain on airport systems. This book highlights the critical changes that airports are experiencing, providing a basic understanding of both the economic and financial aspects of the air transport industry. Identifies the economic roots of airport financial performance and how the interplay of its major parameters affects profitability Bridges the gap between the latest airport academic research and real-world airport financial management Covers cases and scenarios of numerous airports from around the world Includes learning aids, such as chapter introductions and summaries, glossary and appendices

Requirements for a Functional Organization of the Control Tower Operations and Tools

Airport Design and Operation

[Emerald Group Publishing](#) In this third edition the chapters have been enhanced to reflect changes in technology and the way the air transport industry runs. Key topics that are newly addressed include low cost airline operations, security issues and EASA regulations on airports. A new chapter covering extended details about wildlife control has been added to the volume.

OECD Competition Assessment Reviews: Brazil

[OECD Publishing](#) This review provides an analysis of regulatory barriers to competition in Brazil, specifically in the ports and civil aviation sectors, and makes recommendations for Brazilian authorities to mitigate harm to competition and foster long-lasting growth. It is based on a competition assessment conducted by the OECD in co-operation with the Brazilian Competition Authority (CADE) identifying rules and regulations that may hinder the competitive and efficient functioning of markets in the two sectors under review. The review also includes estimates of the impact that the implementation of certain specific recommendations could have on the economy.

Major Companies of Europe 1991-1992 Vol. 1 : Major Companies of the Continental European Community

[Springer Science & Business Media](#) Volumes 1 & 2 Guide to the MAJOR COMPANIES OF EUROPE 1991/92, Volume 1, arrangement of the book contains useful information on over 4000 of the top companies in the European Community, excluding the UK, over 1100 This book has been arranged in order to allow the reader to companies of which are covered in Volume 2. Volume 3 covers find any entry rapidly and accurately. over 1300 of the top companies within Western Europe but outside the European Community. Altogether the three Company entries are listed alphabetically within each country volumes of MAJOR COMPANIES OF EUROPE now provide in section; in addition three indexes are provided in Volumes 1 authoritative detail, vital information on over 6500 of the largest and 3 on coloured paper at the back of the books, and two companies in Western Europe. indexes in the case of Volume 2. MAJOR COMPANIES OF EUROPE 1991/92, Volumes 1 The alphabetical index to companies throughout the & 2 contain many of the largest companies in the world. The Continental EC lists all companies having entries in Volume 1 area covered by these volumes, the European Community, in alphabetical order irrespective of their main country of represents a rich consumer market of over 320 million people. operation. Over one third of the world's imports and exports are channelled through the EC. The Community represents the The alphabetical index in Volume 1 to companies within each world's largest integrated market.

AIR CRASH INVESTIGATIONS, CAPTAIN LOST CONTROL The Crash of Kenya Airways Flight 507

[Lulu.com](#) During the night of 04th May 2007, the B737-800, registration 5Y-KYA, operated by Kenya Airways as flight KQA 507 from Abidjan international airport (C te d'Ivoire), to the Jomo Kenyatta airport Nairobi (Kenya), made a scheduled stop-over at the Douala international airport (Cameroon). The weather was stormy. A number of departing planes decided to wait for the weather to improve. Kenya Airways, however, decided to depart. Shortly after take-off at about 1000 ft, the aircraft entered into a slow right roll that increased continuously and eventually ended up in a spiral dive. On the 5th May 2007 at approximately 0008 hrs, the airplane crashed in a mangrove swamp South-South/East of Douala. All 114 people on board were killed and the airplane was completely destroyed. The airplane crashed after loss of control by the crew as a result of spatial disorientation, after a long slow roll, during which no instrument scanning was done, and in the absence of external visual references in a dark night.

Guidebook for Evaluating Airport Parking Strategies and Supporting Technologies

[Transportation Research Board](#) This guidebook presents various parking strategies and technologies that are employed, or have potential applications, at airports in the United States. This guidebook will assist airport operators in (1) determining their specific goals as they relate to public parking and their customer needs; (2) gaining an understanding of the parking strategies and technologies that correspond to their goals; and (3) evaluating benefits, costs, and implementation. With parking as the primary source of non-airline revenue at airports, and usually the customer's first and last experience with the airport, it is an important focus in an airport's overall strategic plan. ACRP Report 24 provides - in a single source - a buffet of parking strategies and technologies to complement and achieve airport operators' long-term goals and objectives. This guidebook will be useful to airport parking owners and operators, and their consultants, as they strive to better accommodate the needs of their customers, improve customer service, increase operational efficiency, and enhance net revenues.

Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2009

[Plunkett Research, Ltd.](#) The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive

names with titles for every company profiled.

Managing the Environment

Sustainability and Economic Development of Tourism

[Chartridge Books Oxford](#) This book contains some contributions from the VI International Conference on Tourism, Economics and Environment that took place at Malaga, Spain. The book includes a collection of case studies and best practices linking sustainability to tourism. The topics addressed represent an overview of the most contemporary problems affecting the tourism sector.

The Economics of Tourism Destinations

[Springer Science & Business Media](#) The book aims at providing an overview of the main economic issues related to tourism activities. While tourism is an important sector, contributing to more than 10% of the European Union's GDP, research and teaching at the university level has only recently grown to a considerable level, and the field still lacks a firm research methodology. This book approaches tourism economics as an applied field of study in which tourism markets are represented as imperfect markets, with asymmetric and incomplete information among agents, bounded rationality, and with a strong presence of externalities and public goods. The economic issues studied in the book are approached both intuitively, largely using examples and case studies, and formally, with mathematical formalizations in text boxes.

Site Fights

Divisive Facilities and Civil Society in Japan and the West

[Cornell University Press](#) One of the most vexing problems for governments is building controversial facilities that serve the needs of all citizens but have adverse consequences for host communities. Policymakers must decide not only where to locate often unwanted projects but also what methods to use when interacting with opposition groups. In Site Fights, Daniel P. Aldrich gathers quantitative evidence from close to five hundred municipalities across Japan to show that planners deliberately seek out acquiescent and unorganized communities for such facilities in order to minimize conflict. When protests arise over nuclear power plants, dams, and airports, agencies regularly rely on the coercive powers of the modern state, such as land expropriation and police repression. Only under pressure from civil society do policymakers move toward financial incentives and public relations campaigns. Through fieldwork and interviews with bureaucrats and activists, Aldrich illustrates these dynamics with case studies from Japan, France, and the United States. The incidents highlighted in Site Fights stress the importance of developing engaged civil society even in the absence of crisis, thereby making communities both less attractive to planners of controversial projects and more effective at resisting future threats.

Managing Passenger Logistics

The Comprehensive Guide to People and Transport

[Kogan Page Publishers](#) Managing Passenger Logistics addresses the changes in passenger logistics and explores the ways in which it is planned and managed in the various forms of transport. Closely following the IOLT's syllabus, the book is aimed at students of the subject, as well as anyone involved in passenger logistical operations. Managing Passenger Logistics looks in detail at: the analysis and understanding of passenger needs; the management of the passenger logistics function; the role of both central (including EU) and local government; the economic management of financial resources; managing human resources; managing physical resources; transport, energy and the environment; quality controls and licensing; communication and information management. For studying or working in managing the transportation of passengers, the book will provide an invaluable guide to the practical issues and broader implications for commerce, society, the economy and the environment.

Air University Library Index to Military Periodicals

Aeroacoustics of Flight Vehicles: Noise control

Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2007

The Only Comprehensive Guide To The Business Of Transportation, Supply Chain, Logistics Management

[Plunkett Research, Ltd.](#) The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Do you speak English? - Vol.2

[Lulu.com](#)