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### KEY=E - MARKS HARDY

#### PRICE THEORY

South Western Educational Publishing The exciting new eighth edition of **PRICE THEORY**, International Edition delivers a text that will both challenge and intrigue students as it equips them with the tools and skills to apply economic principles to the world around them. Inductive, hands on, and highly interactive, the book is intellectually rigorous yet student-friendly, with countless applications and resources to help readers fully understand concepts. Using the same humorous, easy-to-read approach as his popular *The Armchair Economist*, Steven Landsburg offers thorough coverage of traditional topics of intermediate price theory as well as emerging issues, such as the economics of information. Social welfare is a unifying concept throughout.

#### THE HANDBOOK OF FIXED INCOME SECURITIES, EIGHTH EDITION

McGraw Hill Professional The Definitive Guide to Fixed Income Securities—Revised and Updated for the New Era of Investing For decades, *The Handbook of Fixed Income Securities* has been the most trusted resource in the world for fixed income investing. Since the publication of the last edition, however, the financial markets have experienced major upheavals, introducing dramatic new opportunities and risks. This completely revised and expanded eighth edition contains 31 new chapters that bring you up to date on the latest products, analytical tools, methodologies, and strategies for identifying and capitalizing on the potential of the fixed income securities market in order to enhance returns. Among the world's leading authorities on the subject, Frank J. Fabozzi, along with Steven V. Mann, has gathered a powerful global team of leading experts to provide you with the newest and best techniques for taking advantage of this market. New topics include: Electronic trading Macro-economic dynamics and the corporate bond market Leveraged loans Structured and credit-linked notes Exchange-traded funds Covered bonds Collateralized loan obligations Risk analysis from multifactor fixed income models High-yield bond portfolio management Distressed structured credit securities Hedge fund fixed income strategies Credit derivatives valuation and risk Tail risk hedging Principles of performance attribution Invaluable for its theoretical insights, unsurpassed in its hands-on guidance, and unequalled in the expertise and authority of its contributors, this all-new edition of *The Handbook of Fixed Income Securities* delivers the information and knowledge you need to stay on top of the market and ahead of the curve.

#### LECTURES ON MICROECONOMICS

#### THE BIG QUESTIONS APPROACH

MIT Press Economic concepts and techniques presented through a series of "big questions," models that show how to pose a questions rigorously and work toward an answer. This book helps readers master economic concepts and techniques by tackling fundamental economic and political questions through a series of models. It is organized around a sequence of "big questions," among them: When do markets help translate individuals' uncoordinated, selfish actions into outcomes that are best for all? Do markets change people, and, if so, for worse or better? Translated into the language of modern economics, do Marx's ideas have merit? Why is there so much income inequality? Or is there too little? The arguments are in the theorem-proof format, distinguishing results derived in the context of fully specified models from educated speculation. Readers will learn how to pose a question rigorously and how to work toward an answer, and to appreciate that even (especially!) the broadest and most ambitious questions call for a model. The goal of the book is not to indoctrinate but to show readers how to reason toward their own conclusions. The first chapter, on the Walrasian model of general equilibrium, serves as the prerequisite for the rest of the book. The remaining chapters cover less conventional topics, including the morality of markets; matching theory; Marxism, socialism, and the resilience of markets; a formalization of Kant's categorical imperative; unintended consequences of policy design; and theories of justice. The book can be used as a textbook for advanced undergraduate or graduate students or as a resource for researchers in disciplines that draw on normative economics.

#### ORGANIZATION THEORY AND DESIGN

Cengage Learning Discover the most progressive thinking about organizations today as acclaimed author Richard Daft balances recent, innovative ideas with proven classic theories and effective business practices. Daft's best-selling **ORGANIZATION THEORY AND DESIGN** presents a captivating, compelling snapshot of contemporary organizations and the concepts driving their success that will immediately engage any reader. Recognized as one of the most systematic, well-organized texts in the market, the 12th edition of **ORGANIZATION THEORY AND DESIGN** helps both future and current managers thoroughly prepare for the challenges of today's business world. This revision showcases some of today's most current examples and research alongside time-tested principles. Readers see how many of today's well-known organizations thrive amidst a rapidly changing, highly competitive international environment. New learning features provide opportunities for readers to apply concepts and refine personal business skills and insights. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

#### UNIVERSITY OF CHICAGO LAW REVIEW

#### VOLUME 80, NUMBER 1 - WINTER 2013: SYMPOSIUM - IMMIGRATION LAW AND INSTITUTIONAL DESIGN

Quid Pro Books A leading law review offers a quality eBook edition. This first issue of 2013 (Winter 2013, Volume 80) features articles and essays from internationally recognized legal and immigration policy scholars, including an extensive Symposium on immigration and its issues of policy, law, and administrative process in the United States. In addition, the issue includes articles by scholars and student-editors on other issues of law and policy. The issue serves, in effect, as a new and extensive book on cutting-edge issues of immigration law and policy in the United States by renowned researchers in the field. It is presented in modern eBook format and features active Tables of Contents; linked footnotes and URLs; careful digital presentation; and legible tables and images.

#### THE ECONOMICS OF FOOD PRICE VOLATILITY

University of Chicago Press "The conference was organized by the three editors of this book and took place on August 15-16, 2012 in Seattle."--Preface.

#### ECOLOGICAL SUSTAINABILITY

#### UNDERSTANDING COMPLEX ISSUES

CRC Press Complex systems is a new field of science studying how parts of a system give rise to the collective behaviors of the system, and how the system interacts with its environment. This book examines the complex systems involved in environmental sustainability, and examines the technologies involved to help mitigate human impacts, such as renewable energy, desalination, carbon capture, recycling, etc. It considers the relationships and balance between environmental engineering and science, economics, and human activity, with regard to sustainability.

#### MANAGING WITHOUT GROWTH, SECOND EDITION

#### SLOWER BY DESIGN, NOT DISASTER

Edward Elgar Publishing Ten years after the publication of the first edition of this influential book, the evidence is even stronger that human economies are overwhelming the regenerative capacity of the planet. This book explains why long-term economic growth is infeasible, and why, especially in advanced economies, it is also undesirable. Simulations based on real data show that managing without growth is a better alternative

#### THE TRAGIC SCIENCE

#### HOW ECONOMISTS CAUSE HARM (EVEN AS THEY ASPIRE TO DO GOOD)

University of Chicago Press A forceful critique of the social science that has ruled—and damaged—the modern world. The practice of economics, as economists will tell you, is a powerful force for good. Economists are the guardians of the world's economies and financial systems. The applications of economic theory can alleviate poverty, reduce disease, and promote sustainability. While this narrative has been successfully propagated by economists, it belies a more challenging truth: economic interventions, including those economists deem successful, also cause harm. Sometimes the harm is manageable and short-lived. But just as often the harm is deep, enduring, and even irreparable. And too often the harm falls on those least able to survive it. In *The Tragic Science*, George F. DeMartino says what economists have too long repressed: that economists do great harm even as they aspire to do good. Economist-induced harm, DeMartino shows, results in part from economists' "irreparable ignorance"—from the fact that they know far less than they tend to believe they know—and from disciplinary training that treats the human tolls of economic policies and interventions as simply the costs of promoting social betterment. DeMartino details the complicated nature of economic harm, explores economists' frequent failure to recognize it, and makes a sobering case for professional humility and for genuine respect

for those who stand to be harmed by economists' practice. At a moment in history when the economics profession holds enormous power, DeMartino's work demonstrates the downside of its influence and the responsibility facing those who practice the tragic science.

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## SERVICES MARKETING

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### PEOPLE, TECHNOLOGY, STRATEGY EIGHTH EDITION

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World Scientific Publishing Company Services Marketing: People, Technology, Strategy is the eighth edition of the globally leading textbook for Services Marketing by Jochen Wirtz and Christopher Lovelock, extensively updated to feature the latest academic research, industry trends, and technology, social media and case examples. This textbook takes on a strong managerial approach presented through a coherent and progressive pedagogical framework rooted in solid academic research. Featuring cases and examples from all over the world, Services Marketing: People, Technology, Strategy is suitable for students who want to gain a wider managerial view of Services Marketing.

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### THE BETTER ANGELS OF OUR NATURE

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### WHY VIOLENCE HAS DECLINED

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Penguin "If I could give each of you a graduation present, it would be this—the most inspiring book I've ever read." —Bill Gates A provocative history of violence—from the New York Times bestselling author of *The Stuff of Thought*, *The Blank Slate*, and *Enlightenment Now*. Believe it or not, today we may be living in the most peaceful moment in our species' existence. In his gripping and controversial new work, New York Times bestselling author Steven Pinker shows that despite the ceaseless news about war, crime, and terrorism, violence has actually been in decline over long stretches of history. Exploding myths about humankind's inherent violence and the curse of modernity, this ambitious book continues Pinker's exploration of the essence of human nature, mixing psychology and history to provide a remarkable picture of an increasingly enlightened world.

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### PUBLIC ADMINISTRATION IN AMERICA

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Cengage Learning PUBLIC ADMINISTRATION IN AMERICA tackles the current and emerging trends, ethics, and challenges in public administration with the most comprehensive scholarship available. The Eleventh Edition gives you a behind the scenes look at day-to-day operations while examining the policies implemented and the procedures undertaken across the various levels of American government. The most current applications of public administration are discussed and analyzed, with up to date coverage of recent education initiatives such as Race to the Top, the ongoing health care debates, Homeland Security challenges and threats, and much more. To encourage student engagement, the Eleventh Edition introduces two new features, Point/Counterpoint and What Would You Decide?, where students are invited to play an active role in debating and discussing some of the most up-to-date topics. Presented in a comprehensive and easy-to-understand format, PUBLIC ADMINISTRATION IN AMERICA builds student knowledge of core concepts while showing them the path to an exciting and fulfilling career in politics and public administration--where they can make a difference! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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### THE ECONOMICS OF HEALTH AND HEALTH CARE

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### PEARSON NEW INTERNATIONAL EDITION

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Routledge For courses in Health Economics, U.S. Health Policy/Systems, or Public Health, taken by health services students or practitioners, the text makes economic concepts the backbone of its health care coverage. Folland, Goodman and Stano's book is the bestselling Health Care Economics text that teaches through core economic themes, rather than concepts unique to the health care economy. This edition contains revised and updated data tables, where applicable. The advent of the Patient Protection and Affordable Care Act (PPACA) in 2010 has also led to changes in many chapters, most notably in the organization and focus of Chapter 16.

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### THE GLOBAL LIMITS OF COMPETITION LAW

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Stanford University Press Over the last three decades, the field of antitrust law has grown increasingly prominent, and more than one hundred countries have enacted competition law statutes. As competition law expands to jurisdictions with very different economic, social, cultural, and institutional backgrounds, the debates over its usefulness have similarly evolved. This book, the first in a new series on global competition law, critically assesses the importance of competition law, its development and modern practice, and the global limits that have emerged. This volume will be a key resource to both scholars and practitioners interested in antitrust, competition law, economics, business strategy, and administrative sciences.

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### EBOOK: PUBLIC FINANCE, GLOBAL EDITION

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McGraw Hill Rosen and Gayer's Public Finance provides the economic tools necessary to analyze government expenditure and tax policies and, along the way, takes students to the frontiers of current research and policy. While the information presented is cutting edge and reflects the work of economists currently active in the field, the approach makes the text accessible to undergraduates whose only prior exposure to economics is at the introductory level. The authors' years of policy experience have convinced them that modern public finance provides a practical and invaluable framework for thinking about policy issues. The goal is simple: to emphasize the links between sound economics and the analysis of real-world policy problems. Enhancements and key features for this new Global Edition include: New Policy Perspectives introduce relevant and engaging examples of international policy so students can extend their understanding of theory to policymaking across the globe. New Empirical Evidence applications provide students with real-world examples that are relevant to them, from case studies about Sweden and China to global examples that compare experiences between countries. Updated end-of-chapter questions broaden critical thinking, encouraging students to apply their knowledge to international and comparative examples. The results of econometric models are used to help students understand how expenditure and tax policies affect individual behavior and how governments set policies. Integrated theory and analysis: Institutional, theoretical, and empirical material is interwoven to provide students with a clear and coherent view of how government spending and taxation relate to economic theory. Current research is presented alongside discussion of methodological and substantive controversies. The approach is modern, theoretical, and empirical, and shared by most active economists. Institutional and legal settings are described in detail, and the links between economic analysis and current political issues are emphasized. This Global Edition has been adapted to meet the needs of courses outside of the United States and does not align with the instructor and student resources available with the US edition.

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### FLICKERS OF FILM

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### NOSTALGIA IN THE TIME OF DIGITAL CINEMA

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Rutgers University Press Whether paying tribute to silent films in *Hugo* and *The Artist* or celebrating arcade games in *Tron: Legacy* and *Wreck-It-Ralph*, Hollywood suddenly seems to be experiencing a wave of intense nostalgia for outmoded technologies. To what extent is that a sincere lament for modes of artistic production that have nearly vanished in an all-digital era? And to what extent is it simply a cynical marketing ploy, built on the notion that nostalgia has always been one of Hollywood's top-selling products? In *Flickers of Film*, Jason Sperb offers nuanced and unexpected answers to these questions, examining the benefits of certain types of film nostalgia, while also critiquing how Hollywood's nostalgic representations of old technologies obscure important aspects of their histories. He interprets this affection for the prehistory and infancy of digital technologies in relation to an industry-wide anxiety about how the digital has grown to dominate Hollywood, pushing it into an uncertain creative and economic future. Yet he also suggests that Hollywood's nostalgia for old technologies ignores the professionals who once employed them, as well as the labor opportunities that have been lost through the computerization and outsourcing of film industry jobs. Though it deals with nostalgia, *Flickers of Film* is strikingly cutting-edge, one of the first studies to critically examine Pixar's role in the film industry, cinematic representations of videogames, and the economic effects of participatory culture. As he takes in everything from *Terminator: Salvation* to *The Lego Movie*, Sperb helps us see what's distinct about this recent wave of self-aware nostalgic films—how Hollywood nostalgia today isn't what it used to be.

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### THROUGH-LIFE ENGINEERING SERVICES

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### MOTIVATION, THEORY, AND PRACTICE

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Springer Demonstrating the latest research and analysis in the area of through-life engineering services (TES), this book utilizes case studies and expert analysis from an international array of practitioners and researchers - who together represent multiple manufacturing sectors: aerospace, railway and automotive - to maximize reader insights into the field of through-life engineering services. As part of the EPSRC Centre in Through-life Engineering Services program to support the academic and industrial community, this book presents an overview of non-destructive testing techniques and applications and provides the reader with the information needed to assess degradation and possible automation of through-life engineering service activities. The latest developments in maintenance-repair-overhaul (MRO) are presented with emphasis on cleaning technologies, repair and overhaul approaches and planning and digital assistance. The impact of these technologies on sustainable enterprises is also analyzed. This book will help to support the existing TES community and will provide future studies with a strong base from which to analyze and apply technological trends to real world examples.

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### THE IRRATIONAL JESUS

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### LEADING THE FULLY HUMAN CHURCH

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Wipf and Stock Publishers Behavioral science books are popping up on bestseller lists: *Predictably Irrational*; *Thinking, Fast and Slow*; *Nudge*; *Decisive*. Even the White House launched a Behavioral Insights Team to match the British Ministry of Nudges. Conspicuously absent from this conversation is the church. *The Irrational Jesus* bridges this gap. Ken Evers-Hood looks at Jesus through the lens of cognitive heuristics (mental shortcuts) and biases (blind spots) and makes the case that a fully human Jesus is predictably irrational--

just like all of us. Find out how the Apostle Paul's community building mirrors a prisoner's dilemma game and how this makes Paul an irrational leader, too. Discover how playing better games in church can foster hopeful, flourishing communities. Improve your decision-making; learn when to plan for irrationality and when to live into it. The Irrational Jesus addresses these issues and more. Integrating the insights of behavioral economists such as Dan Ariely, the gameful thinking of Jane McGonigal, and cutting-edge ideas from decision theory, Evers-Hood articulates a behavioral theology for fully human pastors of fully human congregations--a fresh perspective that will change how pastors and other church leaders see themselves, the institutions they serve, and the scriptural and theological tradition.

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#### **MAKING SENSE OF WORK THROUGH COLLABORATIVE STORYTELLING**

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#### **BUILDING NARRATIVES IN ORGANISATIONAL CHANGE**

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Springer Nature Collective sense making starts with individual stories. Stories influence how we construct our sense of self in relation to others and our social environment, especially within the world of work. The stories we tell ourselves at work, particularly during times of change, impact our relationships and the collaboration with those who are engaged in the same work activities. Stories that we take for granted as "common sense" may not resonate with others, leading to conflict and tensions. This book focuses on the development of collaborative practices at work, and in organisations, through Collaborative Storytelling: from sharing stories to exchanging experiences and building a common narrative collectively. This open access book will be of interest to practitioners and academics working in the fields of adult education, equity and inclusion, human resource management, practice-based studies, organisational studies, qualitative research methods, sensemaking, storytelling, and workplace identity.

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#### **HEALTH ECONOMICS AND POLICY**

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Cengage Learning Thoroughly examine how microeconomic principles apply to health care delivery and its policies with Henderson's insightful HEALTH ECONOMICS AND POLICY, 8E. Updates and expanded content help you explore the changing nature of health care, social and political sides of issues and the future of health care delivery and finance as the U.S. transitions beyond the Affordable Care Act. You learn how to analyze public policy from an economic perspective as new content addresses today's policy environment and changes as well as reform alternatives. Special features address issues in healthcare today, profile health care leaders and offer global comparisons. New appendices show you how to interpret empirical results and perform economic evaluations. This edition clearly introduces an engaging economic side of health care that's interesting no matter what your career path or future plans. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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#### **JUDGEMENT-PROOF ROBOTS AND ARTIFICIAL INTELLIGENCE**

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#### **A COMPARATIVE LAW AND ECONOMICS APPROACH**

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Springer Nature This book addresses the role of public policy in regulating the autonomous artificial intelligence and related civil liability for damage caused by the robots (and any form of artificial intelligence). It is a very timely book, focusing on the consequences of judgment proofness of autonomous decision-making on tort law, risk and safety regulation, and the incentives stemming from these. This book is extremely important as regulatory endeavours concerning AI are in their infancy at most, whereas the industry's development is continuing in a strong way. It is an important scientific contribution that will bring scientific objectivity to a, to date, very one-sided academic treatment of legal scholarship on AI.

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#### **THE EVOLUTION OF CYBER WAR**

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#### **INTERNATIONAL NORMS FOR EMERGING-TECHNOLOGY WEAPONS**

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U of Nebraska Press Former secretary of defense Leon Panetta once described cyber warfare as "the most serious threat in the twenty-first century," capable of destroying our entire infrastructure and crippling the nation. Already, major cyber attacks have affected countries around the world: Estonia in 2007, Georgia in 2008, Iran in 2010, and most recently the United States. As with other methods of war, cyber technology can be used not only against military forces and facilities but also against civilian targets. Information technology has enabled a new method of warfare that is proving extremely difficult to combat, let alone defeat. And yet cyber warfare is still in its infancy, with innumerable possibilities and contingencies for how such conflicts may play out in the coming decades. Brian M. Mazanec examines the worldwide development of constraining norms for cyber war and predicts how those norms will unfold in the future. Employing case studies of other emerging-technology weapons--chemical and biological, strategic bombing, and nuclear weaponry--Mazanec expands previous understandings of norm-evolution theory, offering recommendations for U.S. policymakers and citizens alike as they grapple with the reality of cyber terrorism in our own backyard.

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#### **PRINCIPLES AND STANDARDS FOR BENEFIT-COST ANALYSIS**

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Edward Elgar Publishing 'This book is a superb textbook treatment of benefit-cost analysis. It is well designed for students in public policy, public administration, public health, social work, environmental affairs, law and business.' - John D. Graham, Indiana University, US 'Principles and Standards for Benefit-Cost Analysis is well worth reading. The volume reproduces some chapters previously published online in the Journal of Benefit-Cost Analysis alongside new material that has not yet appeared in print, and does so in a logical and appealing way. Even the several chapters with which I disagreed made me think hard about my own views. And thinking hard is a good thing!' - Paul R. Portney, University of Arizona, US Benefit-cost analysis informs which policies or programs most benefit society when implemented by governments and institutions around the world. This volume brings together leading researchers and practitioners to recommend strategies and standards to improve the consistency and credibility of such analyses, assisting analysts of all types in achieving a greater uniformity of practice. Although new analytical approaches are constantly being used and tested, this book supports the emergence of a professional culture adhering to a set of principles and standards that can be used to identify useful analytical processes and to discard less useful ones. Contributors to this volume come from a wide variety of backgrounds and include authors of leading textbooks, editors of journals, former government officials, and practitioners whose analyses have shaped decisions about education, the environment, security, income distribution, and other vital social and economic policies. Students and professors of public sector economics will find much of interest in this groundbreaking book. Practitioners working in government, non-profit organizations, and international institutions, including welfare economists, policy analysts, environmentalists, engineers, and others will also benefit from this volume's sophisticated and practical recommendations.

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#### **OBJECT-ORIENTED AND CLASSICAL SOFTWARE ENGINEERING**

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McGraw-Hill Education Building on seven strong editions, the eighth edition maintains the organization and approach for which Object-Oriented and Classical Software Engineering is known while making significant improvements and additions to content as well as problems and projects. The revisions for the eighth edition make the text easier to use in a one-semester course. Integrating case studies to show the object oriented approach to software engineering, Object-Oriented and Classical Software Engineering, 8/e presents an excellent introduction to software engineering fundamentals, covering both traditional and object-oriented techniques. While maintaining a unique organization with Part I covering underlying software engineering theory, and Part II presenting the more practical life cycle, the eighth edition includes significant revision to problems, new content, as well as a new chapter to enable instructors to better-utilize the book in a one-semester course. Complementing this well-balanced approach is the straightforward, student-friendly writing style, through which difficult concepts are presented in a clear, understandable manner.

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#### **CONSPIRACY THEORIES AND THE PEOPLE WHO BELIEVE THEM**

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Oxford University Press, USA Conspiracy theories are inevitable in complex human societies. And while they have always been with us, their ubiquity in our political discourse is nearly unprecedented. Their salience has increased for a variety of reasons including the increasing access to information among ordinary people, a pervasive sense of powerlessness among those same people, and a widespread distrust of elites. Working in combination, these factors and many other factors are now propelling conspiracy theories into our public sphere on a vast scale. In recent years, scholars have begun to study this genuinely important phenomenon in a concerted way. In Conspiracy Theories and the People Who Believe Them, Joseph E. Uscinski has gathered forty top researchers on the topic to provide both the foundational tools and the evidence to better understand conspiracy theories in the United States and around the world. Each chapter is informed by three core questions: Why do so many people believe in conspiracy theories? What are the effects of such theories when they take hold in the public? What can or should be done about the phenomenon? Combining systematic analysis and cutting-edge empirical research, this volume will help us better understand an extremely important, yet relatively neglected, phenomenon.

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#### **M&F**

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Cengage Learning 4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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#### **PUBLIC SECTOR ENTREPRENEURSHIP**

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#### **INNOVATIVE PRICING POLICIES FOR U.S. NATIONAL PARKS**

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Edward Elgar Publishing This timely book argues that the overcrowding of national parks in the United States represents a social problem in need of public sector action and a policy solution, as no systematic means to address this problem has been implemented either nationally or on a park-by-park basis.

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#### **ECAI 2016**

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## 22ND EUROPEAN CONFERENCE ON ARTIFICIAL INTELLIGENCE, 29 AUGUST - 2 SEPTEMBER 2016, THE HAGUE, THE NETHERLANDS - INCLUDING PRESTIGIOUS APPLICATIONS OF ARTIFICIAL INTELLIGENCE (PAIS 2016)

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IOS Press Artificial Intelligence continues to be one of the most exciting and fast-developing fields of computer science. This book presents the 177 long papers and 123 short papers accepted for ECAI 2016, the latest edition of the biennial European Conference on Artificial Intelligence, Europe's premier venue for presenting scientific results in AI. The conference was held in The Hague, the Netherlands, from August 29 to September 2, 2016. ECAI 2016 also incorporated the conference on Prestigious Applications of Intelligent Systems (PAIS) 2016, and the Starting AI Researcher Symposium (STAIRS). The papers from PAIS are included in this volume; the papers from STAIRS are published in a separate volume in the Frontiers in Artificial Intelligence and Applications (FAIA) series. Organized by the European Association for Artificial Intelligence (EurAI) and the Benelux Association for Artificial Intelligence (BNVKI), the ECAI conference provides an opportunity for researchers to present and hear about the very best research in contemporary AI. This proceedings will be of interest to all those seeking an overview of the very latest innovations and developments in this field.

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## SPIRITUAL BEING AND BECOMING

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### WESTERN CHRISTIAN AND MODERN SCIENTIFIC VIEWS OF HUMAN NATURE FOR SPIRITUAL FORMATION

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ISD LLC As many as 100 billion neurons make up the human nervous system - a system that is incredibly complex, and a fundamental part of what makes us who we are. But there is far more to human beings than biology. Many academic disciplines study the human condition and there are many schools of thought within that study. We must also appreciate that the study of human nature did not begin in contemporary times. History is full of texts that offer detailed explorations of the human condition. However, no consensus has yet emerged. Consensus or not, those working towards religious and spiritual formation pursue the transformation of their communities. This book offers a fuller understanding of some of the common views of human nature and also insights into how we might utilise this knowledge in our ministries - ministries that strive towards the spiritual being and becoming of our world.

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## METHODS OF MATHEMATICAL FINANCE

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Springer This sequel to Brownian Motion and Stochastic Calculus by the same authors develops contingent claim pricing and optimal consumption/investment in both complete and incomplete markets, within the context of Brownian-motion-driven asset prices. The latter topic is extended to a study of equilibrium, providing conditions for existence and uniqueness of market prices which support trading by several heterogeneous agents. Although much of the incomplete-market material is available in research papers, these topics are treated for the first time in a unified manner. The book contains an extensive set of references and notes describing the field, including topics not treated in the book. This book will be of interest to researchers wishing to see advanced mathematics applied to finance. The material on optimal consumption and investment, leading to equilibrium, is addressed to the theoretical finance community. The chapters on contingent claim valuation present techniques of practical importance, especially for pricing exotic options.

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## SERVICES MARKETING

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Pearson Australia "Services Marketing is well known for its authoritative presentation and strong instructor support. The new 6th edition continues to deliver on this promise. Contemporary Services Marketing concepts and techniques are presented in an Australian and Asia-Pacific context. In this edition, the very latest ideas in the subject are brought to life with new and updated case studies covering the competitive world of services marketing. New design features and a greater focus on Learning Objectives in each chapter make this an even better guide to Services Marketing for students. The strategic marketing framework gives instructors maximum flexibility in teaching. Suits undergraduate and graduate-level courses in Services Marketing."

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## THE GLOBALIZATION OF WORLD POLITICS

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### AN INTRODUCTION TO INTERNATIONAL RELATIONS

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Oxford University Press, USA The Globalization of World Politics, the bestselling introduction to international relations, offers the most comprehensive coverage of the key theories and global issues in world politics. The eighth edition engages with contemporary global challenges, featuring a brand new chapter on Refugees and Forced Migration and updated coverage of decolonization to ensure the book continues to cover those topics that will define the key issues in IR into the future. Tailored pedagogical features help readers to evaluate key IR debates and apply theory and concepts to real world events. A fully updated Opposing Opinions feature facilitates critical and reflective debate on contemporary policy challenges, from decolonising universities to debates over migration and the state. Leading scholars in the field introduce readers to the history, theory, structures and key issues in IR, providing students with an ideal introduction and a constant guide throughout their studies. Students and lecturers are further supported by extensive online resources to encourage deeper engagement with content: Student resources: International relations simulations encourage students to develop negotiation and problem solving skills by engaging with topical events and processes IR theory in practice case studies encourage students to apply theories to current and evolving global events Video podcasts from contributors help students to engage with key issues and cases in IR Guidance on how to evaluate the Opposing Opinions feature, supporting students to engage in nuanced debate over key policy challenges Interactive library of links to journal articles, blogs and video content to deepen students' understanding of key topics and explore their research interests Flashcard glossary to reinforce understanding of key terms Multiple choice questions for self-study help students to reinforce their understanding of the key points of each chapter Revision guide to consolidate understanding and revise key terms and themes Instructor Resources: Case studies help to contextualise and deepen theoretical understanding Test bank - fully customisable assessment questions to test and reinforce students' understanding of key concepts Question bank - a bank of short answer and essay questions to promote students' critical reflection on core issues and themes within each chapter Customisable PowerPoint slides help to support effective teaching preparation Figures and tables from the book allow clear presentation of key data and support students' data analysis

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### WHAT EVERY ECONOMICS STUDENT NEEDS TO KNOW AND DOESN'T GET IN THE USUAL PRINCIPLES TEXT

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Routledge This short book explores a core group of 40 topics that tend to go unexplored in an Introductory Economics course. Though not a replacement for an introductory text, the work is intended as a supplement to provoke further thought and discussion by juxtaposing blackboard models of the economy with empirical observations. Each chapter starts with a short "refresher" of standard neoclassical economic modelling before getting into real world economic life. Komlos shows how misleading it can be to mechanically apply the perfect competition model in an oligopolistic environment where only an insignificant share of economic activity takes place in perfectly competitive conditions. Most economics texts introduce the notion of oligopoly and differentiate it from the perfect competition model with its focus on "price takers." Komlos contends that oligopolies are "price makers" like monopolies and cause consumers and economies nearly as much harm. Likewise, most textbook authors eschew any distortions of market pricing by government, but there is usually little discussion of the real impact of minimum wages, which Komlos corrects. The book is an affordable supplement for all basic economics courses or for anyone who wants to review the basic ideas of economics with clear eyes.

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## RESPONSIBLE LEADERSHIP

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### REALISM AND ROMANTICISM

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Routledge It is time for the development of a new kind of business leadership. Global needs call for a revision of market capitalism and a move towards moral capitalism; a move "from value to values, from shareholders to stakeholders, and from balance sheets to balanced development" (Kofi Annan). With the challenge of this transition in mind, this book argues that it is time for a new understanding of leadership, a new romanticism which looks behind the overvalued, heroic leadership notion. The editors explore a romanticized rhetoric and situate it within current discourses of authentic, distributed and ethical leadership, where societal, economic and environmental challenges require us to take a collective lead towards doing good and growing well. Exploring this dichotomy of romantic ideal and essential requirement, this book combines the insights of leading academics and with those of practitioners in the field. Thought-provoking and engaging it will challenge both thinking and practice, and is essential reading for all those operating or researching in the field of leadership, particularly those who realize the overwhelming challenges of sustainability, and corporate social responsibility which the world now faces.

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## NUCLEAR POWER AND ENERGY POLICY

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### THE LIMITS TO GOVERNANCE

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Springer This book explores how different governments have leveraged their capacity to advance a revival of nuclear power. Presenting in-depth case studies of France, Finland, Britain and the United States, Baker and Stoker argue that governments may struggle to promote new investment in nuclear power.

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## CLASSICAL SOCIOLOGICAL THEORY

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John Wiley & Sons This comprehensive collection of classical sociological theory is a definitive guide to the roots of sociology from its undisciplined beginnings to its current influence on contemporary sociological debate. Explores influential works of Marx, Durkheim, Weber, Mead, Simmel, Freud, Du Bois, Adorno, Marcuse, Parsons, and Merton Editorial introductions lend historical and intellectual perspective to the substantial readings Includes a new section with new readings on the immediate "pre-history" of sociological theory, including the Enlightenment and de Tocqueville Individual reading selections are updated throughout

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## THE ARMCHAIR ECONOMIST

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### ECONOMICS & EVERYDAY LIFE

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Simon and Schuster Air bags cause accidents, because well-protected drivers take more risks. This well-documented truth comes as a surprise to most people, but not to

economists, who have learned to take seriously the proposition that people respond to incentives. In *The Armchair Economist*, Steven E. Landsburg shows how the laws of economics reveal themselves in everyday experience and illuminate the entire range of human behavior. Why does popcorn cost so much at the cinema? The 'obvious' answer is that the owner has a monopoly, but if that were the whole story, there would also be a monopoly price to use the toilet. When a sudden frost destroys much of the Florida orange crop and prices skyrocket, journalists point to the 'obvious' exercise of monopoly power. Economists see just the opposite: If growers had monopoly power, they'd have raised prices before the frost. Why don't concert promoters raise ticket prices even when they are sure they will sell out months in advance? Why are some goods sold at auction and others at pre-announced prices? Why do boxes at the football sell out before the standard seats do? Why are bank buildings fancier than supermarkets? Why do corporations confer huge pensions on failed executives? Why don't firms require workers to buy their jobs? Landsburg explains why the obvious answers are wrong, reveals better answers, and illuminates the fundamental laws of human behavior along the way. This is a book of surprises: a guided tour of the familiar, filtered through a decidedly unfamiliar lens. This is economics for the sheer intellectual joy of it.

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#### **MARKETING RESEARCH: ASIA-PACIFIC EDITION**

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Cengage AU Marketing Research 4th Asia-Pacific edition continues to equip students with the knowledge and skills required to successfully undertake marketing research. Combining a solid theoretical foundation with a practical, step-by-step approach, the marketing research process is explored through a learning model that is constantly reinforced throughout the text. Using a raft of contemporary local and international examples, data sets and case studies to explain traditional marketing research methods, Marketing Research also examines new theories and techniques. To reflect emerging industry practices, each stage of research reporting is detailed, as well as a range of presentation methodologies. This edition of Marketing Research continues to integrate Qualtrics, a robust and easy-to-use online survey tool that provides students with a platform for designing, distributing and evaluating survey results, to strengthen its 'learning by doing' approach. For analysing data, the text covers both SPSS and EXCEL outputs. This text is indispensable for students studying marketing research in any business or marketing course.

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#### **CLIMATE JUSTICE**

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##### **INTEGRATING ECONOMICS AND PHILOSOPHY**

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Oxford University Press, USA Climate justice requires sharing the burdens and benefits of climate change and its resolution equitably and fairly. It brings together justice between generations and justice within generations. In particular it requires that attempts to address justice between generations through various interventions designed to curb greenhouse emissions today do not end up creating injustice in our time by hurting the currently poor and vulnerable. The United Nations Sustainable Development Goals (SDGs) summit in September 2015, and the Conference of Parties (COP) to the Framework Convention on Climate Change in Paris in December 2015, brought climate change and its development impact centre stage in global discussions. In the run up to Paris, Mary Robinson, former President of Ireland and UN Secretary General's Special Envoy for Climate Change, instituted the Climate Justice Dialogue "to mobilize political will and creative thinking to shape an ambitious and just international climate agreement in 2015". The editors of this volume, an economist and a philosopher, served on the High Level Advisory Committee of the Climate Justice Dialogue. They noted the overlap and mutual enforcement between the economic and philosophical discourses on climate justice. But they also noted the great need for these strands to come together to support the public and policy discourse. *Climate Justice: Integrating Economics and Philosophy* is the result. Bringing together contributions from economists and philosophers, *Climate Justice* illustrates the different approaches, how they overlap and interact, and what they have already learned from each other and might still have to learn.

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##### **CORPORATE GOVERNANCE AND RESPONSIBLE INVESTMENT IN PRIVATE EQUITY**

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Cambridge University Press Private equity-backed businesses are increasingly prevalent, and their governance practices are a black box. This book lifts the lid.