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Tourism Art and Souvenirs

The Material Culture of Tourism

Routledge This book examines the relationship between art and tourism through the study of the material culture of tourism: tourist art and souvenirs. It thoroughly examines how to categorise the material culture of tourism within the discourses of contemporary art and cultural anthropology, and demonstrates that tourist art is a unique expression of place and genuine artistic style. The first investigation to consider the activity of souvenirs from both indigenous and settler tourist sites, it brings a unique addition to the existing, dated, research in the area. Working initially from Graburn's definition of tourist art, as the art of one culture made specifically for the consumption of another, *Tourism Art and Souvenirs* sheds light on important aspects of the souvenir that have not been widely discussed. The most recent research is used to consider how the souvenir is designed and consumed, consumer expectations and influence on the character of the souvenir, how the souvenir maker is consumed by the tradition of heritage and how products become successful as souvenirs. The title also investigates the language involved in the representation of place and the recording of experience through the souvenir, developing a method that expresses the descriptive data of individual souvenir artefacts graphically so the patterns of language may be analysed. Enhancing the understanding of material culture in tourism and therefore adding to future tourism development this volume will be of interest to upper level students, researchers and academics in tourism,

culture, heritage and sustainability.

Souvenirs

The Material Culture of Tourism: the Material Culture of Tourism

Routledge This title was first published in 2000: Souvenirs, broadly conceived, are generally thought to be the material counterpart of travels, events, relationships and memories of all kinds. The material items classed as souvenirs discussed in this text have memorial functions, usually connected with the owner's travels. But not all of the items are souvenirs of tourism; they are also souvenirs of other past phenomena, such as political events (suffragettes), colonial history (India), former artistic pre-eminence (Awaji Ningyo puppetry) or former ways of life (South American ceramic archaisms). The authors do not necessarily focus on material souvenirs in their memorial function as prompters of memory. They also use their case studies as starting points for the discussion of many interesting contemporary phenomena, such as cottage industries for economic development in Mexico and Ainu, as devices to invigorate or maintain artistic practices, as emblems of cultural conformity (Surrealists) or as symbolic weapons in national and international political arguments. A key focus of many of the chapters is the question of meaning: what is the meaning of any particular souvenir or collection, and for whom does it bear that meaning?

Cultural Tourism, 2nd Edition

Routledge Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: • New sections on tangible and intangible cultural heritage and world heritage sites. • Expanded material on cultural tourism product development, the cultural tourism market and consumer behaviour, planning and delivery of exceptional experiences • New case studies throughout drawn from cultural attractions in developing countries such as Southeast Asia, China, South Africa and the Pacific as well as from the developed world, particularly the United States, Britain, Japan, Singapore, Australia and Canada. Written by experts in both tourism and cultural heritage management, this book will

enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

Places of the Imagination Media, Tourism, Culture

Ashgate Publishing, Ltd. Recent years have seen an explosive growth in the phenomenon of people visiting locations from popular novels, films or television series. *Places of the Imagination* presents a timely and insightful analysis of this form of media tourism, exploring the question of how best to explain the increasing popularity of media tourism within contemporary culture. Drawing on extensive empirical and interview material, this book examines the representation of landscapes in popular narratives that have inspired media tourism, whilst also investigating the effects over time of such tourism on local landscapes, and the processes by which tourists appropriate the landscape, experiencing and accommodating them into their imagination. Oriented around three central case studies of popular television detective shows, famous films and classic literature, *Places of the Imagination* develops a new theoretical understanding of media tourism. As such, it will appeal to sociologists and cultural geographers, as well as those working in the fields of media and cultural studies, popular and fan culture, tourism and the sociology of leisure.

The Cultural Moment in Tourism

Routledge This book is a response to the burgeoning interest in cultural tourism and the associated need for a coherently theorized approach for understanding the practices that such an interest creates. Cultural tourism has become an important and popular aspect of contemporary tourism studies, as well as providing a rich seam of upscale product development opportunities in the industry as a whole. Much of the related literature, however, focuses upon describing and categorizing cultural tourism from a supply-side perspective. This has prompted the taxonomizing of cultural tourists on the basis of their level of involvement and interest in cultural tourism products and/or their economic worth as a sought after market segment. There have been few recent attempts at a rigorous re-theorization of the issues beyond conventional representational theories; this book aims to fill that void. This groundbreaking volume provides a theoretical and empirical account of what it means to be a cultural or heritage tourist. It achieves this by exploring the interactions of people with places, spaces, intangible heritage and ways of life, not as linear alignments but as seductive 'moments' of encounter, engagement, performance and meaning-making, which are constitutive of cultural experience in its broadest sense. The book further explores encounters in cultural tourism as events that capture and constitute important social relations involving power and authority, self-consciousness and social position, gender and space, history and the

present. It also explores the consequences these insights have for our understanding of culture and heritage and its management in the context of tourist activity. In capturing the 'cultural moment', this book provides a better understanding of the motivations, on-site activities, meaning constructions and other cultural work done by both tourists and tourist operators. The volume confronts and explores the cultural, political and economical interrelations between culture, heritage and the tourism industry. In so doing, it also investigates how this co-mingling of identity, representation and social life may be better apprehended with the wider shift in critical thought towards notions of affect and performativity. The book is a fundamental and influential contribution to research in this field. It will be of significant value to students, academics and researchers interested in this broad topic area.

The Routledge Handbook of Cultural Tourism

Routledge The Routledge Handbook of Cultural Tourism explores and critically evaluates the debates and controversies in this field of Tourism. It brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this significant stream of tourism and its future direction. The book is divided into 7 inter-related sections. Section 1 looks at the historical, philosophical and theoretical framework for cultural tourism. This section debates tourist autonomy role play, authenticity, imaginaries, cross-cultural issues and inter-disciplinarity Section 2 analyses the role that politics takes in cultural tourism. This section also looks at ways in which cultural tourism is used as a policy instrument for economic development. Section 3 focuses on social patterns and trends, such as the mobilities paradigm, performativity, reflexivity and traditional hospitality, as well as considering sensitive social issues such as dark tourism. Section 4 analyses community and development, exploring adaptive forms of cultural tourism, as well as more sustainable models for indigenous tourism development. Section 5 discusses Landscapes and Destinations, including the transformation of space into place, issues of authenticity in landscape, the transformation of urban and rural landscapes into tourism products and conservation versus development dilemmas. Section 6 refers to Regeneration and Planning, especially the creative turn in cultural tourism, which can be used to avoid problems of serial reproduction, standardisation and homogenisation. Section 7 deals with The Tourist and Visitor Experience, emphasising the desire of tourists to be more actively and interactively engaged in cultural tourism. This significant volume offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text is international in focus, encouraging dialogue across disciplinary boundaries and areas of study and will be an invaluable resource for all those with an interest in Cultural Tourism. This is essential reading for students, researchers and academics of Tourism as well as those of related studies in particular Cultural Studies, Leisure, Geography, Sociology, Politics and Economics.

Sustainable Marketing of Cultural and Heritage Tourism

Routledge The book first explains the dynamics of cultural heritage with its authenticity underpinnings, marketing, and tourism, and proposes a strategic praxis drawn from core sustainable principles.

Event Tourism and Cultural Tourism Issues and Debates

Routledge Event and cultural tourism as a social practice is a widespread phenomenon of global socio-economic importance. The purpose of the book is to bring together current thinking on contemporary issues relating to the management and marketing of cultural events and attractions. The contributions to the book provide interesting perspectives on a number of topics including innovation in festivals, destination and event image, cultural events and national identity, religious festival experiences, effective management and marketing of events. The book is divided into two broad themes: event tourism and cultural tourism. The Cultural Tourism theme covers issues such as: socio-cultural and environmental impacts of tourism development; tourist experiences, motivations and behavior; development of cultural tourism; hosts and guests; Community participation; living heritage; and destination image and branding. The Event Tourism theme covers issues such as economic, socio-cultural and environmental impacts; tourist experiences, motivations and behavior; development of event tourism; event management and sponsorship; destination image and branding; and planning and marketing hallmark events. The book is in response to the increasing demand for empirically-based case studies on event and cultural tourism and will appeal to both academics and practitioners. Case studies are also ideal as teaching material for both undergraduate and postgraduate programmes internationally. This book is a special double issue of the Journal of Hospitality Marketing and Management.

The Impact of Culture on Tourism

OECD Publishing The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

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Japanese Tourism and Travel Culture

Routledge This book examines Japanese tourism and travel, both today and in the past, showing how over hundreds of years a distinct culture of travel developed, and exploring how this has permeated the perceptions and traditions of Japanese society. It considers the diverse dimensions of modern tourism including appropriation and consumption of history, nostalgia, identity, domesticated foreignness, and the search for authenticity and invention of tradition. Japanese people are one of the most widely travelling peoples in the world both historically and in contemporary times. What may be understood as incipient mass tourism started around the 17th century in various forms (including religious pilgrimages) long before it became a prevalent cultural phenomenon in the West. Within Asia, Japan has long remained the main tourist sending society since the beginning of the 20th century when it started colonising Asian countries. In 2005, some 17.8 million Japanese travelled overseas across Europe, Asia, the South Pacific and America. In recent times, however, tourist demands are fast growing in other Asian countries such as Korea and China. Japan is not only consuming other Asian societies and cultures, it is also being consumed by them in tourist contexts. This book considers the patterns of travelling of the Japanese, examining travel inside and outside the Japanese archipelago and how tourist demands inside influence and shape patterns of travel outside the country.

Overall, this book draws important insights for understanding the phenomenon of tourism on the one hand and the nature of Japanese society and culture on the other.

Performing Cultural Tourism Communities, Tourists and Creative Practices

Taylor & Francis While experiential staging is well documented in tourism studies, not enough has been written about the diverse types of experiences and expectations that visitors bring to the tourist space and how communities respond to, or indeed challenge, these expectations. This book brings together new ideas about cultural experiences and how communities, creative producers, and visitors can productively engage with competing interests and notions of experience and authenticity in the tourist environment. Part I considers the experiences of communities in meeting the needs of cultural tourists in an international context. Part II analyses the relationships between individual cultural tourists, the community, and digital technology. Finally, Part III responds to new methodologies in relation to interactions between government and regional policy and community development. Focusing on the way in which communities and visitors 'perform' new forms of cultural tourism, *Performing Cultural Tourism* is aimed at undergraduate students, researchers, academics, and a diverse range of professionals at both private and government levels that are seeking to develop policies and business plans that recognize and respond to new interests in contemporary tourism.

The Routledge Handbook of Popular Culture and Tourism

Routledge This handbook provides a comprehensive overview and holistic analysis of the intersection between tourism and popular culture. It examines current debates, questions and controversies of tourism in the wake of popular culture phenomena and explores the relationships between popular culture, globalization, tourism and mobility. In addition, it offers a cross-disciplinary, cutting edge review of the character of popular cultural production and consumption trends, analyzing their consequences for tourism, spatial strategies and destination competitiveness. The scope of the volume encompasses various expressions of popular culture such as cinema, TV shows, music, literature, sports and heritage. Featuring a mix of theoretical and empirical chapters, the handbook problematizes and conceptualizes the ties and clusters of popular cultural actors, thereby positioning tourism within the wider context of creative economies, cultural planning and multimodal technologies. Written by an international team of academics with expertise in a range of disciplines, this timely book will be of interest to researchers from a variety of

subjects including tourism, events, geography, cultural studies, fandom research, political economy, business, media studies and technology.

Real Tourism

Practice, Care, and Politics in Contemporary Travel Culture

Routledge Over the past decade, tourism studies has broken out of its traditional institutional affiliation with business and management programs to take its legitimate place as an interdisciplinary social science field of cutting edge scholarship. The field has emerged as central to ongoing debates in social theory concerning such diverse topics as postcolonialism, mobility, and postmodernism, to name just a few. While there has been a diverse body of empirical research on this transformation the theoretical discussions in tourism studies remain largely attached to theories of modernity and Anglo-centric assumptions about tourism. There is a need for the field to come to terms theoretically with the contemporary and future realities of tourism as a truly global phenomenon. *Real Tourism* is a significant volume which sets this new theoretical agenda, engaging directly with what tourism does in practice and in place and demonstrates the need for a theoretical intervention that moves tourism scholarship beyond the province of Anglophone thinking. The volume achieves this by explicitly bridging “western” and “non-western” scholarship on tourism; reframing theoretical discussions around “real practices” instead of abstract typologies; and radically delinking tourism theory from the grand narratives of modernity and assumptions about authenticity, identity, tradition, and development. The book brings together leading academics in the field and provides provocative multidisciplinary and multi-contextual reflection on the future of tourism. This original, timely and compelling volume puts forward new post modernist ideas and arguments about tourism today and in the future. It is essential reading for students, researchers and academics interested in Tourism.

International Tourism

Routledge In recent years there has been a considerable interest in the cultural aspects of tourism such as the impacts of culture on tourism planning, development, management, and marketing. However, the focus has been on material forms of culture such as arts, music, or crafts. The impacts of national culture on tourist behavior and travel decision-making have not been paid much attention. Only in the last two years have cross-cultural issues begun to generate significant interest among academics. An examination of cultural characteristics and differences is extremely important to the tourism industry because today’s tourism environment is becoming increasingly international. Information on the nature of the cultural differences between international tourists and locals is not readily available in

tourism literature. The concept of culture is very complex and includes such abstract concepts as satisfaction, attitude and loyalty. International Tourism brings these concepts to the undergraduate student in tourism, as well as students in the related fields of marketing, management, international business, and cross-cultural communication. Designed as a textbook, it is organized and presented in an integrated and relevant way for the benefit of a worldwide audience.

Cultural Heritage and Tourism

An Introduction

Channel View Publications Cultural heritage is one of the most important tourism resources in the world. This book provides a comprehensive theoretical overview and applied knowledge of the issues, practices, current debates, concepts and management concerns associated with cultural heritage-based tourism. The second edition has been updated to include timely and emerging topics such as geopolitics, conflict, solidarity tourism, overtourism and climate change. It also expands on important areas such as environmental change, technology, social media, heritage economics, Indigenous knowledge and co-created experiences. This edition includes up-to-date data, statistics, references, case material, figures and pedagogical tools. It remains an important and accessible text for undergraduate and postgraduate students of cultural and heritage tourism, cultural resource management, and museum management.

International Cultural Tourism

Routledge International Cultural Tourism: management, implications and cases provides a comprehensive exploration of the management, operations and marketing of cultural tourism attractions and resources in a global context. Topics explored include: * For the first time, an evaluation of the use and transformational impact of global media and new ICT in the management and marketing of cultural tourism attractions and resources. * The changing nature of the global cultural tourism marketplace (including demand, supply, product development and political changes). * Consumer behaviour, profiles and motivations of cultural tourists. * Environmental performance, management and wider issues of social and cultural sustainability. Written by a team of contributors from Australia, Hong Kong, UK, US, Canada, Mexico, Portugal, South Africa and Finland, this text provides a thoroughly global insight into the issues and techniques involved in the successful management and marketing of cultural attractions. * An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. * Analysis of the demand, profiles and motivation of tourists * An investigation of the transformational and dynamic impacts of new technologies on cultural resources and products * International contributor team provide case studies from first-hand experience and research

Cultural Tourism

The Partnership Between Tourism and Cultural Heritage Management

Routledge Examine cultural tourism issues from both sides of the industry! Unique in concept and content, *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management* examines the relationship between the sectors that represent opposite sides of the cultural tourism coin. While tourism professionals assess cultural assets for their profit potential, cultural heritage professionals judge the same assets for their intrinsic value. Sustainable cultural tourism can only occur when the two sides form a true partnership based on understanding and appreciation of each other's merits. The authors--one, a tourism specialist, the other, a cultural heritage management expert--present a model for a working partnership with mutual benefits, integrating management theory and practice from both disciplines. *Cultural Tourism* is the first book to combine the different perspectives of tourism management and cultural heritage management. It examines the role of tangible (physical evidence of culture) and intangible (continuing cultural practices, knowledge, and living experiences) heritage, describes the differences between cultural tourism products and cultural heritage assets, and develops a number of conceptual models, including a classification system for cultural tourists, indicators of tourism potential at cultural and heritage assets, and assessment criteria for cultural and heritage assets with tourism potential. *Cultural Tourism* examines the five main constituent elements involved in cultural tourism: cultural and heritage assets in tourism sites such as the Royal Palace in Bangkok, the Cook Islands, and Alcatraz Prison in San Francisco. tourism--what it is, how it works, and what makes it a success five different types of cultural tourists consumption of products, value adding, and commodification integrating the first four elements to satisfy the tourist, meet the needs of the tourism industry, and conserve the intrinsic value of the asset Though tourism and cultural heritage management professionals have mutual interests in the management, conservation, and presentation of cultural and heritage assets, the two sectors operate on parallel planes, maintaining an uneasy partnership with surprisingly little dialogue. *Cultural Tourism* provides professionals and students in each field with a better understanding of their own roles in the partnership, bridging the gap via sound planning, management, and marketing to produce top-quality, long-lasting cultural tourism products. Now translated into simplified Chinese.

Everyday Practices of Tourism

Mobilities

Packing a Bag

Routledge The practice of packing a bag is a situation where subtle, daily processes can attune us to the relationships and experiences formed in mobile situations. There has been great attention to mundane and material practices in tourism, yet the process of packing, which is integral to any journey, remains unexamined. *Everyday Practices of Tourism Mobilities: Packing a Bag* expands on the foundational theories of tourist practices through a rich assortment of photographic documentation and interviews with tourists in hostelling accommodation. It presents the intricacies and relations emerging through packing and the connections to an array of actors entwined in both touristic and everyday experiences of movement. Using case studies in Iceland and Nepal, the book explores how idealised tourist destinations influence everyday actions. The disjuncture between mundane routines and the heightened immersive environments is conducive to tourists attuning to the entanglement of actors and experiences beyond individual expectations. The book traces these moments of collective experiences to reflect on the intersections of globalised mobility and everyday tourist practices. The international scope of this highly original and intriguing book will appeal to a broad academic audience, including scholars of tourism, cultural and social geography, mobilities studies, and environmental humanities.

Niche Tourism

Routledge Niche Tourism examines one of the fastest growing areas within the tourism sector. This book provides an integrated picture of speciality/niche tourism as a whole looking at both the 'macro' and 'micro' niche area. It has a comprehensive theoretical framework, and discusses initiatives, policies and strategies adopted internationally. With an emphasis on linking theory to practice, it is underpinned by up-to-date international case studies from around the world. Divided into 3 parts, it covers a variety of aspects under the headings of special interest tourism, tradition and culture base tourism and activity-based tourism.

Cultural Tourism and Sustainable Local Development

Routledge With the exponential rise in leisure mobility, tourism has increasingly become of great economic significance. Cultural heritage, such as museums, churches, historical landscapes, urban parks, and exhibitions attract many visitors and countries, regions and cities which house such historic-cultural amenities have seen increasingly large waves of tourists. While an avalanche of tourists has a positive impact on the local economy, such modern mass tourism also brings about

negative externalities such as congestion, decline in quality of life, low access to cultural amenities and loss of local identity; to the extent that the sustainability conditions of a locality might be endangered. This tourism dilemma is particularly pronounced in cities with a rich cultural past, such as Venice, Naples and Amsterdam. Bringing together an interdisciplinary team of leading scholars from North America and Europe, this book examines the interface of local cultural resources and modern mass tourism from a sustainability perspective. It puts forward innovative methodologies and best case practice for future cultural conservation policies.

Culture and Cultures in Tourism

Exploring New Trends

Routledge According to the World Tourism Organization (UNWTO), international tourists engaging in cultural activities accounted for more than 500 million of international tourist numbers in 2017. City tourism relies on culture as a major product, providing benefits not only for interested visitors, but also for the local resident population. New trends in tourism include "experiential tourism", where the interactions between tourists and residents become a key part of the tourism experience and overall customer satisfaction. New technologies and IT applications allow tourists to design their own trip, given the presence of global companies like Trip Advisor, Booking.com and AirBnB. This comprehensive volume explores new trends in cultural tourism, demonstrating how and why culture has become a central factor in tourism. The authors analyse a wide range of relevant issues, including: how heritage-based and cultural tourism could contribute to the sustainability of destinations; the increase of religious travels to and within Arab countries; and how cultural tourism fosters understanding among people and cultures, and could even potentially help to consolidate peace at a regional level. The book also analyses interactions between hosts (the local residents) and guests (the cultural visitors), revisiting the pioneer hippy travelling experiences in Turkey of the 1960s and how they shaped youth culture. This book will be of great interest to students and researchers of cultural tourism. The chapters were originally published in the journal *Anatolia*.

Issues in Cultural Tourism Studies

Routledge The extensively revised second edition of *Issues in Cultural Tourism Studies* provides a new framework for analyzing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. The book will focus in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and experiential cultural tourism in urban and rural environments alike. This includes policy and

politics; impact management and sustainable development; interpretation and representation; marketing and branding; and regeneration and planning. As well as exploring the inter-relationships between the cultural and tourism sectors, local people and tourists, the book provides suggestions for more effective and mutually beneficial collaboration. New edition features include: an increased number of topical case studies and contemporary photographs which serve to contextualize the issues discussed a re-orientation towards global rather than just European issues three brand new chapters on The Geography of Cultural Tourism, The Politics of Global Cultural Tourism, and The Growth of Creative Tourism an extensively revised chapter on Experiential Tourism. At the interface between the global and the local, a people-centred approach to planning and development is advocated to ensure that benefits are maximized for local areas, a sense of place and identity are retained, and the tourist experience is enhanced to the full. The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism, which are presented in an accessible way using a diverse range of international case studies. This is a beneficial and valuable resource for all tourism students.

Tourism and Embodiment

Routledge The role of the body and the concept of embodiment have largely been neglected in anthropological studies of tourism. This book explores the notion of the tourist body and develops understanding of how touristic practice is embodied practice, not only for tourists but also for those who work in tourism. This book provides a more holistic understanding of the role of the body in making and re-making self and world by engaging with tourism. This collection brings together scholars whose work intersects with the anthropology of tourism who each draw upon ethnographically informed research based on international case studies that include India, Turkey, Australia and Tasmania, Denmark, the United States, Nepal, France, Italy, South Africa and Spain. The case studies focus on a variety of themes including human and nonhuman 'bodies'. The range of case studies gives the book an international appeal that makes it valuable to academic researchers and students in the disciplines of social anthropology, cultural geography, sociology, philosophy and the field of tourism studies itself.

The Routledge Companion to Media and Tourism

Routledge The Routledge Companion to Media and Tourism provides a comprehensive overview of the research into the convergence of media and tourism and specifically investigates the concept of mediatized tourism. This Companion offers a holistic look at the relationship between media and tourism by drawing from a global range of contributions by scholars from disciplines across the humanities and social sciences. The book is divided into five parts, covering diverse aspects of mediatization of tourism including place and space, representation, cultural production, and transmedia. It features a comprehensive theoretical introduction and

an afterword by leading scholars in this emerging field, delving into the ways in which different forms of media content and consumption converge, and the consequential effects on tourism and tourists. The collection is an invaluable resource for students and scholars of tourism studies, cultural studies, and media and communication, as well as those with a particular interest in mediatization, convergence culture, and contemporary culture.

Leisure and Tourism Landscapes Social and Cultural Geographies

Routledge Increasingly significant as mediators of spatial identity and meaning, leisure, tourism, culture and heritage are only now beginning to be located within the rapidly evolving discourses of poststructuralist geographies. Exploring the influence of leisure and tourism on the production, representation and consumption of landscape, the first half of this important book focuses on different ways of 'seeing' or representing landscape, whereas the second half examines different forms of productive consumption in leisure and tourism. Both symbolic and material spaces of leisure and tourism are also examined in relation to urban and rural landscapes, heritage landscapes, gendered landscapes, and landscapes of sexuality and desire. With a multidisciplinary approach and a strong theoretical content which builds on poststructuralist theories, this is undoubtedly an important addition to literature in the field.

Cultural Tourism

Juta and Company Ltd Stressing the interconnectedness of tourism and culture, this valuable handbook explores what tourism industry professionals need to know to succeed. Globalization, landmark attractions, and cultural heritage are among the topics discussed from both international and local perspectives. Each chapter also concludes with a comprehensive series of self-assessment questions and a proposed task that professionals and students can do to enrich their cultural learning experience.

Cultural Tourism

Global and Local Perspectives

Routledge A unique chance to explore different aspects of place, heritage, and tourism For many nations around the world, cultural tourism is not only a major industry but also a support for national identity and a means for preserving heritage. Cultural Tourism: Global and Local Perspectives brings together in one volume interdisciplinary explorations of cultural tourism from leading international authorities in different locations around the world. Experts from the Cultural Tourism Research Group of the Association for Tourism and Leisure Education (ATLAS)

discuss major issues that have emerged from the ATLAS research program over the past decade. Students and practitioners can examine important global and local issues such as authenticity, 'placelessness', the changing relationships between local communities and tourists, the changing meaning of religious heritage, festivals, and special events. Cultural Tourism presents a unique view of global and local cultural tourism issues in four main sections. The first part is a collection of discussions on the tensions caused by globalization, with an emphasis on the issue of authenticity. The second part focuses on cultural tourism demand, with examinations on the motivations and behavior of cultural tourists in various destinations. The third section spotlights the relationship between tourists, residents, and local culture. The final part examines ways cultural events can develop tourism. 72 figures and tables make complex information easy to access and understand. Topics in Cultural Tourism include: interpretation of 'authentic' culture growth of 'township tourism' the success or failure of community-based tourism projects impact of globalization on distinctiveness of place analysis of tourism development based on new cultural attractions and ethnic diversity basic steps needed to establish, manage, and market cultural routes case study of Castilla y Leon in Spain—trying to find ways to effectively compete with coastal areas new types of cultural attractions, such as 'ecomuseums' religious tourism heritage as a tool for formal and informal learning 'festivalization' and much more! Using research and studies from places around the world like Brazil, the United Kingdom, Portugal, Spain, South Africa, and the Netherlands, Cultural Tourism: Global and Local Perspectives provides a valuable window on the current state of cultural tourism and makes informative reading for practitioners, researchers, educators, and students.

Irish Tourism

Image, Culture, and Identity

Channel View Publications This book is a collection of essays that examines the social, political and cultural impact of tourism on Irish society. Irish Tourism deals with both the historical experience of Irish tourism and with the contemporary influence of tourism on different areas of Irish life and cultural self-representation. The work situates the developments in Irish tourism within the broader context of globalisation and the role of tourism in a changing international order.

Asian Cultures and Contemporary Tourism

Springer This book focuses on cultures that shape contemporary Asian tourist experiences. The book consists of 10 chapters, which are organised into two themes: Collectivist Culture and Wellbeing. The chapters cover emerging forms of tourism (e.g., wedding and bridal photography tourism, roots/affinity tourism and shamanic tourism), investigate a wide range of topics (e.g., tourist motivation, tourist anxiety

and decision making) and consider Asian perspectives from diverse backgrounds (e.g., China, Hong Kong, Singapore, Taiwan, South Korea, Japan, Philippines, Malaysia, Indonesia, India, Bangladesh, and Nepal). The book provides tourism researchers, students and practitioners a consolidated, comprehensive and updated reference for the understanding of Asian tourists.

Haunted Heritage

The Cultural Politics of Ghost Tourism, Populism, and the Past

Routledge Haunted Heritage is a fascinating scholarly examination of the dynamics of ghost or paranormal tourism. Michele Hanks explores how this phenomenon allows for the re-articulation and re-configuring of ideas of heritage, epistemic authority, nation, and belonging. Drawing on long-term ethnographic fieldwork, Hanks delves into the anthropological, sociological, political, historical, and cultural factors that drive this burgeoning business. Using York, England, said to be “the most haunted city in the world,” as the base for her research, Hanks focuses on three forms of ghost tourism: ghost walks, commercial ghost hunts, and non-profit ghost hunts and paranormal investigations, comparing the experience of York with other sites of ghost tourism globally. This book will appeal to scholars interested in tourism, heritage, the paranormal, visual cultural, British studies, or popular religion.

Tourism, Heritage and National Culture in Java

Dilemmas of a Local Community

Psychology Press This book is an examination of the politics and policies of cultural tourism as they were played out under the Indonesian New Order government whose policy to encourage mainly 'high-quality' tourism revolved around carefully constructed and controlled tourist experiences provided by the Jakarta-based industry, under government control.

Cultural Heritage and Tourism in the Developing World

A Regional Perspective

Routledge Cultural Heritage and Tourism in the Developing World is the first book of its kind to synthesize global and regional issues, challenges, and practices related to cultural heritage and tourism, specifically in less-developed nations. The importance of preservation and management of cultural heritage has been realized as an increasing number of tourists are visiting heritage attractions. Although many of the issues and challenges developing countries face in terms of heritage management are quite different from those in the developed world, there is a lack of consolidated research on this important subject. This seminal book tackles the issues through theoretical discourse, ideas and problems that underlay heritage tourism in terms of conservation, management, economics and underdevelopment, politics and power, resource utilization, colonialism, and various other antecedent notions that have shaped the development of heritage tourism in the less-developed regions of the world. The book is comprised of two sections. The first section highlights the broader conceptual underpinnings, debates, and paradigms in the realm of heritage tourism in developing regions. The chapters of this section examine heritage resources and the tourism product; protecting heritage relics, places and traditions; politics of heritage; and the impacts of heritage tourism. The second section examines heritage tourism issues in specific regions, including the Pacific Islands, South Asia, the Caribbean, China and Northeast Asia, South-East Asia, Sub-Saharan Africa, Central and Eastern Europe, the Middle East and North Africa, and Latin America. Each region has unique histories, cultures, political traditions, heritages, issues and problems, and the way these issues are tackled vary from place to place. This volume develops frameworks that are useful tools for heritage managers, planners and policy-makers, researchers, and students in understanding the complexity of cultural heritage and tourism in the developing world. Unlike many other books written about developing regions, this book provides insiders' perspectives, as most of the empirical chapters are authored by the individuals who live or have lived in the various regions and have a greater understanding of the region's culture, history, and operational frameworks in the realm of cultural heritage. The richness of this 'indigenous' or expert knowledge comes through as each regional overview elucidates the primary challenges and opportunities facing heritage and tourism managers in the less affluent areas of the world.

Tourism, Performance and the Everyday

Consuming the Orient

Routledge Tourism has become increasingly 'exotic', a process made possible by low-cost charter tourism and cheaper air tickets. Faraway and evermore 'exotic' holidays are becoming widespread and within reach as destinations make their entry

into the mass tourism market. Strolls through the bazaars of Istanbul and cruises on the Nile are packaged into the sea, sand and sun culture of traditional forms of organized mass tourism. At the same time new technologies weave the fabric of tourism and everyday life even closer, circulating images, information, and objects between them. Taking off from this observation, Tourism, Performance and the Everyday invites readers to follow the flow's of tourist desires, objects, meanings, photographs, fears, dreams and memories weaving together the spaces of and between Western Europe, Turkey and Egypt. Tourism, Performance and the Everyday carefully analyzes the cultural and social impacts of mass-tourist experiences of 'exotic' places on the wider aspects of everyday life. It treats mass-tourism as a cultural phenomenon that feeds into the practices and networks of peoples' everyday lives rather than as an isolated, trivial or 'exotic' event. It traces how these impacts are mediated by various mobilities between home and away through innovate mobile and ethnographic research methods at tourist destinations and the home of tourists. The book contains analysis of diaries, photographs, blogs and photo web sharing sites, participant observation of performing tourists and 'home ethnographies' of the afterlife tourist photographs, souvenirs and memories. In doing this, the book traces out the multiple interconnections and mobilities between everyday spaces and leisure spaces as well as the multiple ways in which the Orient is consumed on holiday and at home. The book appeals to a wide audience among students, researchers and educators within the social and cultural sciences studying, researching and teaching theories and methods of tourism, Orientalism and cultural encounters as well as broader issues of leisure, consumption and everyday life.

Murals and Tourism

Heritage, Politics and Identity

Routledge Around the world, tourists are drawn to visit murals painted on walls. Whether heritage asset, legacy leftover, or contested art space, the mural is more than a simple tourist attraction or accidental aspect of tourism material culture. They express something about the politics, heritage and identity of the locations being visited, whether a medieval fresco in an Italian church, or modern political art found in Belfast or Tehran. This interdisciplinary and highly international book explores tourism around murals that are either evolving or have transitioned as instruments of politics, heritage and identity. It explores the diverse messaging of these murals: their production, interpretation, marketing and - in some cases - destruction. It argues that the mural is more than a simple tourist attraction or accidental aspect of tourism material culture. Murals and Tourism will be valuable reading for those interested in cultural geography, tourism, heritage studies and the visual arts.

Cultural Heritage and Tourism in Japan

Routledge This book offers a comprehensive understanding of cultural heritage in Japan and its relationship with both domestic and international tourism. Japan has witnessed an increase in tourism, with rising visitor numbers to both established destinations and lesser known sites. This has generated greater attention towards various aspects of Japanese culture, heritage and society. This book explores these diverse aspects of everyday life in Japan and their interconnections with tourism. It begins with a conceptual framework of key theories related to heritage and tourism, serving as a useful apparatus for further discussions in the following chapters. Each chapter studies a specific aspect of Japan's cultural heritage, from the history of Japan, the development of war sites, such as Hiroshima and Nagasaki, to tourist destinations, indigenous communities and their places of residence, festivals such as matsuri, to popular culture and media. Each chapter discusses a certain type of cultural heritage first in a global context and then examines it in a Japanese context, aiming to demonstrate the relation between these two different contexts. In each chapter, furthermore, how a particular kind of Japan's cultural heritage is utilised as tourism resources and how it is perceived and consumed by international and domestic tourists are discussed. Finally, the book revisits the conceptual framework to suggest future directions for cultural heritage and tourism in Japan. Written in an informative and accessible style, this book will be of interest to scholars, students and practitioners in the fields of tourism, cultural studies and heritage studies.

Heritage Tourism

Routledge Heritage tourism has become an increasingly significant component of the global tourism industry, particularly in countries striving to diversify away from sea, sand and sun. This growth has had profound influences on the presentation and representation of both tangible and intangible heritage within tourism context. The concept of heritage continues to evolve with its fast-changing political, economic and socio-cultural surroundings. Therefore it is essential that heritage tourism engages with the new form of globalised communities and societies, which have become more assimilated to each other but yet strive to sustain their own distinctive locality. This book aims to offer a thorough critical examination and systematic evaluation of the unique dynamics of heritage and tourism development from both social sciences and management perspectives. It incorporates both global and local perspectives in theorising and managing heritage tourism. While focusing on reviewing and analysing key academic concepts and debates including authenticity, commodification, globalisation and heritage interpretation, this book also discusses and evaluates topical issues such as sustainable development, marketing strategies and digital technologies including social media. It theoretically locates heritage discourses in the analysis of heritage tourism development and management drawing on various perspectives, from tourism, heritage studies, sociology,

anthropology, politics and geography to management and marketing studies. Including case studies of topical concerns, controversies and challenges it will encourage readers to develop a new and insightful understanding of the dialectical relationship between heritage and tourism development. This book is essential reading for students studying tourism, heritage studies, cultural studies as well as related disciplines.

Religion and Tourism

Crossroads, Destinations and Encounters

Routledge This book explores the dynamic interaction between religion and tourism in the modern world. It considers questions such as: do travellers leave their religion at home when they are touring – and what happens if not? what are the relationships between tourism and pilgrimage? what happens to religious performances, places and festivals that function as tourism attractions? Other chapters examine religious theme parks, wellness and spa tourism, the roles played by tourist guides, guidebooks and religious souvenirs, and the role of tourism as a major arena of religious encounters in the contemporary world. Surveying the growing body of work in the field, Michael Stausberg argues that tourism should be a major focus of research within religious studies.

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Tourism, Culture and Development Hopes, Dreams and Realities in East Indonesia

Channel View Publications This book provides a holistic, multi-stakeholder picture of the first twenty years of tourism development in a remote region of Eastern Indonesia. It is a rich description of how tourism is intertwined with life in an non-western, marginal community. Based on anthropological methods, this ethnography is about tourism and socio-cultural change, tourists, conflict, globalisation, poverty and powerlessness.